

Hi, [their name]. I'm [your name], a [staff member, volunteer, leader, board member, etc.] at [your nonprofit]. I'm calling to provide you with some updates about your recent donation to our [program, project, or campaign].

Because of your generosity, we were able to [explain the impact of the gift in quantifiable terms, e.g. "Break ground on five new homes in our community"] and raise [total donation amount] to support [your nonprofit's mission].

Specifically, your gift helped [mention specific individuals or families in the community supported by the gift]. They were able to [describe how the gift positively impacted these individuals, e.g. "Build a new home to raise their three children"].

We can't thank you enough for your ongoing support and dedication to our mission.