

A large audience is seated in a conference hall, facing a stage. On the stage, a man in a vest and light-colored shirt is speaking. Behind him is a large screen displaying three horizontal arrows: a light blue arrow at the bottom, a purple arrow in the middle, and a yellow arrow at the top. The yellow arrow is the largest and extends across the top of the screen. To the left of the screen, a large purple arrow points upwards. The text '2027 SPONSORSHIP OPPORTUNITIES' is overlaid on the left side of the image in large, white, bold letters. Below it, the text 'May 3-6 | Atlanta, GA' is overlaid in a smaller white font.

2027 SPONSORSHIP OPPORTUNITIES

May 3-6 | Atlanta, GA

PARTNER

with
purpose.

CONNECT

with
impact.



Sponsorship space is limited and on a first-come, first-served basis. Don't miss your chance to showcase your company to attendees from a wide range of nonprofits.

GiveCon brings together nonprofit professionals, fundraisers, and leaders who are actively seeking innovative tools, services, and partners to help advance their missions.

As a sponsor, your organization will connect directly with decision-makers, showcase your expertise, and build meaningful relationships with a highly engaged audience.

With growing national visibility and increasing demand, GiveCon 2027 offers expanded opportunities to elevate your brand and drive meaningful results.

Why purpose-driven brands **CHOOSE** GiveCon.

Participating in GiveCon is a great opportunity to connect with nonprofit professionals, learn what tools and platforms they need, and talk to them about ways you can help them be even more effective. By participating as a sponsor of GiveCon, you can expect to:

- Connect with nonprofit decision-makers actively seeking solutions
- Showcase your expertise through thought leadership opportunities
- Build relationships through high-impact, in-person engagement
- Increase brand visibility across digital and on-site experiences

61% OF ATTENDEES ARE DIRECTORS OR C-LEVEL



31:1 ATTENDEES TO VENDORS



400+ UNIQUE NONPROFIT ORGANIZATIONS



VISIONARY



\$25,000 | 1 available

Take center stage at GiveCon with premium visibility, thought leadership, and exclusive access to attendees.

Thought Leadership

- 60-minute sponsored session (premium placement)

Visibility & Promotion

- Dedicated pre-conference email send
- On-stage recognition + hype moment
- Logo featured on:
 - Website (homepage + sponsor page)
 - Event app
 - On-site signage
- Official sponsor of the General Session
- Included item in the registration gift bag
- Recognition in conference email
- Social media promotion
- Dedicated push notification in event app
- Additional recognition (pick one):
 - Welcome reception
 - Offsite reception

Lead Generation

- Post-event opt-in attendee list
- Customer discount code

On-Site Presence

- Exhibit space (10x10)
- 4 full conference registrations
- Premium on-site recognition
- Participation in gamification
- Conference app

CHAMPION



\$15,000

Elevated visibility and engagement for sponsors looking to maximize their presence and connect more deeply with attendees.

Thought Leadership

- 45-minute sponsored session (premium placement)

Visibility & Promotion

- Logo featured on:
 - Website
 - Event app
 - On-site signage
- Include an item in the registration bag
- Recognition in conference emails
- Social media promotion
- Recognition in conference email
- Dedicated push notification in event app
- Additional recognition (pick one):
 - Wifi
 - Conference App

Lead Generation

- Post-event opt-in attendee list
- Customer discount code

On-Site Presence

- Exhibit space (10x10)
- 2 full conference registrations
- Participation in gamification

CATALYST



\$11,000

Our most popular sponsorship tier, offering strong visibility and direct engagement opportunities.

Thought Leadership

- 45-minute sponsored session

Visibility & Promotion

- Logo featured on:
 - Website
 - Event app
 - On-site signage
- Include an item in the registration bag
- Recognition in conference emails
- Social media promotion
- Additional on-site recognition opportunity (pick one):
 - Snack Station
 - Water Station
 - Bar Sponsor
 - Coffee Station

Lead Generation

- Post-event opt-in attendee list
- Customer discount code

On-Site Presence

- Exhibit space (10x10)
- 2 full conference registrations
- Participation in gamification

AMPLIFIER



\$5,500

Amplifier sponsors benefit from consistent brand visibility in event communications and select digital channels. This level is perfect for those looking to expand awareness and build credibility among nonprofit professionals.

Visibility & Promotion

- Logo featured on:
 - Website
 - Event app
 - On-site signage
- Recognition in conference emails
- Social media promotion

Engagement

- Participation in gamification

On-Site Presence

- Exhibit space (10x10)
- 2 full conference registrations

BUILDER



\$2,500

A cost-effective way to establish your presence and connect with attendees.

Visibility & Promotion

- Logo featured on:
 - Website
 - Event app
 - On-site signage

Engagement

- Participation in gamification

On-Site Presence

- Exhibit space (high-top table)
- 1 full conference registration

GiveCon Sponsorship Levels at a glance

	Visionary \$25,000 1 available	Champion \$15,000	Catalyst \$11,000	Amplifier \$5,500	Builder \$2,500
Registrations	4	2	2	2	1
Thought leadership sponsored session	60-minute (premium placement)	45-minute (premium placement)	45-minute		
Dedicated pre-conference email send	●				
On-stage recognition + hype moment	●				
Logo featured on website	●	●	●	●	●
Logo featured on event app	●	●	●	●	●
Logo featured on on-site signage	●	●	●	●	●
Official sponsor of the General Session	●				
Included item in the registration gift bag	●	●	●		
Recognition in conference email	●	●	●	●	
Social media promotion	●	●	●	●	
Dedicated push notification in event app	●	●			
Post-event opt-in attendee list	●	●	●		
Customer discount code	●	●	●		
Premium on-site recognition	●				
Participation in gamification	●	●	●	●	●
Exhibit Space	10 x 10	10 x 10	10 x 10	10 x 10	High-top Table
Additional Recognition (<i>pick one</i>)	Welcome Reception Offsite Reception	Wifi Conference App	Snack Station Water Station Bar Sponsor Coffee Station		

Ready to **JOIN US?**

Contact the sponsorship
team today!



DANI CLUFF
dani.cluff@bloomerang.com



ANDREW EDWARDS
andrew.edwards@bloomerang.com