

The background image shows a large audience seated in a conference hall, facing a stage. A speaker is standing on the stage, and a large screen behind him displays several large, colorful arrows (purple, yellow, and teal) pointing right. The text '2027 SPONSORSHIP OPPORTUNITIES' is overlaid on the left side of the image in large white letters. Below it, the text 'May 3-6 | Atlanta, GA' is also overlaid in white. The overall scene is dimly lit, with the stage and screen being the primary light sources.

2027 SPONSORSHIP OPPORTUNITIES

May 3-6 | Atlanta, GA

PARTNER with purpose. CONNECT with impact.



Sponsorship space is limited and on a first-come, first-served basis. Don't miss your chance to showcase your company to attendees from a wide range of nonprofits.

GiveCon brings together nonprofit professionals, fundraisers, and leaders who are actively seeking innovative tools, services, and partners to help advance their missions.

As a sponsor, your organization will connect directly with decision-makers, showcase your expertise, and build meaningful relationships with a highly engaged audience.

With growing national visibility and increasing demand, GiveCon 2027 offers expanded opportunities to elevate your brand and drive meaningful results.

Why purpose-driven brands **CHOOSE** GiveCon.

Participating in GiveCon is a great opportunity to connect with nonprofit professionals, learn what tools and platforms they need, and talk to them about ways you can help them be even more effective. By participating as a sponsor of GiveCon, you can expect to:

- Connect with nonprofit decision-makers actively seeking solutions
- Showcase your expertise through thought leadership opportunities
- Build relationships through high-impact, in-person engagement
- Increase brand visibility across digital and on-site experiences

57% OF ATTENDEES ARE DIRECTORS OR C-LEVEL



12:1 ATTENDEE TO SPONSOR RATIO



71% DEVELOPMENT PROFESSIONALS



VISIONARY



\$25,000 | 1 available

Take center stage at GiveCon with premium visibility, thought leadership, and exclusive access to attendees.

Thought Leadership

- 60-minute sponsored session (premium placement)

Visibility & Promotion

- Dedicated pre-conference email send
- On-stage recognition + hype moment
- Logo featured on:
 - Website (homepage + sponsor page)
 - Event app
 - On-site signage
- Official sponsor of the General Session
- Included item in the registration gift bag
- Recognition in conference email
- Social media promotion
- Dedicated push notification in event app
- Additional recognition (pick one):
 - Welcome reception
 - Offsite reception

Lead Generation

- Post-event opt-in attendee list
- Customer discount code

On-Site Presence

- Exhibit space (10x10)
- 4 full conference registrations
- Premium on-site recognition
- Participation in gamification
- Conference app

CHAMPION



\$15,000

Elevated visibility and engagement for sponsors looking to maximize their presence and connect more deeply with attendees.

Thought Leadership

- 45-minute sponsored session (premium placement)

Visibility & Promotion

- Logo featured on:
 - Website
 - Event app
 - On-site signage
- Include an item in the registration bag
- Recognition in conference emails
- Social media promotion
- Recognition in conference email
- Dedicated push notification in event app
- Additional recognition (pick one):
 - Wifi
 - Conference App

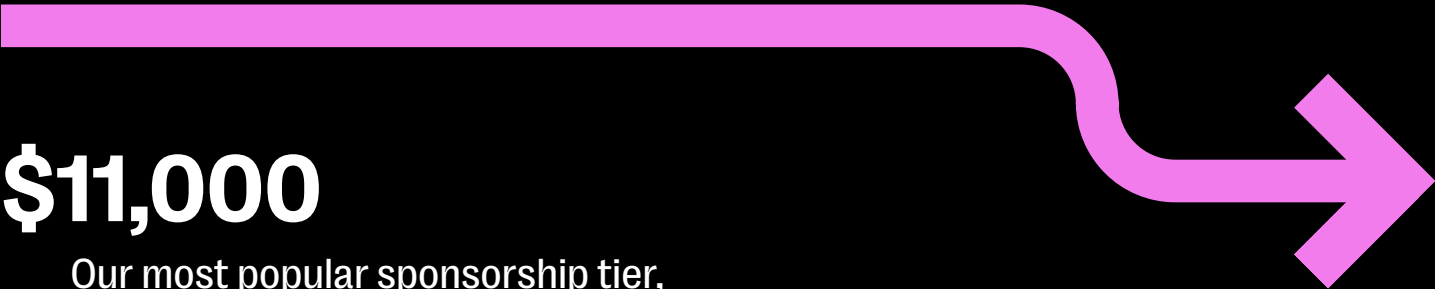
Lead Generation

- Post-event opt-in attendee list
- Customer discount code

On-Site Presence

- Exhibit space (10x10)
- 2 full conference registrations
- Participation in gamification

CATALYST



\$11,000

Our most popular sponsorship tier, offering strong visibility and direct engagement opportunities.

Thought Leadership

- 45-minute sponsored session

Visibility & Promotion

- Logo featured on:
 - Website
 - Event app
 - On-site signage
- Include an item in the registration bag
- Recognition in conference emails
- Social media promotion
- Additional on-site recognition opportunity (pick one):
 - Snack Station
 - Water Station
 - Bar Sponsor
 - Coffee Station

Lead Generation

- Post-event opt-in attendee list
- Customer discount code

On-Site Presence

- Exhibit space (10x10)
- 2 full conference registrations
- Participation in gamification

AMPLIFIER



\$5,500

Amplifier sponsors benefit from consistent brand visibility in event communications and select digital channels. This level is perfect for those looking to expand awareness and build credibility among nonprofit professionals.

Visibility & Promotion

- Logo featured on:
 - Website
 - Event app
 - On-site signage
- Recognition in conference emails
- Social media promotion

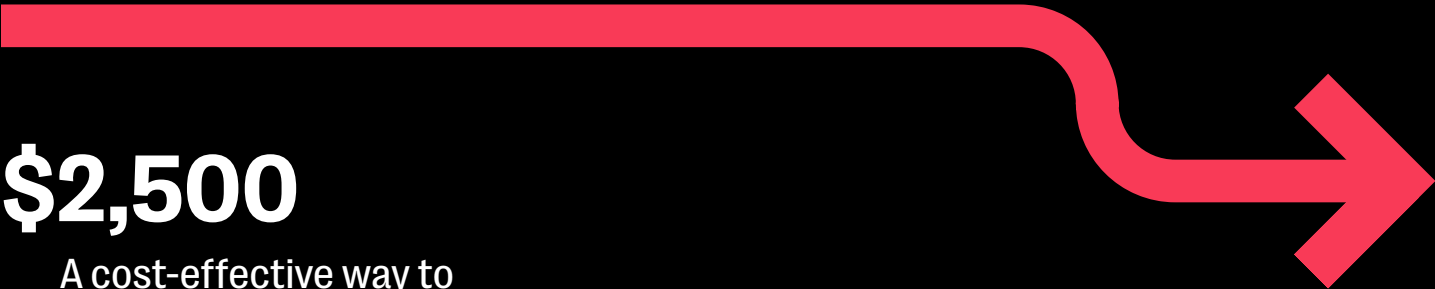
Engagement

- Participation in gamification

On-Site Presence

- Exhibit space (10x10)
- 2 full conference registrations

BUILDER



\$2,500

A cost-effective way to establish your presence and connect with attendees.

Visibility & Promotion

- Logo featured on:
 - Website
 - Event app
 - On-site signage

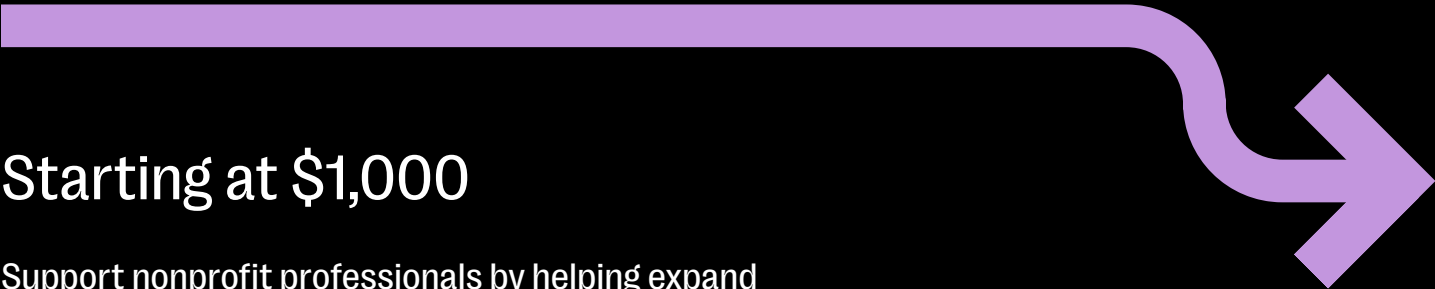
Engagement

- Participation in gamification

On-Site Presence

- Exhibit space (high-top table)
- 1 full conference registration

CHANGEMAKER



Starting at \$1,000

Support nonprofit professionals by helping expand access to GiveCon through attendee scholarships. Available as an add-on to sponsorship tiers.

Your contribution to the Changemaker Fund helps more nonprofit leaders attend, learn, and grow.

Includes:

- Logo featured on dedicated Impact Sponsor signage
- Recognition on GiveCon website
- Recognition in event app
- Inclusion in Changemaker Sponsor social media post

Changemaker sponsors are mission-aligned partners helping make GiveCon more accessible.

GiveCon Sponsorship Levels at a glance

Registrations
Thought leadership sponsored session
Dedicated pre-conference email send
On-stage recognition + hype moment
Logo featured on website
Logo featured on event app
Logo featured on on-site signage
Official sponsor of the General Session
Included item in the registration gift bag
Recognition in conference email
Social media promotion
Dedicated push notification in event app
Post-event opt-in attendee list
Customer discount code
Premium on-site recognition
Participation in gamification
Exhibit Space
Additional Recognition <i>(pick one)</i>

Visionary \$25,000 1 available	Champion \$15,000	Catalyst \$11,000	Amplifier \$5,500	Builder \$2,500
4	2	2	2	1
60-minute (premium placement)	45-minute (premium placement)	45-minute		
●				
●				
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●				
●	●	●		
●	●	●	●	
●	●	●	●	
●	●	●		
●	●	●		
●	●	●		
●	●	●		
●	●	●	●	●
10 x 10	10 x 10	10 x 10	10 x 10	High-top Table
Welcome Reception Offsite Reception	Wifi Conference App	Snack Station Water Station Bar Sponsor Coffee Station		

EXPAND

your reach.



Add on (with sponsorship) options

Enhance your sponsorship with additional opportunities designed to increase visibility, engagement, and connection with attendees.

AUDIENCE ACCESS OPPORTUNITIES

Connect directly with attendees through curated, high-value interactions.

1-day Breakfast Sponsorship	Starting at \$5,000
1-day Lunch Sponsorship	Starting at \$7,500
Hosted Roundtable Discussion	Starting at \$3,500
VIP Networking Event Sponsorship	Starting at \$5,000
Facilitated Focus Group	Starting at \$3,000
Workshop Session	Starting at \$5,000

EXPERIENCE OWNERSHIP

Own high-traffic moments and spaces throughout the event.

Coffee Station Sponsorship	Starting at \$3,000
Snack Station Sponsorship	Starting at \$3,000
Off-site reception activation	Starting at \$2,500

BRAND VISIBILITY

Maximize exposure across the event environment.

Column Wrap	Starting at \$2,000
Lanyard Sponsorship	Starting at \$2,500
Registration Area Branding	Starting at \$3,500

ENGAGEMENT DRIVERS

Drive traffic, interaction, and booth engagement.

Booth Traffic Drivers:

Sponsored Giveaway Challenge	Starting at \$2,000
“Visit & Win” Activation	Starting at \$1,500
Passport Booth Challenge	Starting at \$2,500
Scavenger Hunt Sponsorship	Starting at \$3,000
Prize Sponsorship	Custom pricing

Ready to **JOIN US?**

Contact the sponsorship
team today!



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