

17 OF THE INTENTIONAL LAWS BOARD

LAW 1	The Law of the Page You can't get on the page if there's not a page.		LAW 10	The Law of the Pipeline Put more leaders in...get more leaders out.	
LAW 2	The Law of the Kingpin Everything revolves around something.		LAW 11	The Law of UNnatural Selection Take the path of most resistance: Recruit UP.	
LAW 3	The Law of Free Labor People will work harder for free than they will for pay.		LAW 12	The Law of Origin Nothing happens unless first a motion.	
LAW 4	The Law of the Limits Beware of "always" and "never."		LAW 13	The Law of Strategic Neglect Purposefully determine what not to do.	
LAW 5	The Law of the First Look Committee work precedes board action.		LAW 14	The Law of Thinking Otherwise Cultivate a culture of divergent thinking.	
LAW 6	The Law of Impact Knowledge = Power. Know your bylaws, history, policies, plans, and minutes.		LAW 15	The Law of the Prize Celebrate results, not activity.	
LAW 7	The Law of the Laser Sharp focus will ignite a raging fire.		LAW 16	The Law of the Teeter-Totter We must achieve balance in the boardroom.	
LAW 8	The Law of Expansion Whatever we focus on expands.		LAW 17	The Law of the Slight Edge A one degree adjustment will catapult unprecedented success.	
LAW 9	The Law of Unending Supply Only recruit board members in whom you see the potential to serve as chair .		Let's Get Started!		

MAKING APPLICATION . . .

First, our board needs to master Law #____ because: _____

Next, our board needs to master Law #____ because: _____

Then, our board needs to master Law #____ because: _____