GIVECON

May 3-6, 2027 ▸ Atlanta

bloomerang

2027 SPONSORSHIP OPPORTUNITIES



PARTNER with purpose. CONNECT with impact.

Sponsorship space is limited and on a first-come, first-served basis. Don't miss your chance to showcase your company to attendees from a wide range of nonprofits.

GiveCon brings together nonprofit professionals, fundraisers, and leaders who are actively seeking innovative tools, services, and partners to help advance their missions.

As a sponsor, your organization will connect directly with decision-makers, showcase your expertise, and build meaningful relationships with a highly engaged audience.

With growing national visibility and increasing demand, GiveCon 2027 offers expanded opportunities to elevate your brand and drive meaningful results.

Why purpose-driven brands **CHOOSE** GiveCon.

Participating in GiveCon is a great opportunity to connect with nonprofit professionals, learn what tools and platforms they need, and talk to them about ways you can help them be even more effective. By participating as a sponsor of GiveCon, you can expect to:

- Connect with nonprofit decision-makers actively seeking solutions
- Showcase your expertise through thought leadership opportunities
- Build relationships through high-impact, in-person engagement
- Increase brand visibility across digital and on-site experiences

57% OF ATTENDEES ARE DIRECTORS OR C-LEVEL

12:1 ATTENDEE TO SPONSOR RATIO

71% DEVELOPMENT PROFESSIONALS

VISIONARY

SOLD OUT

$25,000

Take center stage at GiveCon with premium visibility, thought leadership, and exclusive access to attendees.

Thought Leadership

- 60-minute sponsored session (premium placement)

Visibility & Promotion

- Dedicated pre-conference email send
- On-stage recognition + hype moment
- Logo featured on:
  - Website (homepage + sponsor page)
  - Event app
  - On-site signage
- Official sponsor of the General Session
- Included item in the registration gift bag
- Recognition in conference email
- Social media promotion
- Dedicated push notification in event app
- Additional recognition (pick one):
  - Welcome reception
  - Offsite reception

Lead Generation

- Post-event opt-in attendee list
- Customer discount code

On-Site Presence

- Exhibit space (10x10)
- 4 full conference registrations
- Premium on-site recognition
- Participation in gamification
- Conference app

CHAMPION

$15,000

Elevated visibility and engagement for sponsors looking to maximize their presence and connect more deeply with attendees.

Thought Leadership

- 45-minute sponsored session (premium placement)

Visibility & Promotion

- Logo featured on:
  - Website
  - Event app
  - On-site signage
- Include an item in the registration bag
- Recognition in conference emails
- Social media promotion
- Recognition in conference email
- Dedicated push notification in event app
- Additional recognition (pick one):
  - Wifi
  - Conference App

Lead Generation

- Post-event opt-in attendee list
- Customer discount code

On-Site Presence

- Exhibit space (10x10)
- 2 full conference registrations
- Participation in gamification

CATALYST

$11,000

Our most popular sponsorship tier, offering strong visibility and direct engagement opportunities.

Thought Leadership

- 45-minute sponsored session

Visibility & Promotion

- Logo featured on:
  - Website
  - Event app
  - On-site signage
- Include an item in the registration bag
- Recognition in conference emails
- Social media promotion
- Additional on-site recognition opportunity (pick one):
  - Snack Station
  - Water Station
  - Bar Sponsor
  - Coffee Station

Lead Generation

- Post-event opt-in attendee list
- Customer discount code

On-Site Presence

- Exhibit space (10x10)
- 2 full conference registrations
- Participation in gamification

AMPLIFIER

$5,500

Amplifier sponsors benefit from consistent brand visibility in event communications and select digital channels. This level is perfect for those looking to expand awareness and build credibility among nonprofit professionals.

Visibility & Promotion

- Logo featured on:
  - Website
  - Event app
  - On-site signage
- Recognition in conference emails
- Social media promotion

Engagement

- Participation in gamification

On-Site Presence

- Exhibit space (10x10)
- 2 full conference registrations

BUILDER

$2,500

A cost-effective way to establish your presence and connect with attendees.

Visibility & Promotion

- Logo featured on:
  - Website
  - Event app
  - On-site signage

Engagement

- Participation in gamification

On-Site Presence

- Exhibit space (high-top table)
- 1 full conference registration

CHANGEMAKER

Starting at $1,000

Support nonprofit professionals by helping expand access to GiveCon through attendee scholarships. Available as an add-on to sponsorship tiers.

Your contribution to the Changemaker Fund helps more nonprofit leaders attend, learn, and grow.

Includes:

- Logo featured on dedicated Impact Sponsor signage
- Recognition on GiveCon website
- Recognition in event app
- Inclusion in Changemaker Sponsor social media post

Changemaker sponsors are mission-aligned partners helping make GiveCon more accessible.

GiveCon Sponsorship Levels at a glance

	VISIONARY $25,000 SOLD OUT	CHAMPION $15,000	CATALYST $11,000	AMPLIFIER $5,500	BUILDER $2,500
Registrations	4	2	2	2	1
Thought leadership sponsored session	60-minute (premium placement)	45-minute (premium placement)	45-minute		
Dedicated pre-conference email send	●				
On-stage recognition + hype moment	●				
Logo featured on website	●	●	●	●	●
Logo featured on event app	●	●	●	●	●
Logo featured on on-site signage	●	●	●	●	●
Official sponsor of the General Session	●				
Included item in the registration gift bag	●	●	●		
Recognition in conference email	●	●	●	●	
Social media promotion	●	●	●	●	
Dedicated push notification in event app	●	●			
Post-event opt-in attendee list	●	●	●		
Customer discount code	●	●	●		
Premium on-site recognition	●				
Participation in gamification	●	●	●	●	●
Exhibit Space	10 x 10	10 x 10	10 x 10	10 x 10	High-top Table
Additional Recognition *(pick one)*	Welcome Reception Offsite Reception	Wifi Conference App	Snack Station Water Station Bar Sponsor Coffee Station		

EXPAND your reach.

Standalone sponsorship opportunities available separately from or alongside any exhibiting tier.

THOUGHT LEADERSHIP

Keynote Sponsor	$10,000
Session Track Sponsor	$10,000
Roundtable	$5,000

EVENT EXPERIENCES

DJ Sponsor (welcome reception or offsite)	$2,500
Specialty Cocktail Sponsor (welcome reception)	Pricing TBD
Transportation Sponsor	$10,000 or $1,500 per individual bus

VISIBILITY & AWARENESS

Swag Bag Item	$750
Attendee Contact List (opt-in)	$1,500
Accessibility & Inclusion Sponsor	$5,000

FOOD & BEVERAGE

Coffee Sponsor	$2,500/day
Beverage Sponsor	$2,500/day
Breakfast or Lunch Sponsor	$3,500
Break Sponsor (food)	$1,500/break
Welcome Treat (registration)	$2,500

ATTENDEE EXPERIENCE

Attendee Sponsorship	$500
First Time Attendee Sponsor	$5,000
Headshot Sponsor	$5,000 | 1-day activation
Game Activation Sponsor (in app)	$3,500
Quiet Room Sponsor	$1,500
Lactation Room Sponsor	$1,500

Ready to **JOIN US?**

Contact the sponsorship team today!



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