



Senior Online Safety - Programme Overview

Programme Structure

Episode 1 - How Modern Scams Really Work

Scams succeed by creating pressure, not because people are careless.

Episode 2 - Impersonation and Fake Authority

How criminals copy trusted institutions and officials to gain compliance.

Episode 3 - Urgency Messages: Email, SMS and WhatsApp

How urgency removes thinking time and pushes fast reactions.

Episode 4 - Emotional Manipulation: Fear, Helpfulness and Trust

How emotion can override judgement and influence decisions.

Episode 5 - Romance and Long-Term Trust Scams

Slow-building scams that rely on relationship and trust over time.

Episode 6 - When Something Feels Wrong: How to Step Away Safely

Calm guidance on disengaging when pressure is present.

Final Wrap - The Three Protective Habits

A practical summary: pause, separate, verify.

Short Programme Summary

Senior Online Safety is a free public-interest video series that helps older adults understand how modern scams work and how to respond calmly. The programme focuses on behavioural patterns used in manipulation rather than technical instruction.

Long Programme Summary

Senior Online Safety is a calm, structured educational video series designed to strengthen judgement and confidence in online environments.

The programme focuses on human decision-making rather than technical systems. It explains how pressure, authority, urgency, and emotion are used to influence behaviour.

Across a clear sequence of short episodes, viewers learn why scams work, how manipulation techniques operate, when to pause, and how to disengage safely.

The series avoids fear-based messaging and technical complexity. Instead, it reinforces clarity, awareness, and simple protective habits that remain relevant regardless of changes in technology or scam tactics.

Core Protective Behaviours

The programme concludes with three practical behaviours designed for everyday use:

- Pause: create space before responding.
- Separate: reduce emotional pressure and step back.
- Verify: confirm information using independent sources.

Distribution and Public-Interest Positioning

This initiative is intentionally non-commercial. No registration, tracking, or payment is required to access the video series.

The programme is suitable for distribution by councils, libraries, banks, charities, community organisations, and other institutions as part of public-interest education.

Disclaimer

This resource is provided for general awareness and educational purposes only.

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