



SMARTSEC
ACADEMY

Senior Online Safety

How to Use Guide

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A calm, behaviour-focused public-interest resource for helping older adults recognise scams, pressure, impersonation, urgency, and emotional manipulation.

SmartSec Academy | smartsecacademy.com | 2026

How to Use Guide

This guide explains how to share and use the Senior Online Safety video series clearly, responsibly, and consistently.

The series has been developed to provide calm, practical awareness for older adults, with a focus on recognising manipulation techniques and making safer decisions online.

<p>Who may use this resource</p> <p>Councils, libraries, charities, community groups, educational organisations, and similar institutions may share or screen the series for public-interest purposes.</p>	<p>Suitable settings</p> <p>Awareness sessions, digital inclusion programmes, safeguarding initiatives, community screenings, newsletters, and educational distribution.</p>
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Approved Ways to Share

<p>Official link</p> <p>Share the official YouTube version so viewers access the original source.</p>	<p>Website embed</p> <p>Embed the original video on a website without editing, rebranding, or altering it.</p>	<p>Community screening</p> <p>Screen the video in educational, community, or public-interest environments.</p>
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Conditions of Use

These conditions help preserve the educational purpose, accuracy, and public-interest nature of the initiative.

<p>Do not alter the content</p> <p>Do not edit, remix, shorten, dub, crop, or otherwise change the video content.</p>	<p>Keep attribution visible</p> <p>Do not remove SmartSec Academy branding or attribution.</p>
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<p>No commercial resale or promotional use</p> <p>Do not use the content for resale, advertising, paid campaigns, or promotional campaigns that imply endorsement by SmartSec Academy.</p>

Attribution and Good Practice

When sharing, embedding, or screening the series, SmartSec Academy should be credited as the source.

Suggested attribution wording

Source: SmartSec Academy - Senior Online Safety

Shared from SmartSec Academy

Video series by SmartSec Academy

Best Practice for Organisations

Present the material in a calm and informative context. It works best when introduced as a practical awareness resource that helps older adults recognise pressure, urgency, impersonation, and emotional manipulation online.

Organisations may also wish to accompany the series with a short discussion, signposting, or safeguarding contact details relevant to their audience.

Disclaimer

This resource is provided for general awareness and educational purposes only. SmartSec Academy does not provide legal, financial, or technical advice, and individuals or organisations should seek appropriate professional guidance where required.