

Subject Line:

Request to Attend Unleash 2026 (June 1 – 3)

Email Body Copy:

Dear **[Manager's Name]**,

I'd like your approval to attend Outreach's Unleash 2026 event, taking place June 1–3 in Scottsdale, Arizona.

The event is focused on how modern revenue teams are improving performance across prospecting, pipeline development, and forecasting. The agenda aligns closely with what we're working on right now, especially around improving efficiency, reducing friction in the sales process, and driving more predictable outcomes.

A few areas I'm specifically looking to bring back:

- Practical ways to apply AI to prospecting and deal execution
- Workflows that help move deals forward faster and reduce manual effort
- Approaches to improve visibility and accuracy in forecasting
- Insights from peers and operators facing similar challenges

After the event, I'll share a summary of key takeaways and recommended actions we can apply as a team.

Here's the estimated cost:

- Travel: **\$XXX**
- Hotel: \$319 per night at the host hotel
- Registration: \$395

Total: **\$XXX**

Let me know if you're open to this and I'm happy to walk through it together.

Thank you,

[Your Name]