



GLOBAL ENTERPRISING SERIES



Partner



Opportunities

Building the next generation of women entrepreneurs in Vietnam

What is the Global Enterprising Series



Empowering the next generation of women founders and young innovators across Australia and Vietnam.

The Global Enterprising Series is a new international entrepreneurship and leadership initiative delivered by 89 Degrees East in partnership with HEX. Built on the success of the Academy for Enterprising Girls and the Future Female Entrepreneurs Program, the Series brings proven Australian innovation and skills development into the Indo-Pacific.

Event format

Two day workshop and showcase

Girls Innovation Day



Day 1:

Girls and students

Skills, inspiration, global mindset and employability



Saturday 9, May 2026



The Sentry,
Ho Chi Minh City

Enterprising Women Workshop

Day 2:

Women founders and professionals

Entrepreneurship pathways, founder stories, panels and networking



Sunday 10, May 2026



The Sentry,
Ho Chi Minh City

Why Partner with us?

Partnering with the Global Enterprising Series positions your organisation as a leader in:



Advancing women's and girls' participation in the digital economy



Building future skills and entrepreneurial capability



Strengthening long term Australia Vietnam business and education connections

As a partner, your organisation will:



Be aligned with a high quality, proven entrepreneurship initiative



Engage directly with the next generation of women founders and young innovators



Demonstrate commitment to workforce development, gender equity and innovation



Gain visibility with education leaders, government stakeholders and ecosystem partners

An abstract graphic on the left side of the slide, featuring several thick, wavy, overlapping lines in shades of blue, purple, and yellow. The lines are set against a background of fine, concentric, wavy lines in various shades of blue, creating a textured, water-like effect.

**This is not a one off event partnership.
It is an opportunity to be
part of a long term platform
for impact and growth.**

A proven track record



- Delivered nationally across Australia since 2019
- Through Academy for Enterprising Girls, Accelerator for Enterprising Women and Enterprising Me
- Supported tens of thousands of girls and women to build entrepreneurial skills, digital confidence and business capability
- Recognised for building confidence, aspiration and real pathways into enterprise



- Australian leader in innovation and future skills education since 2017 educating 10,000+ students.
- Delivers high impact entrepreneurship and leadership programs across the Asia Pacific
- Strong partnerships with universities, government and industry
- Established presence and delivery success in Vietnam



Together, 89 Degrees East and HEX bring trusted experience and proven impact.



Audience and reach



Workshops

552

Students

26,002

Enterprising Girl of the Year media

4M reach



Business ideas entered in Kickstarter Challenges

1000+

In-person & online workshops, toolkits & masterclasses

3,300+

Podcast downloads

100k+

Cash investment in 15 female-founded businesses

\$240k



CROSS PROGRAM REACH

Media reach

1.1M average per month

Social media reach

1.2M average per month

Social media followers

14,276

People in our community

36k

What the event will deliver



The event will include:

- Keynotes from Australian and Vietnamese leaders in enterprise and innovation
- Hands on innovation workshops for girls and women
- Showcases of women led ventures and student entrepreneurs
- Panels and fireside conversations with founders
- Networking across education, industry and ecosystem partners



Audience includes:

- Vietnamese and Australian businesses
- Universities, colleges and schools
- Start up hubs and accelerators
- Corporates, foundations and investors
- Government and trade bodies

Partnership Opportunities

Partnerships are designed to be:



Strategic



Long term



Impact driven

Partners can engage through:



- Brand presence across event materials and digital channels
- Speaking opportunities in key sessions
- Direct engagement with participants through workshops or mentoring
- Showcase opportunities for innovation and talent programs
- Ongoing visibility as a partner of the Global Enterprising Series

Partner Tiers and Investment

Pricing has been set to align with Vietnamese market expectations and support broad participation.

Principal Partner



One opportunity

Investment USD 15,000 to 20,000

(AUD 22,500 to 30,000 | VND 360,000,000 to 480,000,000)

- 1 x speaking opportunity in the main program
- 1 x exhibition table
- 2 x social media posts across our channels
- 1 x feature in partner communications
- Brand recognition across all Series collateral
- Inclusion of 1 x flyer in delegate merchandise bags
- Priority access to participants, speakers and partners
- 6 x complimentary registrations

Education Partner



Multiple opportunities

Investment USD 7,000 to 10,000

(AUD 10,500 to 15,000 | VND 168,000,000 to 240,000,000)

- Recognition as an official Education Partner
- 1 x speaking opportunity in an education or future skills session
- 1 x exhibition table
- Brand recognition across education focused sessions and materials
- 1 x social media post
- Priority access to schools, universities and education leaders
- Opportunities to co host future pilots or pathway programs
- Recognition in post event reports and case studies
- 4 x complimentary registrations

Partner Tiers and Investment (cont.)

Pricing has been set to align with Vietnamese market expectations and support broad participation.

Program Partner



Multiple opportunities

Investment USD 6,000 to 8,000 per stream (AUD 9,000 to 12,000 | VND 144,000,000 to 192,000,000)

Aligned to one stream

- Girls and Students
- Women Founders and Professionals

- 1 x speaking role in the chosen stream
- 1 x exhibition table
- Brand recognition linked to the stream
- Inclusion of 1 x flyer in delegate merchandise bags
- 1 x social media post
- Brand recognition across Series collateral
- 4 x complimentary registrations

Community Partner



Multiple opportunities

Investment USD 3,000 to 5,000 (AUD 4,500 to 7,500 | VND 72,000,000 to 120,000,000)

Support

- Scholarships for girls and women who would otherwise miss out
 - Participation for regional and under represented communities
 - Access for students from low income or disadvantaged backgrounds
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- Brand presence across selected event materials
 - Recognition as a supporter of access and opportunity
 - 1 x social media post acknowledging community impact
 - Acknowledgement in impact communications
 - 2 x complimentary registrations

Supporting Partner



Multiple opportunities

Investment USD 1,500 to 2,500 (AUD 2,250 to 3,750 | VND 36,000,000 to 60,000,000)

- 1 x exhibition table
- Brand listing and acknowledgement across event materials
- Inclusion in Series partner listings
- 1 x complimentary registration

Why this matters

This initiative supports

It provides a platform for partners to deliver real, measurable impact.



- Workforce and future skills development
- Women's economic participation and leadership
- Innovation and digital capability
- Stronger Australia-Vietnam education and business ties



Let's partner

- We invite partners to join us in
- Growing women's and girls' participation in digital enterprise
- Supporting the next generation of founders and innovators
- Building lasting cross border partnerships

Contact us



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