



FOR IMMEDIATE RELEASE

June 25, 2026

Media Contact:

Ashley Wright, contact@greathealthalliance.org

ICYMI: Great American Health Alliance Joined By Stakeholders to Advocate for the Great American Healthcare Plan in Reconciliation 3.0

The Great American Health Alliance rallies for Reconciliation 3.0 to include Trump-aligned framework

WASHINGTON – Yesterday, Representative Eric Burlison (MO-07) and the [Great American Health Alliance](#), alongside a powerful coalition of lawmakers, policy experts, and over eighteen advocacy, business, and healthcare innovation groups, rallied advocacy leaders from across the nation at a Capitol Hill press conference, committing to push for swift enactment of comprehensive healthcare reforms through Reconciliation 3.0.

The lawmakers outlined [The Great American Healthcare Plan](#), a comprehensive reform package authored by Representative Burlison that builds on reforms supported by President Donald Trump designed to lower costs and put Americans back in control of their healthcare dollars.

[WATCH: FULL RECORDING OF THE PRESS CONFERENCE](#)

[PHOTOS OF THE PRESS CONFERENCE](#)

Press Conference Highlights: Coalition Calls for Immediate Medical Cost Relief

The press conference at the House Triangle served as a high-impact launchpad, uniting several key members of Congress and advocacy groups to demand immediate medical relief for American families. Among those in attendance were the Chairman of the Freedom Caucus, Representative Chip Roy, and the bill's original co-sponsor, Representative Tom Barrett (MI-07). The event also featured speakers from prominent organizations such as the America First Policy Institute (AFPI), Americans for Prosperity (AFP), The Heritage Foundation, and the HSA Coalition.

During the conference, AFPI announced the release of five new policy papers that align with President Trump's vision for health reform, reinforcing the coalition's commitment to transformative changes in healthcare. Additionally, representatives from organizations including hims & hers, the Natural Products Association, OpenLoop Health, Americans for Tax Reform (ATR), the Council for Affordable Health Coverage (CAHC), and others participated, further underscoring the broad support for comprehensive healthcare reform and the urgency for action.

Surrounded by a diverse coalition of advocates holding signs reading "**HSAs for All**," "**Transparency Now**," "**Fund Wellness**," and "**Give Money to the People**," members of Congress stood as a unified front at the House Triangle. The press conference highlighted the Great American Health Alliance's [polling](#) proving that healthcare affordability is the number-one priority for voters entering the 2026 midterms, with an overwhelming 79% of Americans agreeing the current healthcare system is in crisis.

Lawmakers, leaders and advocates from across the country voiced their support at the rally:

U.S. Congressman Eric Burlison (MO-07): *"For too long, Washington has protected a health care system that asks Americans to pay the bills without giving them control. The Great American Healthcare Plan flips that equation. It puts patients first, empowers families to own their health care dollars, and brings competition and transparency back into the marketplace. After sixteen years of promises, Congress finally has a chance to deliver."*

U.S. Congressman Chip Roy (TX-21): *"The principle is simple: the patients and the doctors come first, not the insurance companies and the lobbyists and the bureaucrats in this town. That's what Eric [Burlison] is standing up for. That's what this Alliance is about. We can reclaim health care freedom if we have the willpower to do it."*

U.S. Congressman Troy Downing (MT-02): *"We're making it harder and harder for people to even be, for providers to be in private practice, we need to re-establish that patient-provider relationship... We need to get back to that point where private practice can thrive, where you can have reestablished that patient doctor provider relationship and start thinking about those things, get consumers, put them in control of their own health care costs and their own decisions."*

U.S. Congressman Tom Barrett (MI-07): *"The only thing lacking to get this done is the willpower here in Washington, D.C. from members of Congress to challenge that status quo and make changes. We're giving HSAs to every single American, we talked about no taxes on tips, no taxes on overtime, no taxes on social security, no tax on health care. Add that to a pillar of what we need to do to save Americans money, put more investment into their pocket, so that they can choose the health care plan that works the best for them. These are very innovative ideas they were trying to do to empower hearing Americans and American families to take control of their health care, save money, challenge the status quo, defeat the big interests, and actually make America healthy again."*

U.S. Congresswoman Victoria Spartz (IN-05): *"We have some of the worst outcomes in the world among developed countries. This is unacceptable. If you don't have a healthy nation, if you don't have finances, you're not going to be a strong country. We have to have solutions. I appreciate my colleagues' willingness to show solutions, because these solutions will bring back competition, bring in transparency, and competition for value. We will have to reform the system because this is the biggest issue we are facing in our country. If we don't save healthcare, and if we don't reform it, we are not going to exist as a country."*

Former U.S. Congressman Randy Hultgren, Executive Director of the Alliance of Health Care Sharing Ministries (AHCSM): *"Healthcare Sharing Ministries take seriously the stewardship of the monies we receive to pay our families' health care bills. Because our patients pay cash, we pay less, sometimes paying only 40 percent of what insurers are charged. This cash-payment model drives down healthcare costs nationwide and keeps payments going to individuals, not insurers. However, it is discriminatory that our members must pay their monthly shares with after-tax dollars. Congress must end this tax discrimination by expanding Health Savings Account eligibility to healthcare sharing participants, supporting a system that has successfully provided affordable care for 35 years, and is aligned with President Trump's vision for healthcare reform."*

Daniel Kowalski, Director, Grover M. Hermann Center for the Federal Budget at The Heritage Foundation: *"Heritage supports the efforts of the Great American Health Alliance to spur action on reconciliation 3.0. It's the only vehicle for legislation to promote transparency and personal responsibility in purchasing health services and the fiscal reforms Heritage advanced in our recent special report— items from ending wasteful Federal Reserve interest payments on bank reserves to enhancing anti-fraud*

provisions in food stamps—that can save as much as \$1.5 trillion. We encourage Congress to pass a budget reconciliation bill to restore affordability, accountability, and opportunity to the American people before leaving for its traditional August recess."

Hannah Anderson, Senior Director of Healthy America Policy at America First Policy Institute (AFPI): *"With 79% of Americans saying the healthcare system is in crisis, it's clear families are feeling the pressure of rising costs and limited options. Patients deserve a system that lowers costs, expands choice, provides genuine price transparency, and gives them real control over their healthcare decisions, not one-size-fits-all policies that limit access and increase expenses."*

Lauren Stewart, Senior Federal Affairs Manager at Americans for Prosperity: *"Today, Americans for Prosperity was proud to join members of Congress & health advocates on Capitol Hill to tackle a top kitchen table issue: real health CARE — not just health insurance, as they are not the same. American families feel this every day."*

"Americans are clear—they want a Personal Option that puts them in control, and with reforms like Direct Primary Care and expanded Health Savings Accounts polling above 80 percent, this isn't partisan—it's consensus. Washington is finally beginning to shift power away from bureaucracies and back to patients, where it belongs. Now is the time to build on that momentum and advance solutions that expand access, fix broken incentives and lower costs. Americans for Prosperity is happy to continue to partner with Congress & this administration to make it happen."

Katy Talento, CEO of AllBetter Health; Former White House Health Policy Advisor (Trump 1.0): *"It is great to hear these members of Congress behind me saying, 'Screw the lobbyists, we're done with that. If we don't go big, we're all going to go home.' And so it's about time that we take the opportunity of a reconciliation. This, this is a gift from heaven that you know, founding, founding senators once gave us, founding members of Congress gave us in the budget process, and if we don't use it, we are the dumbest, and we don't deserve power. So, this is something we have to do, y'all."*

Daniel Perrin, Founder, The HSA Coalition: *"HSAs were designed to take money that would have been going to an insurance company and instead put it in the pocket of the individual. The way you would do that, is you would increase the deductible, and it would lower the premium, and that lower premium would create the savings that you would put into the account... This is how President Trump's idea of empowering individuals manifests in the economic reality of health care."*

Keith Nahigian, President of the Great American Health Alliance: *"We created this coalition to support the President's call for health reform and to tell the story of what Americans really want: control over their own healthcare costs and choices. Voters are clear on this issue, with 80 percent intensely believing it is important to provide individuals and families with more control to shop, compare, and make their own healthcare decisions. Reconciliation 3.0 represents a generational opportunity to answer that call and shift the entire healthcare system toward empowering all Americans."*

What People Are Saying:

Governor Bobby Jindal, former Assistant Secretary of the U.S. Department of Health and Human Services, and Chair of Healthy America at the America First Policy Institute (AFPI): *"The policies discussed today are long overdue. By refocusing our healthcare system on individuals, not institutions, we are putting Americans first and restoring affordability, informed choice, and patient-directed healthcare and wellness spending as the hallmarks of American healthcare."*

Kevin McKechnie, Executive Director of American Bankers Association (ABA)'s HSA Council: *"As Congress weighs the merits of enacting a third reconciliation bill, we support House and Senate leaders in their effort to address healthcare affordability by expanding the number of Americans eligible to open a Health Savings Account. The fastest way to bring savings to seniors, veterans and Native Americans is to end the exclusion of Medicare, VA, TRICARE and Indian Health Service beneficiaries from HSA eligibility. In addition, expanding access to HSAs minimizes opportunities for fraud, especially in the ACA Exchanges, and provides every American the chance to save on their out-of-pocket costs now, through tax-advantaged HSAs."*

"The ABA HSA Council supports the president's efforts to expand HSA eligibility and Rep. Burlison's effort to give every American the chance to open and contribute to a Health Savings Account. Rep. Burlison's proposal is consistent with the president's plan to give more Americans the chance to use their own money to live healthier lives while saving for their future healthcare needs. We urge congressional leaders to allow more Americans access to health savings accounts to help them cover the rising cost of healthcare."

John D. Desser, Vice President, Head of Public Policy and Government Affairs at HealthEquity: *"As Congress considers proposals to expand access to health savings accounts, there is a clear opportunity to build on a solution that is already helping millions of Americans better manage the cost of care. For more than two decades, HSAs have provided a proven way for individuals to save, spend and invest for healthcare. Expanding eligibility would give more Americans greater control over their healthcare spending and help address ongoing affordability challenges. The opportunity before policymakers is not to build a new system, but to build on what is already working. Expanding access to HSAs will help more Americans plan for and afford healthcare with greater confidence."*

Jack Kalavritinos, Founder of Washington Health Innovation Council: *"The Great American Healthcare Plan sponsored by Rep. Eric Burlison (R-MO) represents a once-in-a-generation opportunity to shift federal healthcare policy from funding institutions to empowering individuals. Including this legislation in Reconciliation 3.0 would codify the four pillars of the President's Great Healthcare Plan into law, creating a durable policy foundation that members and allies of our coalition have been working toward. Our Washington Health Innovation Council, made up of innovators, investors, providers and patient groups, is a proud member of the Great American Health Alliance and I enjoyed participating in today's important event at the U.S. Capitol with Members of Congress and fellow healthcare stakeholders."*

Dorsey Morrow, Chief Executive Officer at Liberty HealthShare: *"I was proud to stand today with members of Congress and others who are concerned about the escalating costs of healthcare in our country to support passage of the Great American Healthcare Plan. Congress needs to pass a third reconciliation bill this summer that includes significant healthcare reform and includes healthcare sharing ministries to allow more Americans greater healthcare freedom and affordability."*

Coleen Rickabaugh, M.D., Emergency Medicine Physician: *"As an emergency medicine physician for 30 years, the most challenging part of my job wasn't treating life-threatening conditions—it was helping patients navigate the complexities of our healthcare system. I have watched patients weigh the risk of dying against an unpredictable medical bill that could financially upend their lives. The current insurance paradigm is a failure where transparency is absent and costs are a mystery. The status quo is unacceptable. Patients need to be liberated from the insurance trap and put in control of their healthcare. Expanding the HSA model will result in greater patient engagement, which will ultimately lead to better outcomes."*

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About the Great American Health Alliance

The Great American Health Alliance is a 501(c)(4) non-profit established by a coalition of industry leaders, trade associations, health policy thought leaders and grassroots leaders dedicated to advocating for putting Americans in control of their care and wellness. The Health Alliance advocates for policies that give individuals direct control over their health care dollars, promote transparency, reduce waste and fraud and harness technology to improve wellness outcomes and lower costs. Founding members of the Great American Health Alliance include HealthEquity, OpenLoop Health, the Alliance of Health Care Sharing Ministries and Vic Mellor (Founder of the We the People Health and Wellness Center), among others.

Learn more: <https://greatealthalliance.org/>