

MIA LE

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SUMMARY

As a graphic designer, I enjoy transforming ideas into visual stories. My work in branding, packaging, and UI/UX combines creativity with clarity to deliver designs that connect with people, while bringing fresh perspectives to every project.

WORK EXPERIENCE

Graphic Design Projects – Humber College

Jan 2023 - Present

- Developed multiple design projects focusing on branding, packaging, typography, and UI/UX.
- Applied Adobe Creative Suite, Figma, and Webflow to create both digital and print deliverables.
- Collaborated in class projects to design logos, websites, and promotional materials with professional presentation standards.

Graphic Design Volunteer – Vaughan International Film Festival (VFF)

Aug 24 – Sep 24

- Designed posters, social media graphics, and event materials to promote the festival.
 - Collaborated with the event team to maintain consistent visual identity across digital and print platforms.
 - Applied skills in Adobe Creative Suite, typography, and layout under tight deadlines.
 - Contributed to enhancing the festival's branding and audience engagement.
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EDUCATION

Advanced Diploma in Graphic Design – Humber College

2023 - Now

- Coursework focused on branding, packaging, typography, UI/UX design, and communication design.
- Developed strong skills in Adobe Creative Suite, Figma, and Webflow through academic and collaborative projects.

Bachelor's Program (Foundation Studies) – FPT University

2021 – 2022

- Completed foundation courses in design and communication before transferring abroad.
 - Built strong fundamentals in visual design, teamwork, and digital media.
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ADDITIONAL INFORMATION

- **Technical Skills:** Adobe Illustrator, Photoshop, InDesign, After Effects, Figma, Webflow, Typography, Layout, Branding, UI/UX Design.
 - **Soft Skills:** Creativity, Communication, Teamwork, Adaptability, Time Management, Problem-Solving.
 - **Languages:** English (Fluent) , Vietnamese (Native) , French (Basic).
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