

MIA LE

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SUMMARY

Recent Graphic Design graduate from Humber Polytechnic with experience in branding, UI/UX, and digital design. Skilled in Adobe Creative Suite, Figma, and Webflow, creating visual solutions for both print and digital platforms. Passionate about developing impactful and user-centered design experiences.

WORK EXPERIENCE

Graphic Designer & UI/UX - Intellidu

Jan 2026 - Apr 2026

- Redesigned the brand identity, including logo concepts, brand assets, and certification materials.
- Created UI/UX designs and visual components for educational web applications and dashboards.
- Developed website layouts, user interface elements, and marketing graphics using Figma and Adobe Creative Suite.
- Collaborated with developers and stakeholders to improve usability and maintain visual consistency across digital products.

Graphic Design Volunteer – Vaughan International Film Festival (VFF)

Aug 24 – Sep 24

- Designed posters, social media graphics, and promotional materials for festival events.
- Assisted in maintaining a consistent visual identity across print and digital campaigns.
- Collaborated with team members to support marketing and audience engagement initiatives.
- Worked under tight deadlines while ensuring high-quality visual deliverables.

Student Trainee – FPT University

Aug 2021 – Nov 2021

- Participated in hands-on learning and project activities.
 - Collaborated with peers on academic and practical assignments.
 - Gained foundational experience in communication and teamwork.
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EDUCATION

2023 - 2026

Advanced Diploma in Graphic Design – Humber College

- Coursework focused on branding, packaging, typography, UI/UX design, and communication design.
- Developed strong skills in Adobe Creative Suite, Figma, and Webflow through academic and collaborative projects.

2021 – 2022

Bachelor's Program (Foundation Studies) – FPT University

- Completed foundation courses in design and communication before transferring abroad.
 - Built strong fundamentals in visual design, teamwork, and digital media.
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ADDITIONAL INFORMATION

- **Technical Skills:** Adobe Illustrator, Photoshop, InDesign, After Effects, Figma, Webflow, Typography, Layout, Branding, UI/UX Design.
- **Soft Skills:** Creativity, Communication, Teamwork, Adaptability, Time Management, Problem-Solving.
- **Languages:** English (Fluent) , Vietnamese (Native) .