AVETTA SUMMIT
Austin 2027 | Ready to Work

Sponsorship Prospectus

Renaissance Austin Arboretum Domain Hotel

Austin, TX | May 25-27, 2027

Bringing together **clients**, **suppliers**, **contractors**, and **industry partners** to build stronger connections and drive safer, smarter work.

Why sponsor **Avetta Summit?**

Avetta Summit is where the world's leading organizations come together to solve today's most critical contractor and supply chain challenges. As Avetta's flagship event, it brings hiring clients, suppliers, and partners into one place to drive safer, smarter, and more efficient work.

Sponsoring the Summit puts your brand at the center of these conversations—connecting you directly with the decision-makers shaping the future of contractor risk, compliance, and performance.



"Avetta Summit delivered valuable insights on safety, supplier qualification, and operational readiness, but the real impact came from the connections. Conversations with organizations like Cushman & Wakefield, 4M Building Solutions, BGIS, Academy Fire Life Safety, Graphite Connect, GOARC, and others opened the door to new partnerships and opportunities that will help shape the next phase of our business. The quality of both the content and the networking made the event a worthwhile investment of our time."

Timour Triplett
Chief Executive Officer
Patriot Holdings International

An audience that drives business outcomes

Avetta Summit attracts a highly engaged, global audience of:

- Enterprise hiring clients managing complex contractor networks
- Prequalified suppliers and contractors actively seeking solutions
- Industry partners influencing safety, risk, and compliance strategies

These attendees don't just attend—they come to:

- Discover new solutions
- Evaluate partners
- Find qualified suppliers and contractors for upcoming projects
- Build relationships that lead to real business

2026 audience snapshot

400+ industry professionals

50% director-level & above

47% suppliers & contractors

24% hiring clients

35+ states & provinces

3 countries represented

Sponsorship opportunities

Sponsorship opportunities are intentionally limited to maximize visibility and meaningful attendee engagement. Availability is offered on a first-commitment basis, so early commitment is encouraged.

Platinum sponsor ($20,000)

For organizations seeking the strongest combination of visibility, access, and onsite engagement, the Premier Sponsor package places your brand at the center of the Summit experience.

Gold sponsor ($15,000)

For organizations looking to build a strong onsite and digital presence, the Gold Sponsor package offers meaningful visibility and direct access to attendees.

Silver sponsor ($8,000)

For organizations seeking a focused presence at Avetta Summit, the Silver Sponsor package provides valuable brand visibility and opportunities to connect with attendees.

Package benefits	Platinum	Gold	Sliver
# of registrations	8	6	4
Activation table within the Connection Center.	✓	✓	✓
Fully customizable mobile app and Attendee Hub listing.	✓	✓	✓
Onsite recognition on digital and print signage.	✓	✓	✓
Participation for two staff members in The Avetta Connection Exchange, a structured networking session connecting clients with qualified suppliers.	✓	✓	✓
Pre-show attendee list (opt-in list only).	✓	✓	✓
Logo and website link on the Avetta Summit website.	✓	✓	
Logo on the mobile app and Attendee Hub homepages.	✓	✓	
Post-show attendee list with email addresses (opt-in list only).	✓		
One pre-event email to all attendees.	✓		
One ad in the onsite rotating digital signage.	✓		
Recognition in the pre-event, Summit-focused press release.	✓		
One selection from the Branding Opportunities section (page 9).	✓		
One insert—swag or flyer—in the Avetta attendee bag.	✓		







Global partner package ($25,000)

Extend your brand's reach across Avetta's global event portfolio. This package puts your organization in front of attendees at all three Avetta Summits in 2027: Austin, Sydney, and London.

- **Logo and website link on the websites** for all three Avetta Summits.
- **Logo on the mobile app** and **Attendee Hub homepages** for all three Summits.
- **Fully customizable mobile app** and **Attendee Hub page** for all three Summits.
- **Ten** registrations to use across any of the three Summits.
- An **activation table** within the Connection Center at all three Summits
- **Recognition** in the pre-event, Summit-focused press release for all three Avetta Summits.

The 2026 Avetta Summit Series brought together over **750 attendees** across three global markets—North America, APAC and EMEA—connecting **clients, suppliers, contractors, prospects** and **industry partners** in one global community focused on safer, smarter and more resilient supply chains.

For sponsors, the series offers meaningful reach across the regions and decision-makers shaping contractor management, procurement, safety, sustainability and operational performance.

Networking experiences

Welcome reception – $7,000

Own the first major networking moment of Avetta Summit. Put your brand front and center as attendees gather to connect, celebrate, and begin the event together.

This sponsorship includes:

- A custom-crafted signature cocktail featuring your brand.
- Branded cocktail napkins and stir sticks.
- Dedicated signage.
- A special thank-you toast from Avetta leadership to kick off the celebration.
- Sponsorship recognition of the live entertainment featured throughout the reception.



Closing reception – $5,000

Stay visible through the Summit's signature celebration. The Lucky Pony trailer bar gives your brand a memorable presence during the event's most-attended reception. This renovated pony trailer will serve as an outdoor bar during the event.

This sponsorship includes:

- Lucky Pony trailer bar
- Dedicated signage outside the bar.
- A custom-crafted signature cocktail featuring your brand.
- Branded cocktail napkins and stir sticks throughout the reception.
- Sponsorship recognition of the live entertainment featured throughout the reception.



Branding visibility

Attendee bag sponsorship

Put your brand in attendees' hands throughout the Summit. Choose from two options:

- ***Bag branding sponsorship $2,000:** Brand the attendee bags and include a branded insert or swag item.
- ***Insert-only sponsorship $500:** Include a branded insert or swag item in the attendee bags without sponsoring the bag branding.

Custom gifting activation ($5,000 per slot)

Create a memorable attendee experience with personalized, on-site customization from award-winning calligraphy artist Jenny Blaschke, returning to the Avetta Summit this year. Sponsors may provide one approved branded item, which attendees can personalize during the event.

Available customization services include leather burning and debossing, hand engraving, ink calligraphy, heat press applications, and chain stitching, transforming everyday branded merchandise into a unique keepsake.

Branded item must be approved by Jenny Blaschke and Avetta prior to the event to ensure suitability for personalization.

Jenny Blaschke has partnered with Avetta at multiple events and tradeshows. Most recently, her live calligraphy activation at Avetta's booth during the ASSP Conference in Anaheim, California, drove significant booth traffic, attracting more than 400 visitors and making Avetta one of the most popular booths on the show floor.

Wi-Fi sponsor – $4,000

Be the brand attendees rely on to stay connected throughout the Summit.

This sponsorship includes:

- Branding on materials that provide attendees with Wi-Fi connection details.
- Landing page redirect to a link of your choice.







Hotel keycards – $2,500

Make your brand one of the first things attendees see—and one of the brands they carry with them. Co-branded hotel keycards put your organization directly in attendees' hands at check-in and keep your brand visible throughout their Summit stay.

Mobile app – $2,500

Stay connected with attendees wherever the Summit takes them. Dedicated ad space within the mobile app gives your message a prominent place as attendees access event information, plan their experience, and stay engaged throughout the event.

Charging station — $6,500

Keep attendees powered up while keeping your brand top of mind. This high-utility sponsorship includes full branding on the power bank charging station and on the individual power banks available for attendees to use throughout the conference.



Headshot photo booth — $7,500

Turn a popular attendee experience into a branded moment. Presented by IrisBooth, this headshot station will be located in the Connection Center and feature your branding, giving attendees a reason to engage while putting your organization in the frame.



Avetta clients

Connect with the organizations that power your projects

Avetta Summit brings together leaders from across the contractor and supply chain ecosystem. As an Avetta client, use this opportunity to share your priorities, strengthen relationships, and engage directly with the suppliers and contractors supporting your business.

You must be an active Avetta client to participate.

Client station – call for pricing and availability

A dedicated space to meet with attendees, exchange ideas, and continue conversations beyond the session room. Use the client station to connect with suppliers, contractors, and industry peers around the challenges and priorities shaping your business.

Included in the space:

- One high boy table with linen
- 6ft table with linen
- 2 barstools
- Monitor
- Electricity
- Conference Wi-Fi
- Soft seating vignette
- 2 chairs
- Side table

Interested in participating?

Contact our team to discuss sponsorship and activation opportunities:

AvettaSummits@avetta.com

Client townhalls – call for pricing and availability

Create a focused forum to share business priorities, discuss market needs, and hear directly from the Avetta community. Client townhalls are designed to encourage open dialogue and create practical conversations around safer, smarter work.

Why participate?

- Build stronger connections with suppliers and contractors.
- Share the priorities shaping your contractor and supply chain programs.
- Gather insights to support safer, smarter work.
- Strengthen your presence across the Avetta ecosystem.

Avetta suppliers & contractors

Put your capabilities in front of the right decision-makers

Avetta Summit connects suppliers and contractors with hiring clients and industry leaders focused on safer, smarter, and more efficient work. Use the Summit to showcase your capabilities, build relationships, and create new opportunities across the Avetta ecosystem.

You must be an active Avetta client to participate.

Supplier station ($5,000)

A dedicated space to meet with hiring clients and other attendees, share your expertise, and discuss how your organization can support their projects and contractor networks.

For suppliers with **three or more connections** in the Avetta platform, call for an additional discount.

Included in the space:

- One six-foot table
- Two chairs
- Wastebasket
- Power
- Conference Wi-Fi
- Branded meterboard near booth



Why participate?

- Connect directly with hiring clients and decision-makers.
- Showcase your capabilities, services, and areas of expertise.
- Build relationships with organizations seeking qualified suppliers and contractors.
- Increase your visibility within the Avetta community.

Interested in participating?

Contact our team to discuss sponsorship and activation opportunities:

AvettaSummits@avetta.com

Partners & industry

Make your brand part of the conversation

Avetta Summit offers sponsors and industry organizations an opportunity to engage with a targeted community of hiring clients, suppliers, contractors, and other industry leaders. Bring your brand, expertise, and solutions to the conversations shaping the future of contractor and supply chain performance.

Partner and industry table ($1,500)

A dedicated activation space within the Connection Center where your team can welcome attendees, share information, and start meaningful conversations. Use the space to introduce your organization, demonstrate your expertise, and build connections throughout the Summit.

Included in the space:

- One six-foot table
- Two chairs
- Wastebasket
- Power
- Conference Wi-Fi
- Branded meterboard near booth



Why participate?

- Position your brand alongside leaders across the Avetta ecosystem.
- Engage with a targeted audience in a focused, high-impact environment.
- Showcase solutions, services, and expertise relevant to contractor and supply chain performance.
- Build relationships that extend beyond the event.

Interested in participating?

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The right **audience**
The right **conversations**
The right **opportunity**

Secure your sponsorship for Avetta Summit 2027

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