

CAMPERDOWN PRODUCTION PRECINCT MASTERPLAN

A masterplan to guide investment, industrial development and strategic growth of the Camperdown Production Precinct.

WHAT WE DID

- Provided strategic planning and urban design expertise to manage and prepare a comprehensive guiding masterplan document.
- Coordinated a multi-disciplinary team to analyse and consolidate issues and opportunities for the proposed development. Constraints and opportunities were also highlighted through maps and visualisations.
- Prepared a vision and supporting strategies and implementation actions to guide land use planning and design outcomes.
- Worked collaboratively with Council staff, Councillors, project working groups and other relevant stakeholders to prepare and finalise options for the precinct.
- Prepared a Planning Scheme Amendment, including a Design and Development Overlay, that has since been implemented into the Corangamite Planning Scheme.
- Desktop published and graphically designed the final masterplan report.

YEAR
2026

CLIENT
Corangamite Shire Council

EXPERTISE PROVIDED
Strategic Planning
Urban Design
Map-making
Creative Studio

TEAM



- 01 Spreads from the Masterplan
- 02 Map of Issues and Opportunities for the Precinct
- 03 Aerial view over the Precinct

