

PORT PHILLIP HOUSING DENSITY PLAN

A creative program of community engagement to support conversations about housing density, change and growth across City of Port Phillip.

WHAT WE ARE DOING

- Designing a place-based engagement approach to support community understanding of housing density and changing planning reforms.
- Developing clear and accessible materials to explain technical planning analysis around housing constraints and opportunities.
- Delivering a mix of online and in-person engagement activities, including interactive mapping, walk-and-talk tours and workshops.
- Using storytelling, video and thematic information sheets to support inclusive and informed participation.
- Targeting engagement to residents and landowners living within key focus areas to ensure those potentially impacted the most have an opportunity to have their say.
- Working closely with internal Council teams to test emerging directions and respond to local concerns and questions.
- Synthesising community feedback into a summary report to inform localised planning scheme amendments and changes to design and development overlays.
- Creating a suite of graphically designed visual assets and desktop publishing the Housing Density Plan.

01 Design concepts for the project branding

02 Facilitating an internal workshop with City of Port Phillip Council staff

YEAR
2026

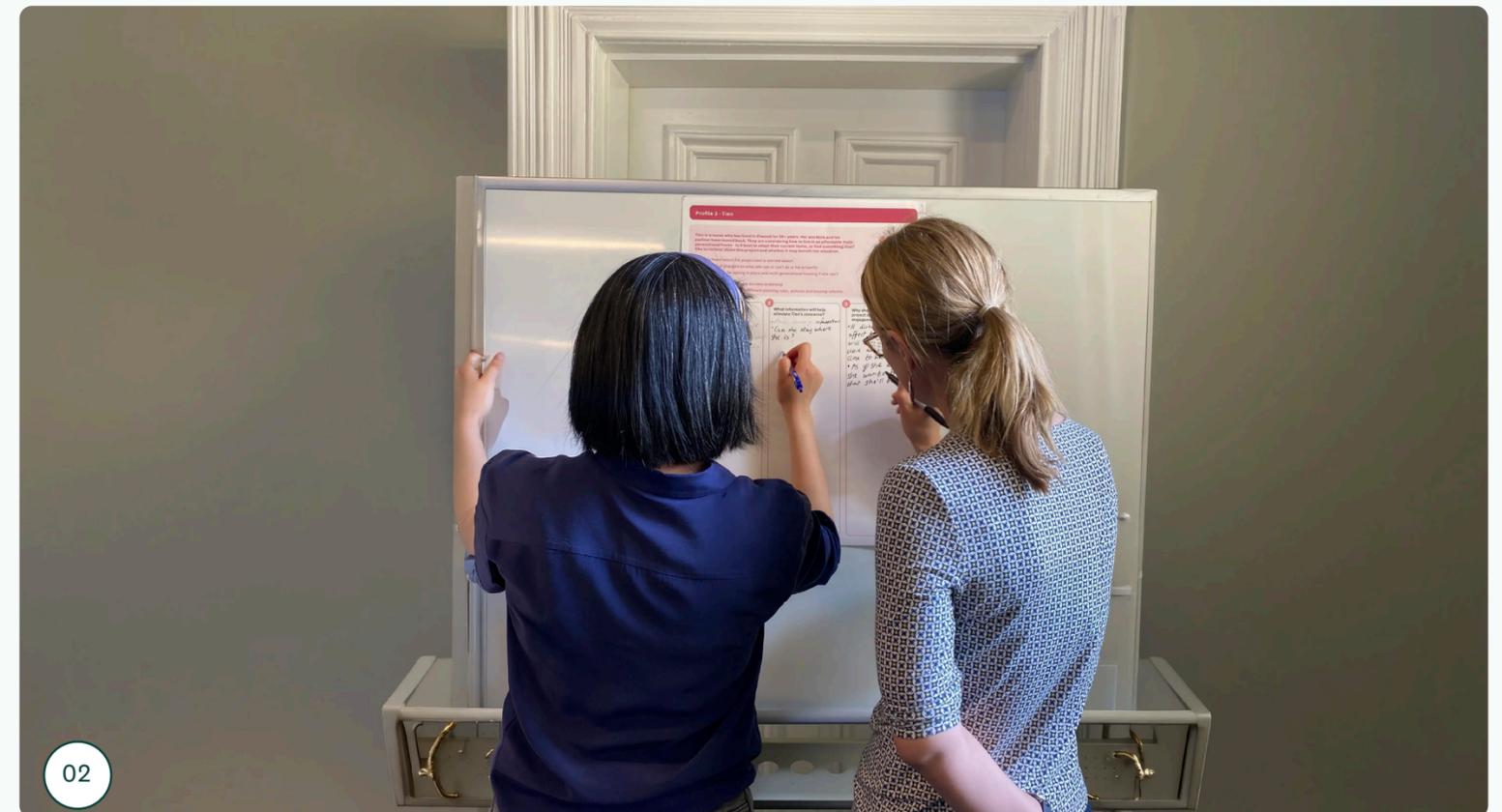
CLIENT
City of Port Phillip

EXPERTISE PROVIDED
Community Engagement
Map-making
Creative Studio

TEAM



01



02