

# ALPINE RURAL DIRECTIONS STRATEGY

Municipal wide community engagement to understand priorities, pressures and opportunities affecting rural land use across Alpine Shire.

**YEAR**

2025

**CLIENT**

Alpine Shire Council

**PROJECT PARTNERS**

SGS Economics and Planning

RM Consulting Group

**EXPERTISE PROVIDED**

Community Engagement

Creative Studio

**TEAM**



## WHAT WE DID

- Designed and delivered Phase 1 engagement to test community priorities through an Issues and Opportunities Paper.
- Led a Shire-wide engagement program combining surveys, digital mapping, workshops, drop-ins and submissions.
- Facilitated online and in-person community workshops to explore rural land use, housing, agriculture, tourism and environmental risk.
- Delivered targeted drop-in sessions in identified rural “hot spot” locations to capture place-specific insights.
- Designed and hosted an interactive digital mapping tool to enable place-based feedback on land use tensions and opportunities.
- Synthesised quantitative and qualitative feedback from nearly 200 participants into clear, evidence-based insights.
- Prepared a comprehensive Engagement Summary Report to inform development of the draft Rural Directions Strategy.

01	Community workshop in Myrtleford
02	Community explainer document
03	Photo of agricultural vines in Alpine region

