

BASS COAST HOUSING AND CHARACTER REVIEW

Community conversations about future housing growth, change across Bass Coast's diverse coastal settlements.

WHAT WE DID

- Designed an engagement approach to support community understanding of housing growth and change.
- Developed engaging materials to explain the relationship between neighbourhood character and housing change.
- Delivered place-based community workshops and pop-up engagement activities across the Shire.
- Created interactive engagement methods to capture local perspectives, concerns and aspirations.
- Supported Council to test emerging directions, vision statements and key principles with the community and stakeholders.
- Synthesised engagement insights into meaningful insights that informed the development of the Draft Housing Strategy and Character Study.
- Designed a visual summary report which captures the key findings of the engagement in a clear and accessible way.

YEAR

2024

CLIENT

Bass Coast Shire Council

PROJECT PARTNERS

Colliers Urban Planning

EXPERTISE PROVIDED

Community Engagement
Creative Studio

TEAM



- 01 Graphic summary spreads from Engagement Report
- 02 Community pop-up session in Wonthaggi
- 03 Graphic summary of what we heard from engagement

