

DANDENONG ECONOMY AND PLACE STRATEGY

Engaging with community, businesses and Councillors to understand local priorities, challenges and opportunities for economy, employment and place.

WHAT WE DID

- Designed and delivered Phase 1 engagement to inform the draft Economy and Place Strategy.
- Led a six-week, municipal-wide engagement program engaging residents, businesses, young people, industry and government partners.
- Delivered a mix of engagement methods including online surveys, place-based surveys, workshops, interviews and targeted stakeholder sessions.
- Facilitated place-based community workshops in Dandenong, Springvale and Noble Park to explore local identity, safety, vibrancy and amenity.
- Delivered a dedicated youth workshop to understand barriers, aspirations and pathways for young people relating to employment and skills.
- Facilitated industry, employment taskforce and government workshops to explore workforce challenges, economic opportunities and Council's role.
- Synthesised quantitative and qualitative feedback from more than 250 participants into clear, evidence-based insights to inform the draft Strategy.

YEAR

2026

CLIENT

City of Greater Dandenong

PROJECT PARTNERS

Urban Enterprise

Urban Fold

EXPERTISE PROVIDED

Community Engagement

TEAM



- 01 Danai Fadgyas facilitating a Youth Workshop
- 02 Front cover of Engagement Summary Report
- 03 Festival in Harmony Square (Image Source: CGD)



01



02



03