

BAYSWATER RENEWAL STRATEGY

A two-phase community engagement program to identify priorities to guide long-term growth, renewal and investment in Bayswater Activity Centre.

WHAT WE DID

- Designed and delivered a place-based community engagement program to inform the Bayswater Renewal Strategy.
- Led engagement to explore issues, opportunities and future directions for housing, movement, urban design, environment, business and community infrastructure.
- Delivered pop-up engagement sessions within the activity centre to capture local knowledge, lived experience and place-specific feedback.
- Developed clear, accessible engagement materials to explain renewal concepts and proposed directions.
- Managed online engagement through Council’s Have Your Say platform, including surveys and supporting project information.
- Delivered targeted communications and promotion to reach residents, businesses and stakeholders across Bayswater.
- Facilitated community feedback on draft renewal directions to test support, concerns and suggested refinements.
- Synthesised qualitative and quantitative feedback into clear engagement findings to inform refinement and finalisation of the Renewal Strategy.

- 01 Spread from Community Engagement Summary Report
- 02 Bespoke designed map of issues and opportunities across Bayswater Activity Centre
- 03 Community pop up event in Bayswater

YEAR
2024

CLIENT
Knox City Council

PROJECT PARTNERS
Plan2Place

Colliers Urban Planning

EXPERTISE PROVIDED
Community Engagement
Creative Studio

TEAM

