

# TIMBOON PRECINCT PLAN

An urban design-led precinct plan to guide future investment, public realm upgrades and strategic growth for Timboon's town centre.

## WHAT WE DID

- Undertook detailed place analysis and spatial mapping to understand existing conditions, movement patterns, land use relationships and town centre structure.
- Led an intensive on-the-ground community launch event, combining site walks, observational research and stakeholder conversations to inform urban design thinking.
- Worked collaboratively with Council, stakeholders and the community to establish a shared vision for the precinct grounded in local character and opportunity.
- Prepared urban design frameworks and concept plans to test public realm upgrades, land use mix, activation opportunities and future development scenarios.
- Translated community aspirations and technical analysis into a clear, place-based precinct plan with practical, implementable urban design directions.
- Designed and desktop-published a highly visual final precinct plan to support funding, delivery and long-term decision-making.

- 01 Spreads from the Precinct Plan
- 02 Map of Issues and Opportunities for the Precinct
- 03 Aerial view over the Precinct

**YEAR**  
2024

**CLIENT**  
Corangamite Shire Council

**EXPERTISE PROVIDED**  
Urban Design  
Map-making  
Creative Communication

**TEAM**

