

CHILTERN PRECINCT MASTERPLAN

Codesigning the future potential of a strategically located Council-owned site at the southern entrance to Chiltern.

WHAT WE DID

- Led a staged, place-based and co-design-led masterplanning process to guide the future development of a strategic employment and mixed-use precinct on the southern edge of Chiltern.
- Developed a comprehensive suite of spatial analysis, site context, zoning and overlay maps to clearly communicate existing conditions, opportunities and development constraints.
- Designed and delivered a tailored community and stakeholder engagement program in collaboration with Council and a Steering Committee, combining face-to-face and online engagement methods.
- Prepared and iteratively refined a Draft Precinct Plan, incorporating multiple rounds of feedback with Council officers, the Steering Committee and Councillors.
- Provided urban design input and a peer review of masterplan options to test feasibility, functionality and alignment with local character and strategic objectives.
- Desktop published and graphically designed the final Precinct Masterplan, ensuring the document was visually clear, accessible and ready for implementation and investment decision-making.

- 01 Spreads from the Masterplan
- 02 Hand sketch of precinct plan (Includesign)
- 03 Draft Community Concept Precinct Plan map

YEAR
2023

CLIENT
Indigo Shire Council

PROJECT PARTNERS
IncluDesign

EXPERTISE PROVIDED
Urban Design
Map-making
Creative Communication

TEAM

