

APOLLO BAY STRUCTURE PLAN DESIGN GUIDELINES

Updating built form design responses and spatial strategies to shape future growth in Apollo Bay, Marengo and Skenes Creek.

WHAT WE ARE DOING

- Developing a comprehensive spatial framework for Apollo Bay, integrating land use, zoning and overlays to clearly articulate existing conditions, constraints and opportunities.
- Undertaking place-based urban analysis to identify key structure elements, movement patterns, activity nodes and interfaces shaping the town's future growth.
- Visualising issues and opportunities through spatial diagrams and mapping to support strategic decision-making and design-led conversations.
- Working collaboratively with Council to test and refine urban design directions, including built form responses, precinct structure and character outcomes.
- Designing and illustrating a series of structure plan and options maps to communicate spatial strategies clearly to both technical and community audiences.
- Leading the graphic design and desktop publishing of the Structure Plan to ensure a clear, coherent and visually engaging urban design narrative.

- 01 Spreads from the draft Issues and Opportunities Report
- 02 Study area maps
- 03 Aerial view over Apollo Bay

YEAR

2026

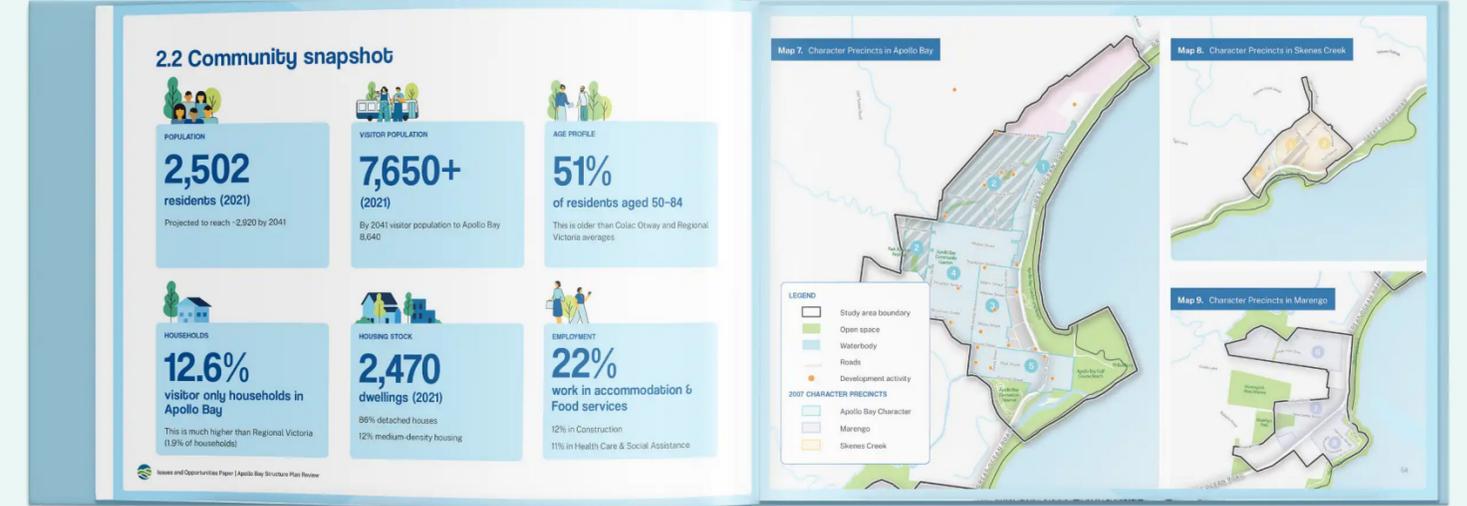
CLIENT

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EXPERTISE PROVIDED

Urban Design
Map-making
Creative Communication

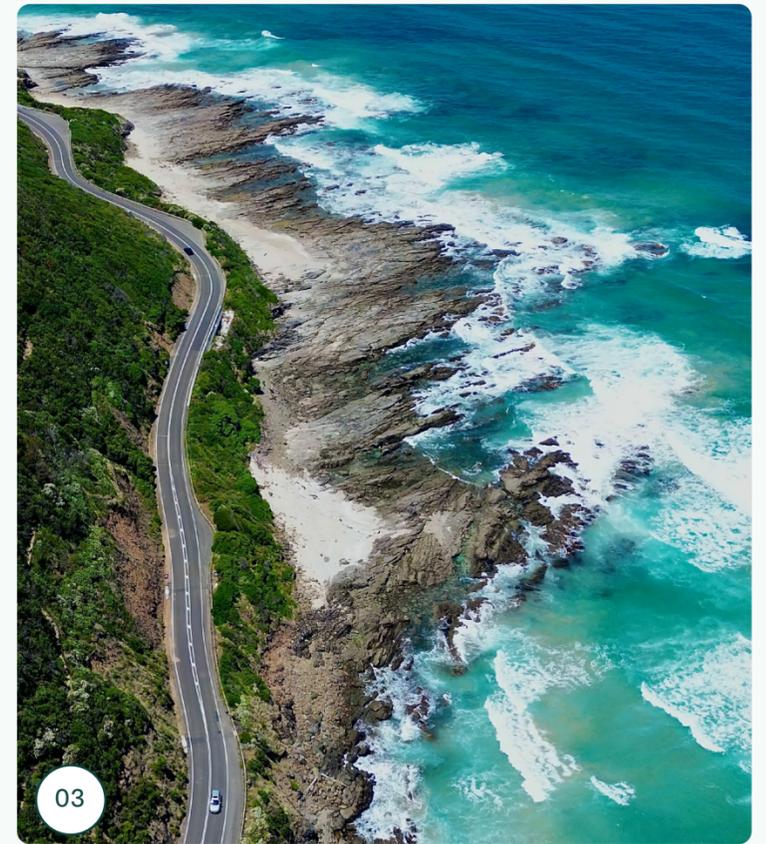
TEAM



01



02



03