

# TERANG DEVELOPMENT PLAN

A new development plan to improve housing diversity, design quality and choice in Terang.

## WHAT WE DID

- Prepared a place-based masterplan to guide the long-term urban structure, land use mix and staged development of the Terang residential development area.
- Developed an integrated spatial framework incorporating zoning, overlays, access, servicing and environmental constraints to establish clear development parameters.
- Undertook urban analysis to identify key movement networks, interfaces, gateways and opportunities to improve legibility, functionality and amenity across the precinct.
- Visualised issues and opportunities through structure diagrams and spatial mapping to support strategic planning and investment decision-making.
- Worked collaboratively with Council to test and refine masterplan options, providing urban design advice on layout, subdivision logic and future development form.
- Designed and illustrated a suite of masterplan and options plans, and led the graphic design and desktop publishing of the final Development Plan to clearly communicate the precinct vision and implementation pathway.

01 Spreads from the updated Development Plan for Terang

YEAR  
2023

CLIENT  
Corangamite Shire Council

EXPERTISE PROVIDED  
Urban Design  
Map-making  
Creative Studio

TEAM



Figure 9. Summary of Issues and Opportunities for the site



Figure 11. The Proposed Development Plan



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Figure 11.

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