

CAMPERDOWN INDUSTRIAL PRODUCTION PRECINCT

Guiding design outcomes and spatial approaches to support future growth and investment in the Camperdown Production Precinct.

WHAT WE DID

- Developed a comprehensive spatial analysis framework, including site context, zoning and overlay mapping, to understand the physical, environmental and regulatory drivers shaping the precinct.
- Mapped urban design issues and opportunities to test development capacity, access, servicing and interface conditions across the site.
- Prepared illustrated masterplan options to explore different built form arrangements, movement networks and land use configurations.
- Worked closely with Council to provide urban design advice and iterative peer review, refining masterplan options and spatial responses.
- Designed and illustrated clear, legible masterplan diagrams and maps to communicate spatial structure, development intent and staging.
- Desktop-published and graphically designed the final masterplan report, translating technical analysis into accessible, design-led guidance.

- 01 Spreads from the Masterplan
- 02 Designed graphic of the Precinct
- 03 Map of Issues and Opportunities for the Precinct

YEAR
2023

CLIENT
Corangamite Shire Council

EXPERTISE PROVIDED
Urban Design
Map-making
Creative Communication

TEAM

