

BALLARAT PUBLIC TOILET STRATEGY

Developing a city-wide public toilet strategy to support health, wellbeing, inclusion and prosperity as Ballarat grows and changes.

WHAT WE DID

- Worked with Council to lead the development of Ballarat's Public Toilet Strategy as a core community and social infrastructure planning project.
- Undertook in-depth research into the existing public toilet network across Ballarat, including location, condition, coverage, accessibility and demand.
- Prepared an issues and opportunities synthesis to identify gaps, inequities and future service pressures arising from population growth and spatial change.
- Designed and delivered a targeted community and stakeholder engagement program, including online surveys, in-person consultation sessions and supporting engagement collateral.
- Developed an animated explainer video and engaging materials to clearly communicate the role of public toilets, the project rationale and key themes emerging from community feedback.
- Translated evidence and lived experience into a practical Public Toilet Strategy, supported by a Capital Works Plan and Implementation Plan to guide refurbishment, renewal and new provision over time.

- 01 Spatial analysis undertaken across the City's public toilet network
- 02 Front cover of the Final Strategy
- 03 Scene from animated explainer video

YEAR

2023

CLIENT

City of Ballarat

EXPERTISE PROVIDED

Social Infrastructure
Community Engagement
Creative Studio

TEAM

