

STOP CRITERIA

Official CINTREXO Information Document

INFORMATION DOCUMENT

STOP is not a refusal and not an evaluation of the applicant. STOP means that, at the current stage, the project does not meet the CINTREXO system requirements for market validation or further movement.

Main principle

STOP fixes reality before losses are scaled. The system does not search for reasons to pass a project. The system records whether the conditions for movement exist.

A project receives STOP if at least one condition applies

The following criteria are non-negotiable. If one or more criteria are confirmed, the project may be stopped at the current protocol level.

1. Product

- The product does not physically exist or has no working prototype.
- The product cannot be repeated in stable quality.
- Composition, recipe, specification or basic product form is not fixed.
- Basic product safety cannot be confirmed.

2. Economics

- Unit economics are missing, negative or impossible to calculate.
- The price is not accepted by the target consumer.
- Unit cost is unknown or not confirmed.
- Minimum production or sales volume is not defined.

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3. Market behaviour

- There are no real sales or confirmed market signals.
- There are no repeat purchases for a product that requires repeated consumption.
- Demand exists only through explanations, presentations or persuasion.
- The market hypothesis is not formulated as measurable consumer behaviour.

4. Initiator behaviour

- The applicant expects help from the system instead of preparing the project independently.
- The applicant attempts to bypass submission rules or admission protocol.
- The applicant applies pressure through urgency, importance or exception arguments.
- The applicant does not accept STOP as a possible and final outcome at the current stage.

Repeat submission

STOP does not close the project forever. A project may be submitted again if a new factual base exists: physical product, confirmed data, sales, repeat purchases, clear economics or other measurable market reality.

Important

This document is informational. It contains no fields for completion and no checkboxes. The applicant does not sign or fill this document.