

ZSOLT GERGŐ SZABÓ

Automotive Exterior Designer

Shanghai, China | Hungarian

Date of birth: 1997.02.02.

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PROFESSIONAL SUMMARY

Automotive exterior designer with an M.A. in Automotive Design from Moholy-Nagy University of Art and Design, Budapest. International experience includes a 6-month diploma thesis project and a 6-month exterior design internship at Mercedes-Benz AG in Sindelfingen. Since February 2025, I have been working in Shanghai as an Exterior Designer at SAIC-GM-Wuling, supporting concept development and design visualization within an OEM studio environment.

Driven by building distinctive, brand-accurate exterior identities—from fast concept exploration to refined proposals—combining hand sketching with strong digital visualization to support confident design decisions.

PROFESSIONAL EXPERIENCE

SAIC-GM-Wuling (SGMW) — Shanghai, China

Exterior Designer | Feb 2025 – Present

- Supported exterior design development from early concept phase through proposal refinement
- Produced concept ideation and visual communication (hand sketches / digital sketches / visuals)
- Prepared design presentations for internal reviews in a cross-functional studio environment

Mercedes-Benz AG — Sindelfingen, Germany

Diploma Thesis Project (6 months) | 2024

- Completed diploma thesis project in collaboration with a Mercedes-Benz studio environment
- Conducted design research and developed a concept proposal with presentation material

Mercedes-Benz AG — Sindelfingen, Germany

Exterior Design Internship (6 months) | 2023

- Supported exterior design exploration and concept development, with a primary focus on production wheel (rim) designs and proposal refinement
- Initiated an independent full-vehicle exterior concept alongside studio tasks; presented weekly progress and iterated based on feedback from Mercedes-Benz designers

EDUCATION

Moholy-Nagy University of Art and Design (MOME) — Budapest, Hungary
M.A., Automotive Design | 2021 – 2024

Moholy-Nagy University of Art and Design (MOME) — Budapest, Hungary
B.A., Automotive Design | 2017 – 2021

Jaschik Álmos Art High School — Hungary
2013 – 2017

SKILLS

Design

Automotive exterior design, concept development, ideation, visual storytelling, 3D visualization, handsketching

Software / Tools

Adobe Photoshop, Blender, KeyShot, Twinmotion, Adobe Premier Pro

AI / Generative Tools

Generative AI (image + video) for concept ideation, visualization and rapid iteration workflows. Custom AI model development and fine-tuning for specific visual styles and design tasks.

Languages: Hungarian (Native) | English (B2)