



PREPARE • EQUIP • SUPPORT

# IMPACT REPORT



*The only organization  
serving all three primary  
First Responder agencies  
in Santa Barbara County.*



# OUR MISSION

## Prepare

the community for emergencies

## Equip

first responders with much-needed resources

## Support

the mental wellness and wellbeing of first responders

- ✓ Serve all Fire, Police, and Sheriff agencies countywide
- ✓ Provide mental wellness counseling for First Responders and their families
- ✓ Supply essential equipment when budgets fall short
- ✓ Guided by the Sheriff and 11 Chiefs of Santa Barbara County

# WHY WE DO IT

## 17-32%

of first responders experience post-traumatic stress, nationally.

## 50%

avoid treatment due to stigma, judgement, and fear of career impact.

## 57%

of firefighters experience post-traumatic stress, nationally.

**"Your worst day is their every day."**

We urge you to watch this short video. What you'll hear from our Chiefs about mental wellness stopped a room cold when it was shared live. It remains the most powerful message we have ever heard, and it's the reason this endowment matters.



Scan QR to watch now!



# one 805



# OUR IMPACT TO DATE

## 2,841 = 355

hours of Mental Wellness counseling provided (since September 2022)

working days

## \$2M+

Mental Wellness Endowment Fundraised raised to date

- Mobile command centers
- Jaws of Life
- Rescue drones
- Ocean rescue jet skis
- Defibrillators in every Santa Barbara police car
- Starlink communication systems
- Helicopter rescue accessories and dive gear

# HOW WE DO IT



Individual +  
foundation  
donations



Corporate  
sponsors



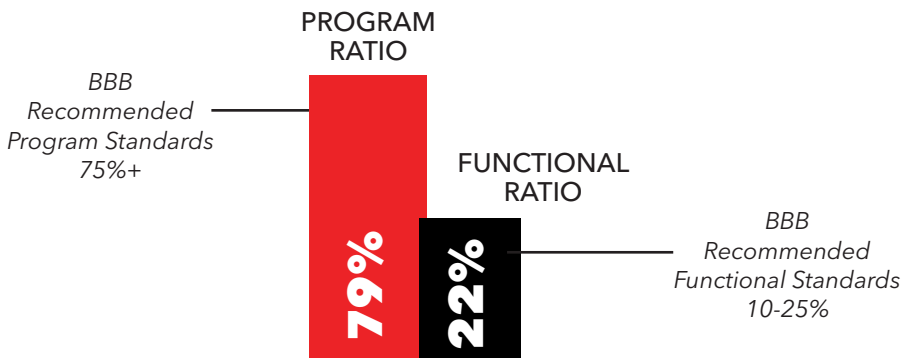
Music-driven  
fundraising events



Honorary  
Board giving



Guidance from  
the County Chiefs  
Advisory Council



## WHERE OUR DOLLARS GO

**100%**

of donor gifts go directly into two funds managed by Merrill Lynch:

### Mental Wellness Endowment Fund

Ensures long-term counseling support for all First Responders and their families (see next page for more info).

### General Reserve Fund

Provides urgently needed equipment and allows instant response during disasters.

*Grants are overseen by the Chiefs Advisory Board to ensure funds go where they're needed most.*

### Do Funds Pay for Events?



No donor dollars fund One805 events. Our generous sponsors and ticket sales cover all event and production costs.

“ The beautiful thing about living in this tight-knit community for over 20 years is how much we each love being here, and have such respect and high regard for our little town.

*I have seen firsthand the depth of care we show one another. In moments of need and moments of crisis, we've always come together - neighbors helping neighbors - to ensure no one stands alone.*

*One805 has long been at the heart of that support, providing essential year-round resources that strengthen the mental health and well-being of our first responders. Their work is vital and I'm proud to stand with them.*

- Oprah Winfrey





**\$2M+**

raised to date

## Mental Wellness Endowment Fund

One805 is united with every Fire, and Law Enforcement agency in Santa Barbara County.

Together, we've created a comprehensive mental wellness program that is now woven into the culture of service, beginning at training academies and extending to their families.

To sustain this life-changing support, we launched the *One805 Mental Wellness Endowment Fund*, a \$10 million initiative ensuring every First Responder has access to care, in perpetuity.

With your support, we can guarantee that the people who protect us always have somewhere to turn when they need help of their own.



**“** Whether it's for country, county, or community, support for the mental wellbeing of those who serve is far too often overlooked.

When your job is to run towards the fire, it's our job to ensure the best resources are available, and that's what One805's mental wellness endowment will achieve. A never-ending legacy and support system for those that risk and sacrifice so much, including their families.

I'm especially proud to be a part of this community because we look out for our First Responders better than most.

**- Prince Harry, Duke of Sussex**

## GIVE WITH CONFIDENCE



No donor dollars are used for events



Funding essential wellness services and equipment not covered in budgets



Low overhead, no facility costs, small staff



Full financial transparency

*This is our moment to stand with our heroes, to ensure that those who care for us are themselves cared for.....always!*

Donate Today



ONE805.ORG

We are a 501(c)(3) Public Charity. Your contribution is tax deductible under Internal Revenue Code (IRC) Section 170.