Impact Report

FIRE • POLICE • SHERIFF



FIRE


POLICE



SHERIFF

The only organization serving all three primary First Responder agencies in Santa Barbara County.

01 / MISSION & NEED

Our mission

Countywide support for first responders and their families.

“Your worst day is their every day.”



Prepare

the community for emergencies

Equip

first responders with much-needed resources

Support

the mental wellness and wellbeing of first responders

- Serve all Fire, Police, and Sheriff agencies countywide
- Supply essential equipment when budgets fall short
- Provide mental wellness counseling for First Responders and their families
- Guided by the Sheriff and 11 Chiefs of Santa Barbara County

WHY WE DO IT

17-32%

of first responders experience post-traumatic stress, nationally.

57%

of firefighters experience post-traumatic stress, nationally.

50%

avoid treatment due to stigma, judgement, and fear of career impact.

Hear from our Chiefs

We urge you to watch this short video. What you’ll hear from our Chiefs about mental wellness stopped a room cold when it was shared live. It remains the most powerful message we have ever heard, and it’s the reason this endowment matters.

SCAN TO WATCH

02 / IMPACT & SUPPORT

Impact in action

COUNSELING PROVIDED

4,000+ hours of mental wellness counseling provided (since Sept. 2022)

=

500+ working days

ENDOWMENT SUPPORT

$2.8M+ raised to date for the **One805 Endowment Fund**

Equipment that saves lives

- Mobile command centers
- Jaws of Life
- Rescue drones
- Ocean rescue jet skis
- Defibrillators in every Santa Barbara police car
- Starlink communication systems
- Helicopter rescue accessories and dive gear





HOW WE DO IT

- Individual + foundation donations
- Corporate sponsors
- Music-driven fundraising events
- Honorary Board giving
- Guidance from the County Chiefs Advisory Council

03 / STEWARDSHIP

Where our dollars go

100% | **of donor gifts go directly into two funds managed by Morgan Stanley:**

One805 Endowment Fund

Ensures long-term counseling support for all First Responders and their families (see next page for more info).

General Reserve Fund

Provides urgently needed equipment and allows instant response during disasters.

Grants are overseen by the Chiefs Advisory Board to ensure funds go where they're needed most.

No donor dollars fund One805 events. Our generous sponsors and ticket sales cover all event and production costs.

PROGRAM RATIO

79%

BBB recommended program standards: **75%+**

FUNCTIONAL RATIO

22%

BBB recommended functional standards: **10-25%**

Give with confidence

- Low overhead, no facility costs, small staff
- Funding essential wellness services and equipment not covered in budgets
- Full financial transparency

"The beautiful thing about living in this tight-knit community for over 20 years is how much we each love being here, and have such respect and high regard for our little town. I have seen firsthand the depth of care we show one another. In moments of need and moments of crisis, we've always come together - neighbors helping neighbors - to ensure no one stands alone. One805 has long been at the heart of that support, providing essential year-round resources that strengthen the mental health and well-being of our first responders. Their work is vital and I'm proud to stand with them.

Oprah Winfrey

04 / LONG-TERM SUPPORT

One805 Endowment Fund

$2.8M+

raised to date

$10M

initiative for care in perpetuity



One805 is united with every Fire, and Law Enforcement agency in Santa Barbara County.

Together, we've created a comprehensive mental wellness program that is now woven into the culture of service, beginning at training academies and extending to their families.

To sustain this life-changing support, we launched the **One805 Endowment Fund**, a **$10 million initiative** ensuring every First Responder has access to care, in perpetuity.

With your support, we can guarantee that the people who protect us always have somewhere to turn when they need help of their own.

This is our moment to stand with our heroes, to ensure that those who care for us are themselves cared for... always!

> "Whether it's for country, county, or community, support for the mental wellbeing of those who serve is far too often overlooked. When your job is to run towards the fire, it's our job to ensure the best resources are available, and that's what [the One805 Endowment Fund] will achieve. A never-ending legacy and support system for those that risk and sacrifice so much, including their families. I'm especially proud to be a part of this community because we look out for our First Responders better than most.
>
> **Prince Harry, Duke of Sussex**

Donate today

One805.org

We are a 501(c)(3) Public Charity. Your contribution is tax deductible under Internal Revenue Code (IRC) Section 170.