



SOCIAL MEDIA PLANNING
JUNE 8, 2026

Laces are the last
major system
that hasn't evolved in
athletic footwear.

Until now..



Laces
5,000-Year-Old
Fit System

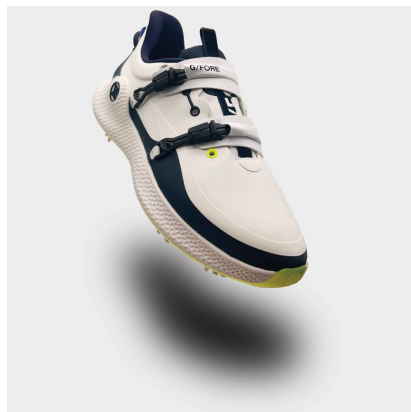
zipzōn
2026
Fit System













Disclosure:

All samples shown do not indicate collaboration or active development with any referenced brand.

