



IMMERSIVE OCTOPUS

Producer Job Pack

About Us

We are the creative minds behind some of the most successful immersive experiences in the world.

Founded by award-winning Creative Director Tom Maller – named among the world’s most creative visionaries in The X List in 2025, and ranked in the blooloop Top 50 Immersive Influencers, 2025, Immersive Octopus creates one-of-a-kind experiential projects – from ground breaking public shows to bespoke private spectacles.

Our Productions

Highlight productions for Immersive Octopus and Tom Maller include *The Paddington Bear Experience* now in its third year at London’s County Hall (Path Entertainment), *Peaky Blinders: The Rise* (The Everywhere Group), *Dr Who: Time Fracture* (Immersive Everywhere); *The Drop Off*, *The Great Gatsby* and the forthcoming production of *Room 13*, co-produced with Battersea Arts Centre.

Awards include THEA Award for Outstanding Achievement – Live Interactive Experience for *Peaky Blinders: The Rise*, and Licencing Award wins in 2022, 2023 & 2025: for *Dr Who: Time Fracture*, *Peaky Blinders: The Rise* and *The Paddington Bear Experience*.

Our Experiences

Alongside this we create bespoke, premium experiences encompassing luxury events, experiential activations and theatrical adventures, working internationally.

We have delivered more than 20 of these experiences or events so far in 2026 alone, encompassing immersive hotel take-overs, Scottish castle murder mysteries, exotic river cruises and hidden soirees. We have reimagined birthday parties into fantastical quests, transformed weddings into wild adventures, turned film premiers into unforgettable fan encounters and crafted family holidays into whirlwind thrillers.

While many are top-secret, highlights include include The Seeker’s Quest, a city-wide adventure across the streets of Soho for Asahi; launch experiences for season two of Marvel’s *Loki* on Disney+; and forthcoming this autumn is a series of new immersive experiences aboard Queen Mary 2 with Cunard, to mark the vessel’s 450th Atlantic crossing anniversary.

Consultation

We also provide bespoke services to the experiential sector, offering our team’s decades of experience in crafting work-class productions to consult on immersive productions, retail destinations, cultural districts and theme parks.



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About the Role

We're looking for an ambitious, organised and proactive Producer to join the Immersive Octopus team.

This is an exciting opportunity for a Producer with experience in live entertainment, be that theatre, luxury events or immersive experiences. You'll already have a strong foundation in producing and be confident taking ownership of projects, but you may not necessarily have experience across every aspect of immersive production. We're looking for someone with excellent organisational skills, strong producing instincts and a genuine passion for creating exceptional experiences. You will have a strong foundation in owning projects, managing budgets, issuing contracts and supporting long-running experiences. During your time with us, we can work closely with you to further develop your knowledge of immersive production, from creative development and pitching through to budgeting and delivering complex live experiences.

Working closely with the Senior Producer, you'll support the development of new concepts, pitches and productions while taking ownership of a number of live projects from planning through to delivery. You'll collaborate with creatives, performers, designers, suppliers and clients, helping to deliver the exceptionally high standards Immersive Octopus is known for. You will also play a key role in managing long-term projects, ensuring consistent excellence in delivery, supporting teams, and day-to-day trouble shooting. No two weeks are the same, and you should be just as comfortable developing a creative pitch as you are managing rehearsals, coordinating logistics or supporting a live event on site.

We're a small, close-knit team with big ambitions. Everyone plays an important role, everyone mucks in, and everyone is trusted to make a real impact. We work hard, support one another, laugh a lot, and take enormous pride in creating ambitious, detailed experiences that leave a lasting impression.

What You'll Be Doing

As part of a small production team, you'll work closely alongside the Senior Producer to help develop, plan and deliver a wide range of immersive productions and luxury events. While you'll be given the opportunity to take ownership of projects and workstreams, you'll do so with the ongoing support, guidance and collaboration of the Senior Producer when required. The scale and complexity of your projects will vary, giving you the opportunity to build your experience whilst playing a key role in delivering exceptional work across the business.

Your responsibilities will include:

- Supporting the Senior Producer across the development and delivery of multiple immersive productions, luxury events and live experiences.



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- Taking ownership of assigned projects and workstreams, from initial planning through to live delivery, with support and guidance from the Senior Producer.
- Producing creative pitches and proposals, including budgets, schedules, timelines and supporting documentation.
- Assisting with project planning, resource management and production logistics across multiple concurrent projects.
- Liaising with clients, venues, suppliers, creatives and production partners, building strong professional relationships throughout each project.
- Supporting casting, contracting, rehearsal scheduling and performer management where required.
- Working closely with designers, makers and suppliers to oversee the development and delivery of costumes, props, printed materials and production assets.
- Building and managing budgets, monitoring expenditure and maintaining accurate financial records.
- Developing production schedules, critical paths and project documentation to ensure deadlines are met.
- Attending site visits, production meetings, rehearsals and technical rehearsals as required.
- Leading the on-site delivery of events, coordinating teams, solving problems and ensuring an exceptional guest experience.
- Producing operational documentation, including call sheets, running orders, risk assessments, schedules and show reports.
- Contributing to the continued development of Immersive Octopus's production processes, systems and standards.
- Managing client communications in a consistent, professional and efficient manner.
- Supporting long-running production, providing consistent management to project teams, maintaining quality control, providing HR and pastoral management and leading ongoing problem solving.
- Attend regular company, project meetings and in person working sessions.
- Foster positive working relationships with colleagues, clients, delivery partners and stakeholders.
- Follow company processes and act in accordance with company policies.
- Represent Immersive Octopus at meetings, events or other work related activities.
- Any other duties reasonably required.



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What We're Looking For

Essential

- Experience in producing live events, theatrical productions, immersive experiences or luxury events.
- Strong organisational and project management skills, with the ability to manage multiple priorities and deadlines simultaneously.
- Excellent communication skills and confidence working with clients, creatives, performers, suppliers and production teams.
- A proactive, solutions-focused approach and the ability to remain calm under pressure.
- Excellent attention to detail and a commitment to delivering work of the highest quality.
- Confidence working independently while also collaborating as part of a small, close-knit team.
- A willingness to be flexible, including occasional evening and weekend work during rehearsals and live event delivery.
- Experience in project ownership, budget management and issuing contracts.
- A willingness to travel where required.

Desirable

- Experience producing immersive theatre or immersive experiences.
- Experience working on long-running immersive productions.
- Experience producing luxury events or high-end hospitality experiences.
- Experience preparing client proposals, pitch decks or tender submissions.
- Experience managing performers, rehearsals or live entertainment.
- Knowledge of health and safety processes, including RAMS.
- Experience using Google Workspace.
- An understanding of technical production for theatre and live events.

If you have any questions regarding any aspect of this role please contact us on recruitment@immersiveoctopus.com



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Company Benefits

Holiday: 20 days holiday pro rata, per annum, plus UK bank holidays rising to a maximum of 28 days

Salary: £40,000–£50,000 depending on experience

Contract: Fixed term, 12 months

Working hours: Standard 45 hours per week Monday to Friday (usual office hours 9am–6pm). Due to the nature of the role, some evening or weekend work may be required for which TOIL will be available.

Probation and notice period: Three months, during which either party may terminate the contract with four weeks' notice. Notice period is three months following the successful completion of the probation period.

Place of work: Hybrid working with regular in-person working days in central London alongside on-site working.

Travel: Occasional UK and international travel may be required depending on project requirements.

Information

Immersive Octopus is an equal opportunities employer. We are committed to ensuring that our workplace is free from unlawful or unfair discrimination on the grounds of age, disability, gender identity or gender expression, race, ethnicity, religion or belief, sex, sexual orientation, marital or civil partnership status, disability or pregnancy.

We make appointments based solely on ability to fulfil the duties of the post – we have systems in place to ensure that no person is unfairly discriminated against in our recruitment and selection process. This includes anonymising applications, to remove all personal and socio-demographic information, ahead of shortlisting.

Your application and any associated personal information will be stored and processed in accordance with our Privacy Policy and destroyed after six months.

To avoid unconscious bias, Immersive Octopus redacts information from all applications:

- Name
- Date of birth
- Dates you were in education
- Where you went to school / university
- Any grades or degree classification

All offers of employment will be subject to the receipt of satisfactory references. All applicants must be eligible to work within the UK.



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How to apply

To apply for the position, please provide the following information by 1pm on Wednesday 19th August 2026:

- A comprehensive CV.
- A covering letter (maximum two A4 sides) describing your suitability for the position and specifically how your past experience matches the job description and person specification.
- Contact details for two references, we will seek your permission before making direct contact with any referees.
- A contact telephone number.

Please submit your application by email with **'Producer'** in the subject line to recruitment@immersiveoctopus.com

Recruitment Timeline

- Application must be submitted by 1pm on Wednesday 19th August 2026.
- Shortlisted Candidates will be notified by Monday 24th August.
- First round interviews shall be conducted in w/c 24th August.
- Second round interviews shall be conducted in w/c 28th August.