



Moving brands Building culture

Go Global With Locals

**WE'RE NOT
A COMPANY —**



WE'RE A CREW



BORN IN THE CULTURE. **GROWN IN THE INDUSTRY.**

We are Poland's leading distributor for action sport and outdoor brands — a team that grew from the same streets, slopes and stories that built the scene. We've been connecting global icons with the local pulse for over 30 years.

WHAT DO WE DO FOR BRANDS?

LOGISTICS

From warehouse to store, we keep every brand moving with precision and care.

SALES

Connecting products with the right places, people, and potential to grow.

BRAND ACTIVATION

Retail sales, events, and campaigns that resonate — built to move culture.

REAL PARTNERSHIP

We work side by side with our brands — building success together.

From Ground

It's not only the company's own journey, but a shared path — supporting both emerging and established brands in building a lasting presence and sustainable growth on the Polish market.



to Great

BRIEF HISTORY

COOLSPORT was born in the early 90s, when two brothers — among the first snowboarders in Poland — turned their passion into a way of life. In 1995, they opened the country's first snowboard and skate shop in Kraków, sparking a new movement around action sports culture.



FROM RIDERS, FOR RIDERS. STILL IN MOTION.

HOW WE'VE GROWN

What began as a small, independent store evolved into a national distributor representing global icons such as Head, Volcom, Sole Technology, Element, and The North Face.

Today, COOLSPORT stands as Poland's leading action and outdoor distributor — built on 30 years of experience, strong logistics, and a team that still lives what it loves every single day.

COOLSPORT IN NUMBERS

SOME DATA ABOUT
OUR SPECIAL FORCES

30+

YEARS EXPERIENCE IN
WHOLESALE AND
RETAIL

50+

EMPLOYEES +
NETWORK OF B2B
ASSOCIATES

25

GLOBAL BRANDS IN
OUR DISTRIBUTION
NETWORK

3 000

SQ.M.
WAREHOUSE
SPACE

500

SQ.M. OFFICES AND
SHOWROOM SPACE

5

PHOTO STUDIOS
READY TO SHOOT



COOLSPORT
DISTRIBUTION

BRANDS WE MOVE



**187 KILLER PADS
BRIXTON
CIRCA
DEMON UNITED
DEUS EX MACHINA
DRAGON
DRAKE
DVS
EMERICA
ES
ETNIES
GLOBE
IMPALA**

**JONES
LAKAI
LANDYACHTZ
LEVEL GLOVES
NORTHWAVE
OSIRIS
SANTA CRUZ
SZADE
THIRTY TWO
XTRATUFF
TRIPLE EIGHT
VOLCOM
WASTED PARIS**

**SKATE
APPAREL
SNOWBOARD
STREETWEAR
FOOTWEAR
SURFING**

COOLSPORT.PL



**HOW CAN WE HELP
TO GROW YOUR BRAND?**





OUR POSSIBILITIES

HUGE KNOW-HOW

Years of experience and specialist industry knowledge.

DOSE OF ENERGY

Fresh ideas, bold actions and a passion for progress.

OUR OWN E-COMMERCE

A powerful online platform built for seamless shopping.

EVENT MARKETING

Memorable events connecting brands with communities.

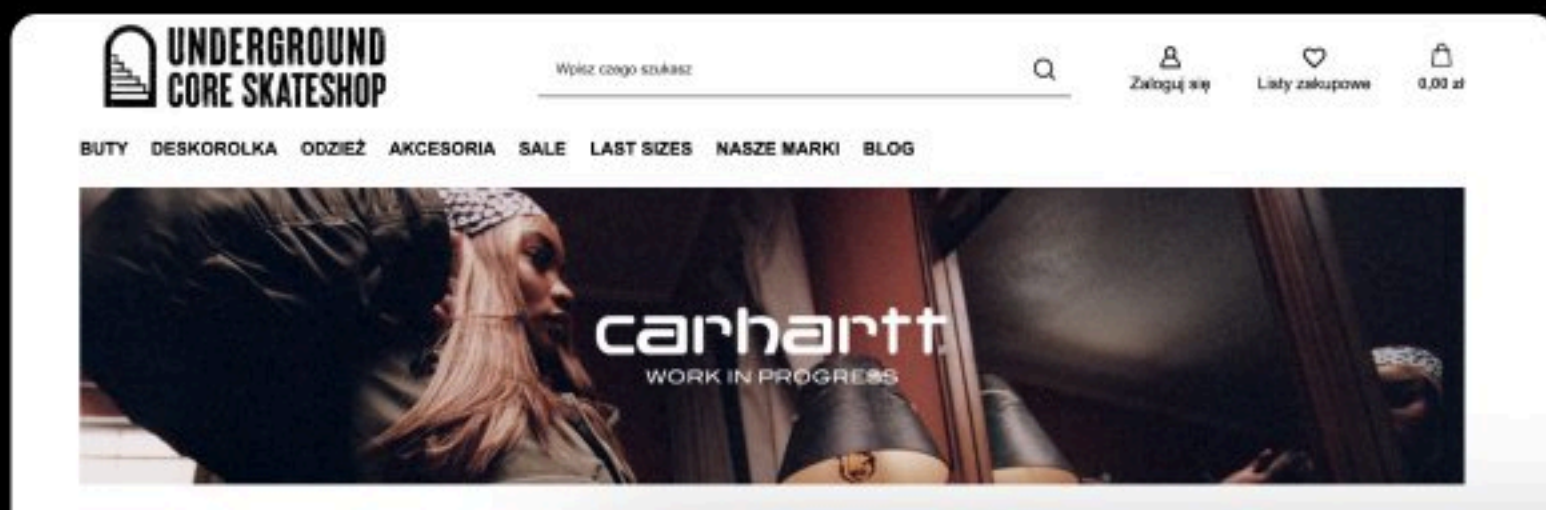
PROFESSIONAL PHOTO STUDIOS

High quality visuals created for products and campaigns.

TRUE BASE OF CLIENTS

Strong relationships built on trust, quality and results.

COOLSPORT RETAIL STORES



SUPERSKLEP

Over 1.2 million orders delivered.
One of Poland's leading action sports
e-commerce platforms with 2 million
monthly visits.

E-COMMERCE

PL supersklep.pl

EU super-shop.com

UNDERGROUND CORE SKATESHOP

Since 1998, one of Poland's most
iconic skateboard stores. Shaping
Kraków's skate culture for over
25 years.

E-COMMERCE

undergroundcore.pl

STORE

Floriańska 13, 31-019 Kraków

READY TO GROW?



IT'S ALWAYS GOOD TO TALK!

SALES

+48 506 000 142

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**COOLSPORT DISTRIBUTION
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