

Anurag Chakraborty

Senior Product Designer · UI UX Consultant · 6 Years

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Summary

Product designer with 6 years of experience turning complex systems into interfaces people actually use. At Deloitte, I've shipped design across pharma, energy and renewables, and enterprise SaaS by working across mobile and web from research to dev handoff. Before that, I led design end-to-end at a startup for 4 years, owning products, building design systems, and managing client relationships directly. I design with AI, not around it.

Experience

UX Design Consultant | Deloitte USI | Nov 2024 - Present

- Led **end-to-end UX** across pharma, automotive, and renewable energy enterprise products — redesigning a Salesforce-integrated executive CRM with **generative AI**, reducing core **task flows from 7 steps to 3** and improving task success rate by **~25%**.
- Built cross-functional design systems with **40+ reusable components** and ran usability audits on live products. Resolved **critical friction** before it reached development.

Lead UI/UX Designer | Buzo Media Services | Oct 2020 - Oct 2024

- Owned design for **3 B2B SaaS products**: pre-accounting SaaS across 3 surfaces, and a consumer mobile app shipped in 8 weeks.
- Delivered **30% faster task completion** on the AWS Well-Architected tool through IA restructuring and persona-based navigation design.
- Built and maintained design systems adopted directly in development, managing client relationships from brief to prototype sign-off across **5+ products**.

UI Design Intern | Tecture Business Solutions | Mar 2018 - July 2018

- Gained **hands-on experience** translating briefs into structured visual deliverables . Building the execution foundation that underpins 6 years of product design practice.

Experience

Core:

UX Research · Interaction Design · Design Systems · Information Architecture · Prototyping

Tools:

Figma · Adobe CC · Miro · After Effects · Claude

Emerging:

GenAI in UX Workflow · AI-assisted Design · Prompt-based Prototyping

Supporting:

HTML · CSS · Webflow · Motion Design

Certifications

Claude Certified Associate – Foundations | Anthropic

Anthropic Claude Fluency | Anthropic

AI for Designers | Interaction Design Foundation

Motion Design with Figma: Animations Motion Graphics UX/UI | Udemy

Master Digital Product Design: UX Research & UI Design | Udemy

Education

B.E (Electrical Engineering) | Nagpur University | June 2018

Selected work

[anurag08.com](#) — LedgrLens · AWS Well-Architected