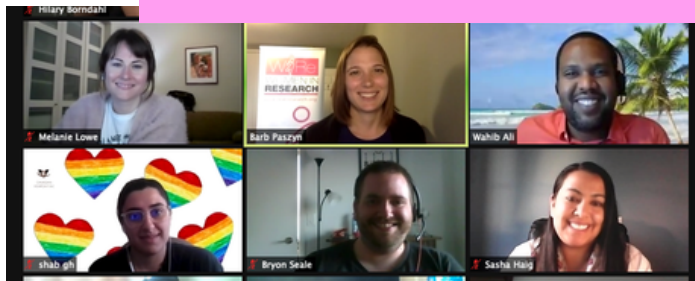




Connect with **global** the Wire community

Host a Wire+ Webinar



About Wire+ Webinars

Wire+ is a collaborative sponsorship opportunity for industry-leading companies and organizations who want to share their expertise and connect with the Wire community. Webinar sponsors select content relevant to the Wire community, collaborating with the Wire team to home in on the topics Women in Research want to hear about today.

You'll have your brand—and your innovative webinar topic—shared across Wire platforms, hitting over 23,000 inboxes globally. You'll also have your session marketed on Wire social channels and archived on the Wire webinar site for a lasting lead-generator for years to come.

2025 Average Webinar Registrants: 360/session
Top 2025 Webinar Registration: 1,149/session

Sponsorship Benefits

- Dedicated email blasts to the Wire Community Mailing List and inclusion in Wire monthly newsletter.
- Inclusion of sponsor logo in all promotions, social posts surrounding webinar, and marketing collateral.
- Thank you mention during webinar.
- Lead-generating list of attendees including names, titles, and company.
- Opportunity to collaborate with Wire on content to meet internal benchmarks.
- Chance to highlight the expertise of women in research within your company in a positive, celebratory light!

Sponsorship Cost: \$4,000 USD