



Why Wire Exec?

Women disproportionately face unique obstacles as they grow in their company and role: wage incongruity; access to high-growth roles; lack of mentorship. Programs like Wire Exec are a low cost, high return opportunity for leaders to support women as they ascend the corporate ladder.

Companies in the top **10%** for financial performance have more women leaders...

yet women make up **23%** just of high-potential pools at top-performing organizations

Bottom line: supporting women leaders is critical for innovation and business growth.

Wire Exec

Invest in Women in Leadership

Wire's Wire Exec program has offered exclusive networking and one-to-one collaboration opportunities for corporate senior research executives and supplier/agency side SVPs, C-suite members and entrepreneurs for more than 10 years. The program hosts an invitation-only membership program and annual retreat to help provide transformational leadership experiences which encourage participants to support one another's personal growth and facilitate the success of other women in our industry.

Benefits include:

- Access to a private peer network;
- Bespoke annual programming on topics such as financial management, growth strategy, C-suite leadership, and more;
- Preferential consideration for Industry speaking opportunities;
- Monthly community "braintrust" calls with fellow industry leaders;
- ...and a lot more!

Annual Membership is just: **\$500**

For program questions or to set up corporate billing, reach out to Executive Director Jessica Sage, jessica@wearewire.org