

 Alaina Bock

Senior Digital Designer

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[LinkedIn](#)

Great design is both beautiful and human — crafted with intention, built to endure, and bold enough to add something real to the conversation. I aim to create work that stands out and tells a story worth remembering.

Education

Creative Circus

2018-2019 Graphic Design with a focus in Interactive Design

Experience

Senior Designer at Atomic Health

2022 to Present Lead Web Designer

H1, Enjoin, Cinqcare, Conifer, Medbridge, Flashpoint

- Led web design across multiple brand properties, overseeing rebrands and site refreshes while mentoring junior designers and building out cohesive libraries.

Skills

Design

Web Design
Branding
Interaction Design
Prototyping
Storyboarding
Ads, Socials
Claude

Programs

Figma, Photoshop, Illustrator, XD, After Effects, InD, Wordpress

Languages

A2/B1 proficiency in Spanish, Basic HTML & CSS

Freelance Senior Designer at Dentsu

2021-2022 Brand & Web Designer

Nickelodeon Noggin, GMC, Adidas, Burger King, Tiktok

- Collaborated across teams on brand and web projects, delivering rebrands, pitch decks, digital ads, and full web design concepts.

Brand Designer at Starry Internet

2021 Freelance Brand Designer

In-House

- Developed social media and advertising creative for in-house brand initiatives.

Website Designer at Gilded Social

2020-2021 Web Designer

Condo Travel Club, Healthshare, Rago Shapewear

- Led website design and WordPress development across multiple client projects.

Awards

Website of the Year

H1, HITMC Award 2023
Lead Web Designer @ Atomic

Junior Designer at Droga5

2019-2020 Brand Designer

Chase, Mattress Firm, Allstate

- Contributed to brand work across multiple clients, supporting rebrands, display and banner ads, social content, and the development of brand guidelines.