



A different way of working.



You can't break new ground by following the same old paths.

We're going all out to shake up our industry and create a better way of working. Go all in with us, say au revoir to the old ways and hello to a different way of working.

[hello@differentnarrative.com](mailto:hello@differentnarrative.com)

**DIFFERENT  
NARRATIVE**

# With 'All In' you get uncapped marketing services for one flat monthly fee.

No shock invoices or unexpected additional costs. No creative compromise. No time limits. Just a dedicated team of experts working with you, whenever you need them.

Think of it as having an entire agency on demand during your working day.



No more  
'next month'.

A new way  
to tell your stories.

Just because it's the way it's always been, doesn't mean we shouldn't break the mould. The world's changed. We see that.

'All in' means you pay a set, monthly fee for 12 months but you get our ongoing services rather than paying for 'a month of work'.

It's like we're permanently on call and you get unlimited access to us. It's a new chapter where creativity takes the lead. We have time to do better work. You know exactly where you stand when it comes to your budget. And our relationship grows stronger. No stopping and starting. Just continuous, attentive service.

Unlimited expertise.

Unmatched results.



As a multi award-winning full service marketing agency, we partner with brands who are ready for change.

The ones who don't want to do things by the book. Whether you're ambitious to go to market, grow your market, own the market,

or heck, create a whole new one, we're with you all the way.

Note the 'with'. We're as invested in the journey as we are in the results, and true partnership working is how we do it. This way, you get all the necessary services but with no unnecessary expense.

This opportunity is only available for **10 businesses** and we'll be onboarding on a first come, first served basis.

It's a bit like having a mobile contract with unlimited data. From strategy to execution, you get the full team and full commitment but with just one price. All it costs is £5,000 a month based on a 12-month contract. Once we hit our ten businesses, we'll also give the same level of marketing support to a local charity for free. So even more good comes out of this.



You get all hands on deck but obviously, we can't fulfil all your creative dreams – for example, we can't do a TV shoot in the Bahamas (let's be reasonable) but we can cover most things under your set fee.



See ya  
 shock invoices.



## What's included? ✨

### Creative

- Advertising
- Copywriting
- Brand creation
- Brand refresh
- Design
- Artwork

### Market Research

### Strategy & Planning

### Photography

### PR

### Digital

- Website design and build
- User experience (UX)
- Website hosting
- Website maintenance
- Pay-Per-Click strategy / management
- Paid social strategy / management
- Content writing
- Content marketing
- Blog creation
- Whitepaper development
- Email marketing
- SEO audit / strategy / on-page management
- Organic social media management

### Film, Video & Audio

- Script writing
- Storyboarding
- TV advertising production
- Film production
- Editing
- Animation
- Production management
- Art direction
- Artist / talent contract & licensing management
- Radio production

### Media

- Planning
- Buying

