

Tanveer Ahmed

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Senior Staff UX Designer | UI/UX Design, Interaction Design, Service Design

Summary

Senior Product Designer with 9+ years leading end-to-end UX across software, hardware, and connected product ecosystems for mission-critical and regulated industries (SaaS, fintech, logistics). Track record of measurable business impact: increased platform **investment conversion by 10%**, **cut customer task time by up to 75%**, and **scaled design output 4x through AI-assisted workflows**. Experienced managing cross-functional teams and mentoring design staff.

Skills

Technical & Design Skills: Interaction Design, UX Research, Design Systems, User Journey Mapping, Prototyping, Usability Testing, Service Design, Information Architecture, Wireframing, Design Thinking, Design Strategy, 0-to-1 Product Design

Tools & Platforms: Figma, Adobe XD, FigJam & Hotjar

Process: Agile

Accessibility & Compliance: WCAG 2.1, Section 508

Domain Knowledge: Fintech, Logistics, Hardware-Software Integration, E-commerce, B2B SaaS, Public Safety/Mission-Critical Systems

Leadership: Design Team Leadership (managed teams up to 5), Stakeholder Management, Cross-Functional Collaboration, Mentorship

Work Experiences



Motorola Solutions *Penang, Malaysia*

Senior Staff UX Designer | Full-time (On Site) | Oct 2024 - Present

Responsibilities

- Lead UX architecture for a \$100M mission-critical communication accessory program serving global law enforcement agencies including NYPD, RCMP, CPS, and Victoria Police, owning design decisions **across 3 product SKUs** (Bluetooth POD, RSM & Earpiece).
- Direct end-to-end product design across hardware, software, and service touchpoints, **reducing handoff time by 25%**.
- Collaborate with human factors research, industrial design, and engineering to deliver production-ready assets on schedule, supporting a minimum of 2 product launches per year.



Nitex *Dhaka, Bangladesh*

Lead Product Designer | Full-time | May 2023 - Aug 2024

Achievements

- Designed and shipped an AI-based Trend Research platform that increased **design team output 4x (from 2 to 10 designs/day)** and cut the design-to-shipping cycle from **90 to 75 days**.
- Architected an end-to-end B2B buyer platform for enterprise clients (H&M, Zara), covering tech pack selection and shipment tracking; increased **Net Promoter Score from 4 to 7**.
- Managed and **mentored a team of 5 designers**, establishing structured workflows and execution standards.



R Europe (formerly Seedrs) *London, UK*

Product Designer | Full-time (remote) | Feb 2021 - Apr 2023

Achievements

- Optimized deposit and investment user journeys, **driving a 10% increase** in platform investment conversions.
- Streamlined internal financial and legal workflows, **cutting operational processing time by 15%**.
- Redesigned the Critical Role access-control system for UK Government platform users, closing security gaps in role-based permissioning and **reducing unauthorised access attempts by 30%**.



Truck Lagbe *Dhaka, Bangladesh*

Sr. Product Designer | Full-time | Oct 2019 - Dec 2020

Achievements

- Designed a CX Trip Monitor for 15+ support operations, **cutting call resolution time by 75%** and improving truck allocation efficiency.
- Built a financial data visualization dashboard, improving B2B transaction tracking accuracy and cutting **reporting turnaround by 40%**.



Studiomaqs *Dhaka, Bangladesh*

Interaction Designer | Full-time | Dec 2018 - Sept 2019

Achievements

- Ran 10 usability testing cycles for Banglalink's web platform, identifying and **fixing 5 friction points** in core user workflows.
- Redesigned mobile UI/UX for HungryNaki's food delivery app, contributing to a **30% lift in engagement**.



Therap BD *Dhaka, Bangladesh*

UI Designer | Full-time | Mar 2017 - Nov 2018

Achievements

- Designed the UI for a customer self-service support portal, enabling users to independently access account and product information, **reducing support ticket volume by 20%**.
- Conducted accessibility research and testing for **WCAG 2.1 and Section 508 compliance**, including color-contrast and color-blindness testing, to ensure inclusive design across the platform.



Achievements

- 1st Place, Smart City Hackathon (2016) — environmental sustainability digital solution.
- National Finalist, Microsoft Imagine Cup (2016).
- Design Mentor, Userhub UX Bootcamp (2018) — guided two teams through end-to-end problem-solving frameworks.



Education

B.Sc in Computer Science | 2016

GPA: 3.36 out of 4.00

American International University Bangladesh (AIUB), Dhaka, Bangladesh.