



The Next Generation AI-Based Supply  
Chain Logistics Platform for Enterprises

A **Saudi Born Vision**, Powered by AI,  
Redefining Global Logistics

# About HashMove

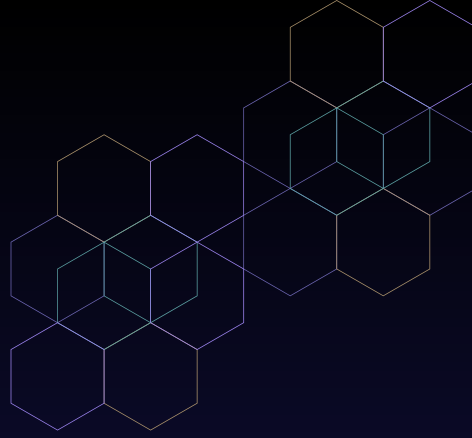
HashMove AI is built with a singular purpose, to solve **real, large scale logistics challenges** through intelligence, not experimentation. Every capability is designed, tested, and refined by the HashMove AI solution development and research unit with direct exposure to complex enterprise logistics environments



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# The Next Generation AI Based Supply Chain Logistics Platform for Enterprises





# Industries We Serve



At HashMove, our platform is built to serve a wide spectrum of industries where logistics plays a critical role in operational success.

From petrochemicals and manufacturing to pharmaceuticals, retail, and FMCG, we enable enterprises to streamline freight procurement, enhance visibility, and optimize end-to-end supply chain performance.

**“AI-Driven Platform Designed for Scale and Tackle Complexity ”**



Our solutions are designed to adapt to the unique complexities of each sector, ensuring greater efficiency, cost control, and data-driven decision-making across every stage of logistics operations.



**Petrochemical & Chemical**



**Industrial and Heavy Machinery**



**Construction and Infrastructure**



**Food & Beverage**



**Pharmaceuticals and Healthcare**



**FMCG Supply Chains**



**Automotive and Manufacturing**



**Livestock, Meat & Fresh Produce**



# Petrochemical & Polymer Logistics







# Digital Logistics Solutions for the Petrochemicals Industry

The petrochemicals industry operates in a high-stakes environment where logistics efficiency is not just a matter of cost, it's a matter of compliance, safety, and business continuity. With complex global supply chains, volatile demand cycles, and stringent regulatory requirements, petrochemical companies need more than just a logistics provider, they need a digital partner.

## The Challenges:

1

**COMPLEX MULTI-MODAL SHIPPING ACROSS GLOBAL ROUTES**

2

**STRICT SAFETY, HANDLING, AND DOCUMENTATION REQUIREMENTS**

3

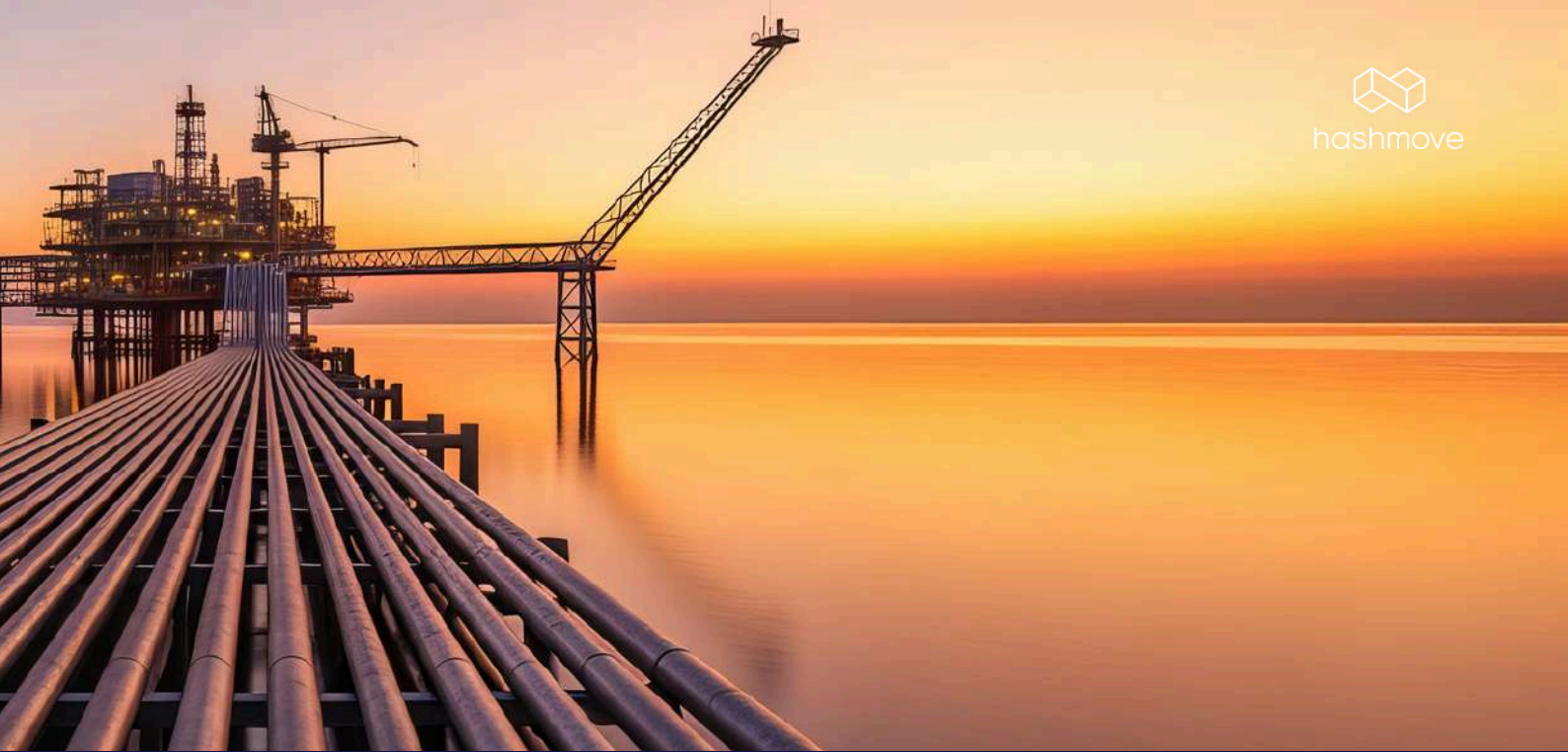
**LIMITED REAL-TIME VISIBILITY ACROSS SHIPMENTS AND INVENTORY**

4

**HEAVY RELIANCE ON MANUAL PROCESSES AND FRAGMENTED SYSTEMS**

5

**EXPENSIVE DELAYS AND INEFFICIENCIES IN FREIGHT COORDINATION**



## The HashMove Advantage

- Unified Multi-Modal Logistics Management
- End-to-End Visibility & Compliance
- Smart Freight Nomination & Rate Management
- Supplier & Partner Collaboration
- Risk & Cost Optimization with AI Insights
- White-Labeled Client Portals

## Let's Build Your Digital Supply Chain Together

HashMove empowers petrochemical companies to move from complexity to clarity, one digital milestone at a time. Whether you're moving resin pellets, solvents, or specialty chemicals, we ensure your logistics are efficient, compliant, and scalable.



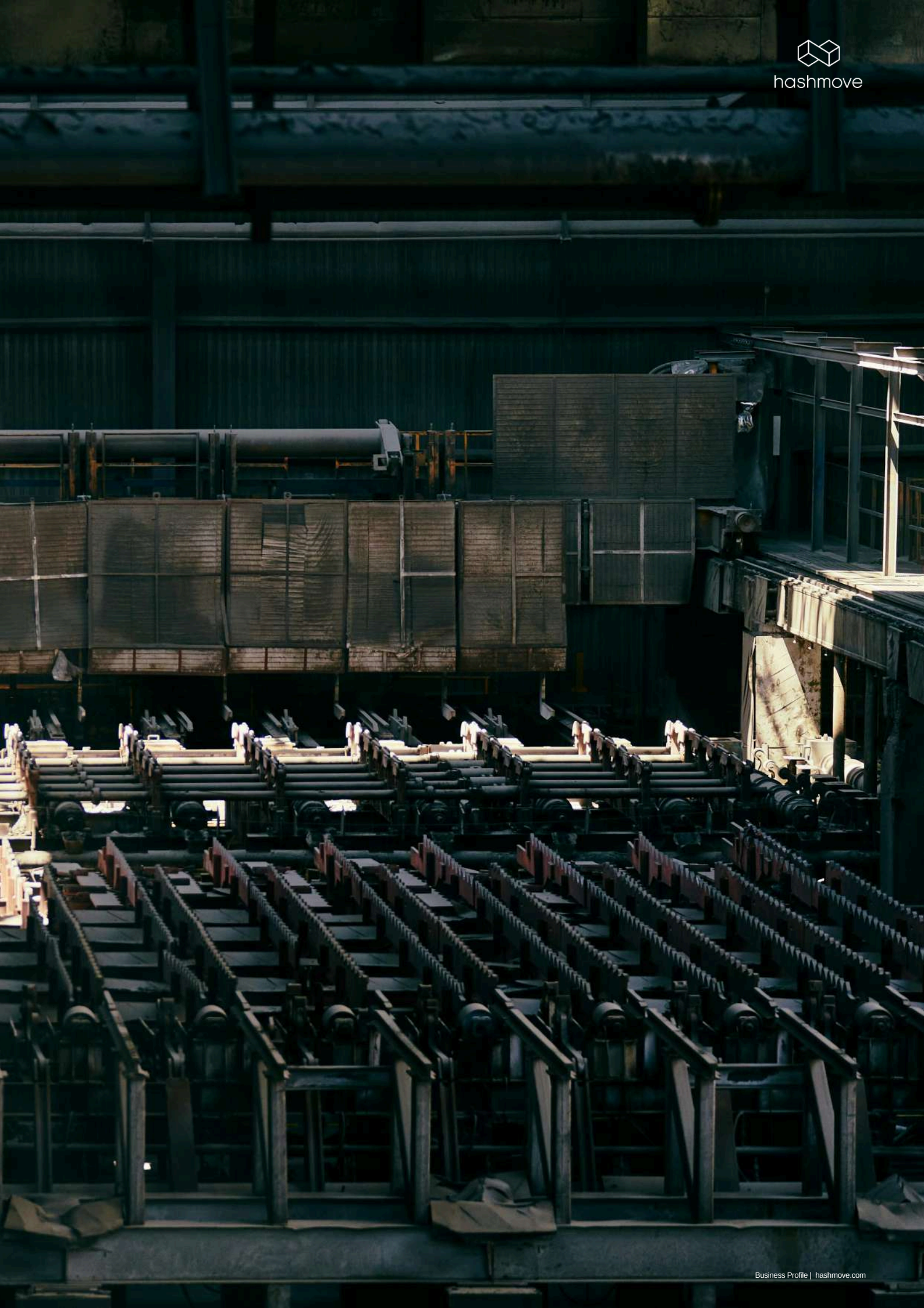


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# Industrial and Heavy Machinery



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# Industrial and Heavy Machinery



Transporting industrial and heavy machinery demands precision, reliability, and specialized handling. These shipments often involve oversized, overweight, or project cargo that requires careful planning, coordination, and compliance to avoid costly delays and damage.

## The Challenges:

1

**MANAGING COMPLEX, MULTI-MODAL LOGISTICS ACROSS SEA, ROAD, RAIL, AND AIR**

2

**HANDLING OVERSIZED AND HEAVY EQUIPMENT WITH SPECIALIZED PERMITS AND SAFETY REGULATIONS**

3

**COORDINATING SHIPMENTS INVOLVING MULTIPLE STAKEHOLDERS, INCLUDING SUPPLIERS, CARRIERS, AND PROJECT MANAGERS**

4

**MAINTAINING REAL-TIME VISIBILITY TO PROACTIVELY MANAGE RISKS AND DELAYS**

5

**ENSURING COMPLIANCE WITH REGULATORY REQUIREMENTS AND DOCUMENTATION MANAGEMENT**

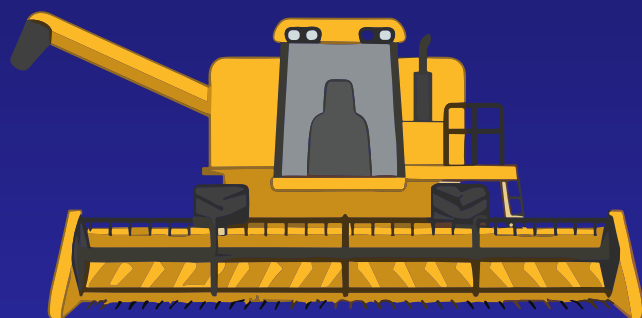


## The HashMove Advantage

- Project Cargo & Heavy Equipment Handling
- Multi-Modal Transport Integration
- Real-Time Shipment Visibility
- Digital Documentation & Compliance
- Collaborative Platform for Stakeholders
- AI-Powered Optimization & Risk Management

## Transform Your Industrial Logistics with HashMove

With HashMove's Enterprise Logistics Platform, industrial and heavy machinery companies gain a powerful digital tool to manage the complexities of their logistics operations. Ensure your heavy equipment and project cargo reach their destinations safely, on time, and within budget.





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# Construction and Infrastructure



# Construction and Infrastructure

Construction and infrastructure projects involve managing a vast array of materials, equipment, and specialized cargo, often on tight schedules and across multiple sites. Efficient logistics coordination is critical to avoid costly delays and ensure project milestones are met.



## The Challenges:

- 1 **COORDINATING DELIVERIES OF DIVERSE MATERIALS AND HEAVY EQUIPMENT**
- 2 **MANAGING MULTI-SITE AND PHASED PROJECT LOGISTICS**
- 3 **HANDLING OVERSIZED AND PROJECT CARGO WITH SPECIALIZED PERMITS**
- 4 **MAINTAINING TIMELY DELIVERIES ALIGNED WITH PROJECT SCHEDULES**
- 5 **COLLABORATING EFFECTIVELY AMONG CONTRACTORS, SUPPLIERS, AND LOGISTICS PROVIDERS**

## The HashMove Advantage

- Reduced delays through improved logistics coordination
- Enhanced compliance and safety management
- Greater transparency across complex supply chains
- Improved stakeholder collaboration and communication
- Cost savings from optimized routes and carrier selection

## Building Success Through Smarter Logistics

ashMove empowers construction and infrastructure companies to digitize and streamline their logistics operations, helping projects stay on schedule and within budget.



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# Food & Beverage





# Food & Beverage

In the Food and Beverage industry, product freshness, safety, and timely delivery are paramount. Managing perishable goods across complex supply chains requires precise coordination, real-time visibility, and stringent quality controls to meet consumer expectations and regulatory standards.

## The Challenges:

- 1 STRICT TEMPERATURE CONTROL AND COLD CHAIN MANAGEMENT REQUIREMENTS
- 2 SHORT SHELF LIFE AND HIGH SENSITIVITY TO DELAYS
- 3 MULTIPLE HANDLING POINTS INVOLVING SUPPLIERS, DISTRIBUTORS, AND RETAILERS
- 4 COMPLIANCE WITH FOOD SAFETY AND QUALITY REGULATIONS
- 5 MANUAL LOGISTICS COORDINATION LEADING TO ERRORS AND INEFFICIENCIES



## The HashMove Advantage

- Up to 50% reduction in manual coordination and follow-ups
- Improved on-time delivery and product freshness
- Enhanced compliance with food safety standards
- Greater supply chain transparency and collaboration

## Delivering Freshness, Every Time

HashMove empowers Food & Beverage companies to digitize their logistics operations, ensuring every product arrives fresh, compliant, and on time. From fresh produce to packaged goods, we help you meet consumer demand with confidence and efficiency.



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# Pharmaceuticals and Healthcare

# Pharmaceuticals and Healthcare

The Pharmaceuticals and Healthcare industry demands the highest standards in product integrity, traceability, and regulatory compliance. Managing sensitive shipments such as vaccines, medicines, and medical devices requires specialized logistics solutions that ensure safety, accuracy, and timely delivery.

## The Challenges:

- 1 MAINTAINING STRICT COLD CHAIN AND TEMPERATURE CONTROL REQUIREMENTS
- 2 ENSURING FULL REGULATORY COMPLIANCE AND DOCUMENTATION MANAGEMENT
- 3 HANDLING COMPLEX SUPPLY CHAINS WITH MULTIPLE STAKEHOLDERS
- 4 MANAGING TIME-CRITICAL AND HIGH-VALUE SHIPMENTS
- 5 ACHIEVING REAL-TIME VISIBILITY FOR TRACKING AND RISK MITIGATION



## The HashMove Advantage

- Enhanced product safety and cold chain integrity
- Greater supply chain transparency and control
- Reduced risk of delays and shipment damage
- Simplified regulatory compliance and documentation
- Improved coordination among all supply chain partners

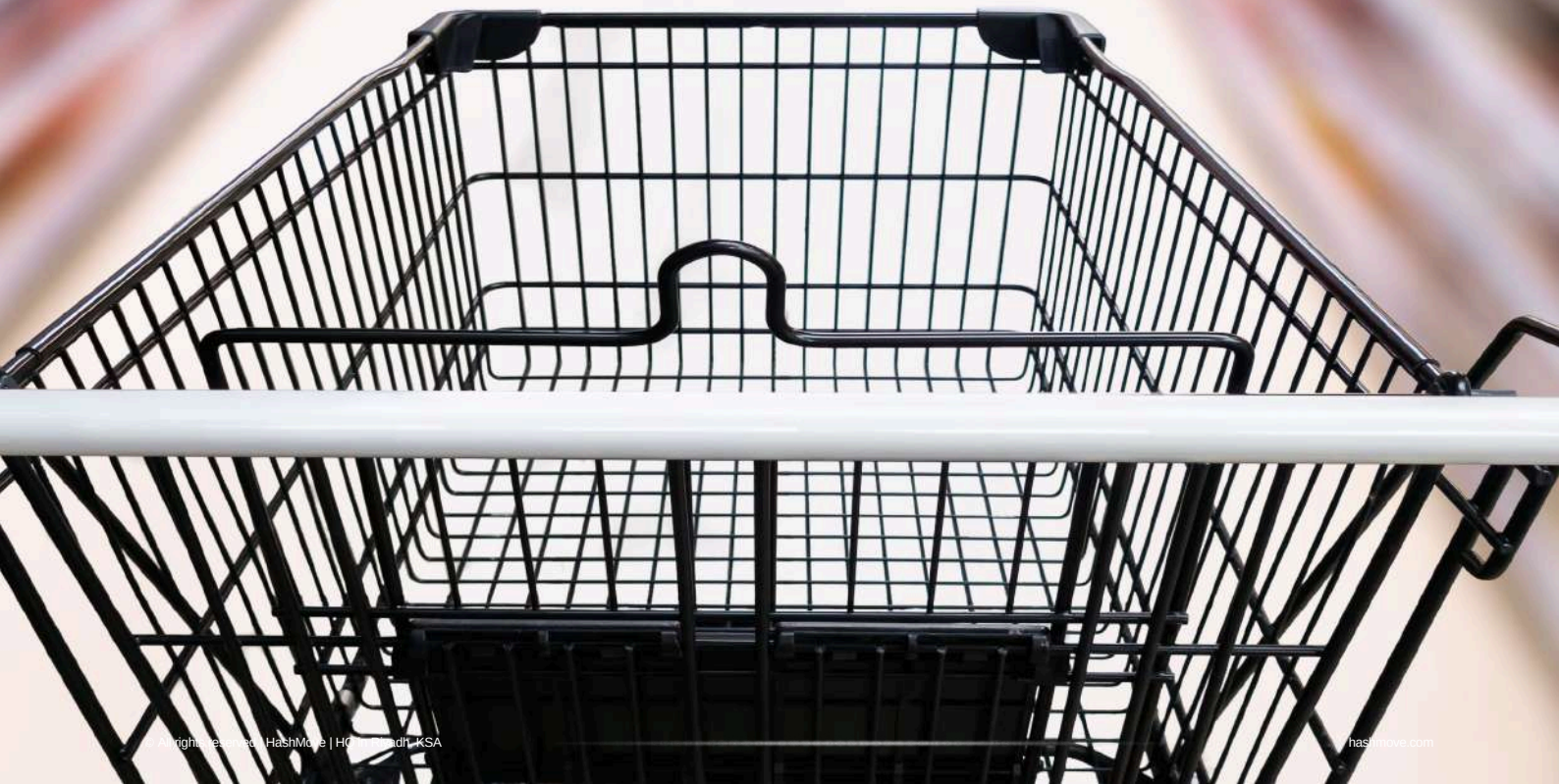
## Ensuring Safe and Timely Delivery in Healthcare

HashMove's Enterprise Logistics Platform empowers pharmaceutical and healthcare organizations to digitize and streamline their logistics operations, delivering critical products safely, compliantly, and on schedule.



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# Fast Moving Consumer Goods (FMCG) Supply Chains





# FMCG Supply Chains

In the fast-paced world of FMCG, logistics must move at the speed of consumer demand. Disruptions, inefficiencies, and lack of visibility can erode margins and damage brand loyalty. FMCG companies require logistics that are not only fast, but smart, scalable, and digitally connected.

## The Challenges:

- 1 HIGH SHIPMENT VOLUMES WITH TIGHT DELIVERY WINDOWS
- 2 LIMITED VISIBILITY ACROSS SUPPLIERS, CARRIERS, AND WAREHOUSES
- 3 MANUAL COORDINATION AND SILOED SYSTEMS CAUSING DELAYS
- 4 INFLEXIBLE TRANSPORT OPTIONS FOR DIVERSE PRODUCT CATEGORIES
- 5 INABILITY TO SCALE OPERATIONS DURING SEASONAL DEMAND SPIKES



## The HashMove Advantage

- Up to 40% reduction in manual logistics coordination
- Improved OTIF (On-Time In-Full) delivery rates
- Enhanced transparency and accountability with partners
- Faster time-to-market for new product launches

## Accelerate Your FMCG Supply Chain

With HashMove, FMCG logistics moves from reactive to proactive. From high-volume routine shipments to high-stakes seasonal rollouts, we help you deliver faster, smarter, and with complete control.



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# Automotive and Manufacturing



# Automotive and Manufacturing

The automotive and manufacturing sectors rely on complex, just-in-time supply chains to keep production lines running smoothly. Managing the inbound flow of raw materials, components, and outbound finished goods requires precision, visibility, and seamless coordination.

## The Challenges:

- 1 COORDINATING MULTI-TIER SUPPLIER NETWORKS WITH VARYING LEAD TIMES
- 2 MANAGING INBOUND AND OUTBOUND LOGISTICS WITH TIGHT PRODUCTION SCHEDULES
- 3 HANDLING DIVERSE FREIGHT MODES INCLUDING ROAD, RAIL, AIR, AND SEA
- 4 ENSURING COMPLIANCE WITH INTERNATIONAL TRADE REGULATIONS AND CUSTOMS
- 5 REDUCING LOGISTICS COSTS WITHOUT COMPROMISING DELIVERY PERFORMANCE



## The HashMove Advantage

- Improved on-time delivery and production continuity
- Greater supply chain transparency and control
- Reduced freight costs and enhanced carrier performance
- Simplified customs and compliance management
- Strengthened collaboration across the supply chain

## Driving Manufacturing Excellence Through Smart Logistics

HashMove's Enterprise Logistics Platform helps automotive and manufacturing companies digitize and automate their logistics processes, ensuring materials and products flow efficiently, supporting lean production, and delivering customer satisfaction.

# Livestock, Meat and Fresh Produce





# Livestock, Meat and Fresh Produce

Agriculture and agribusiness supply chains demand precision, compliance, and speed, especially when handling fresh produce, live animals, and perishable meat. From farm to market, your logistics need to ensure safety, freshness, and reliability while navigating complex global supply chains.



## The Challenges:

- 1 **MANAGING TIME-SENSITIVE AND TEMPERATURE-CONTROLLED SHIPMENTS**
- 2 **ENSURING THE WELFARE OF LIVE ANIMALS DURING TRANSPORT**
- 3 **NAVIGATING INTERNATIONAL HEALTH AND SAFETY REGULATIONS**
- 4 **HANDLING CROSS-BORDER COMPLIANCE AND CERTIFICATIONS**
- 5 **MANAGING TRACEABILITY AND REAL-TIME VISIBILITY FROM ORIGIN TO SHELF**

## The HashMove Advantage

- Reduced spoilage and improved shelf life of fresh goods
- Ensured animal welfare and regulatory compliance
- Full visibility and traceability across the supply chain
- Faster time-to-market with optimized routing and automation
- Stronger collaboration across complex global supply networks

## Bridging Farm to Market with Intelligent Logistics

HashMove's Enterprise Logistics Platform helps agribusinesses scale and modernize their logistics operations, ensuring your goods, whether harvested or hoofed, reach their destination safely, swiftly, and sustainably.

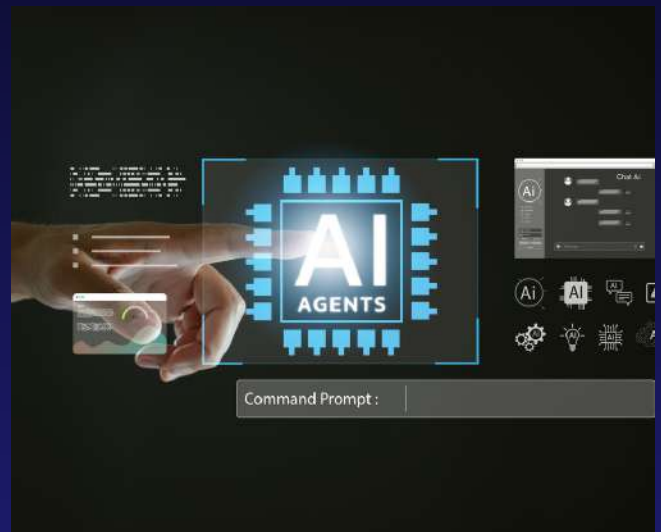
# HashMove's Advantages

## Research Driven AI, Enterprise Proven

At HashMove, our AI is built on a strong foundation of continuous research and real-world application. Designed with enterprise complexity in mind, it transforms data into actionable intelligence, enabling smarter decisions, greater efficiency, and proven results across large-scale logistics operations.

## Intelligence That Acts, Not Just Reports

HashMove platform intelligence goes beyond static dashboards and delayed insights. Our platform delivers real-time, action-oriented analytics that actively drives decisions, automates responses, and optimizes logistics operations as they happen, ensuring enterprises stay ahead with precision and speed.



## Designed for Scale and Complexity

Our ELP platform is engineered to handle the scale and intricacies of modern enterprise logistics. It seamlessly manages high volumes, multi-modal operations, and complex supply chain networks, enabling enterprises to operate with consistency, control, and agility as they grow.

## Trust, Transparency, and Control

At HashMove, trust is built through complete transparency and uncompromised control. Our platform provides end-to-end visibility, clear audit trails, and real-time insights, enabling enterprises to manage logistics operations with confidence, accountability, and precision.

## Leadership Driving the Vision



**Sarfaraz Alam**  
Group CEO, Co Founder



**Noman Mohamamad**  
CTO, Co Founder



**Zeyad Al Saif**  
CEO- KSA

## Our Story

HashMove was founded on a bold vision shaped by a leadership team with over three decades of experience in enterprise IT, digital transformation, and direct engagement with Fortune 500 companies operating across complex global supply chains. This collective expertise enabled a clear understanding of the structural gaps, inefficiencies, and untapped opportunities within traditional logistics models.

From its earliest days, HashMove was designed as an AI focused logistics platform, not a conventional logistics application. As the company evolved, its purpose became clear, to reimagine logistics through intelligence, scale, and global connectivity, rather than limiting innovation to isolated segments of the supply chain. This vision guided the transformation of HashMove from a simple house moving concept into a Saudi based, globally oriented pioneer of AI driven logistics innovation.

At the core of HashMove lies a firm belief that technology must lead operations, not follow them. Within HashMove's innovation and AI research environment, engineers, data scientists, and logistics experts work side by side to embed artificial intelligence as the foundation of every solution. These teams design systems that learn from real operational data, adapt to enterprise scale complexity, and deliver intelligence that drives measurable outcomes.

HashMove's journey is defined by the convergence of deep logistics expertise and enterprise grade artificial intelligence. It is not merely about moving goods efficiently, but about building an interconnected, intelligent logistics ecosystem that anticipates demand, optimizes decisions, and prepares enterprises for the future of global trade.

From Saudi Arabia to international markets, HashMove continues to shape the next chapter of logistics, where artificial intelligence is not an enhancement, but the engine powering a smarter, more connected global supply chain ecosystem.

### Our Vision

To build a world leading AI driven logistics technology platform that intelligently integrates every facet of the global logistics ecosystem through enterprise grade artificial intelligence, enabling resilient, data led, and future ready supply chains for enterprises worldwide.

### Our Mission

To deliver AI powered logistics intelligence that unifies fragmented supply chain operations, provides enterprises with real time visibility, and enables precise, data driven decision-making across global logistics networks.

### Innovation

Innovation at HashMove is driven by artificial intelligence and deep logistics expertise. Every capability is designed to push the boundaries of what logistics technology can achieve, transforming complex operational data into intelligent, actionable outcomes at enterprise scale.

### Commitment

Commitment at HashMove is defined by accountability, reliability, and enterprise trust. Every AI driven solution is built, deployed, and supported with a steadfast focus on delivering measurable value, operational excellence, and long term partnership success.

# A Saudi Born Vision, Powered by AI, Redefining Global Logistics



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The Next  
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