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KRYSTOFER BELKNAP

Senior Graphic Designer

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Work Experience

CHIEF "BRAND MAN" GRAPHIC DESIGNER
NOVATTO INC.
AUG. 2024 - PRESENT

- Created over 250 unique 3D models spanning the entirety of Novatto's catalog: vanities, sinks, faucets, shower sets, parts; each with accurate specifications, detailed mappings, custom materials, animated rigs, and scenes.
- Used self-developed guidelines, digital and print deliverables, and a site overhaul to design a more cohesive and accessible brand identity.
- Organized files and tools for ease-of-use in company's future design requirements: templatized all digital and print materials.

FREELANCE CREATOR
FEB. 2023 - JULY 2024

- Created over 1,000 finalized assets for other content creators.
- Managed online business sites for photography and design.
- Advanced creative toolkit and techniques with extensive industry research.

GRAPHIC DESIGNER
FASTSIGNS
DEC. 2022 - FEB. 2023

- Quickly, without compromising quality, created various deliverables: building signage, flyers, banners, flags, vehicle decals, window perforation, and more.
- Became very familiar with the properties of common design-applicated materials: Coroplast, Polymetal, Acrylic, Vinyl.
- Streamlined work orders and deliverables with custom scripts.

MASS COMMUNICATION SPECIALIST
US NAVY
FEB. 2015 - MAR. 2018

- Authored and edited stories on personalities and events which involved military personnel and dignitaries.
- Captured and designed imagery for feature stories on a military newspaper released to a worldwide audience.

Education

AUG. 2019 - MAY 2022
Bachelor of Fine Arts (Incomplete)
Graphic Design & Digital Arts
Laguna College of Art and Design
Laguna Beach, CA

MAY 2015 - NOV. 2015
Defence Information School
Fort Meade, MD

AUG. 2012 - MAY 2013
3D Design & Animation
Tulsa Technology Center

Skills

- Public Relations
- Social Media
- Adobe Id
- Adobe Ps
- Adobe Lr
- Adobe Ai
- Adobe Pr
- Adobe Ae
- Adobe Acrobat
- Print Layout
- Photography
- Branding
- Web Design
- Typography
- Video
- Mac OS
- Windows
- Nikon
- Canon
- Sales & Retail
- Signage
- Illustration
- User Interface
- User Experience
- Sketch
- InVision
- Figma
- WordPress
- Squarespace
- Shopify
- Video Editing
- 3D Animation
- Autodesk
- Blender
- Cinema4D
- Maya