



Celebrating Canadian
women driving progress.





The She & Success ICON Awards recognize the outstanding contributions of women entrepreneurs, founders, executives, creators, and community leaders who are transforming the landscape of business and society. This pioneering national awards program is the first of its kind, and it begins with your participation.





She & Success ICON Awards 2026 are proudly powered by She & Success Business Magazine, Indigenous SME Magazine, and CanadianSME Business Magazine—three leading platforms dedicated to amplifying diverse entrepreneurial voices across Canada.

Together, these publications champion women leaders, Indigenous entrepreneurs, and small and medium-sized businesses by sharing impactful stories, insights, and achievements that inspire growth, inclusion, and innovation within the Canadian business ecosystem.



Why She & Success ICON Awards exists

Canada's women leaders are making significant impacts in business and communities, yet their achievements often remain unrecognized. The She & Success ICON Awards aim to highlight and celebrate these contributions.



Tell us about the women reshaping your world

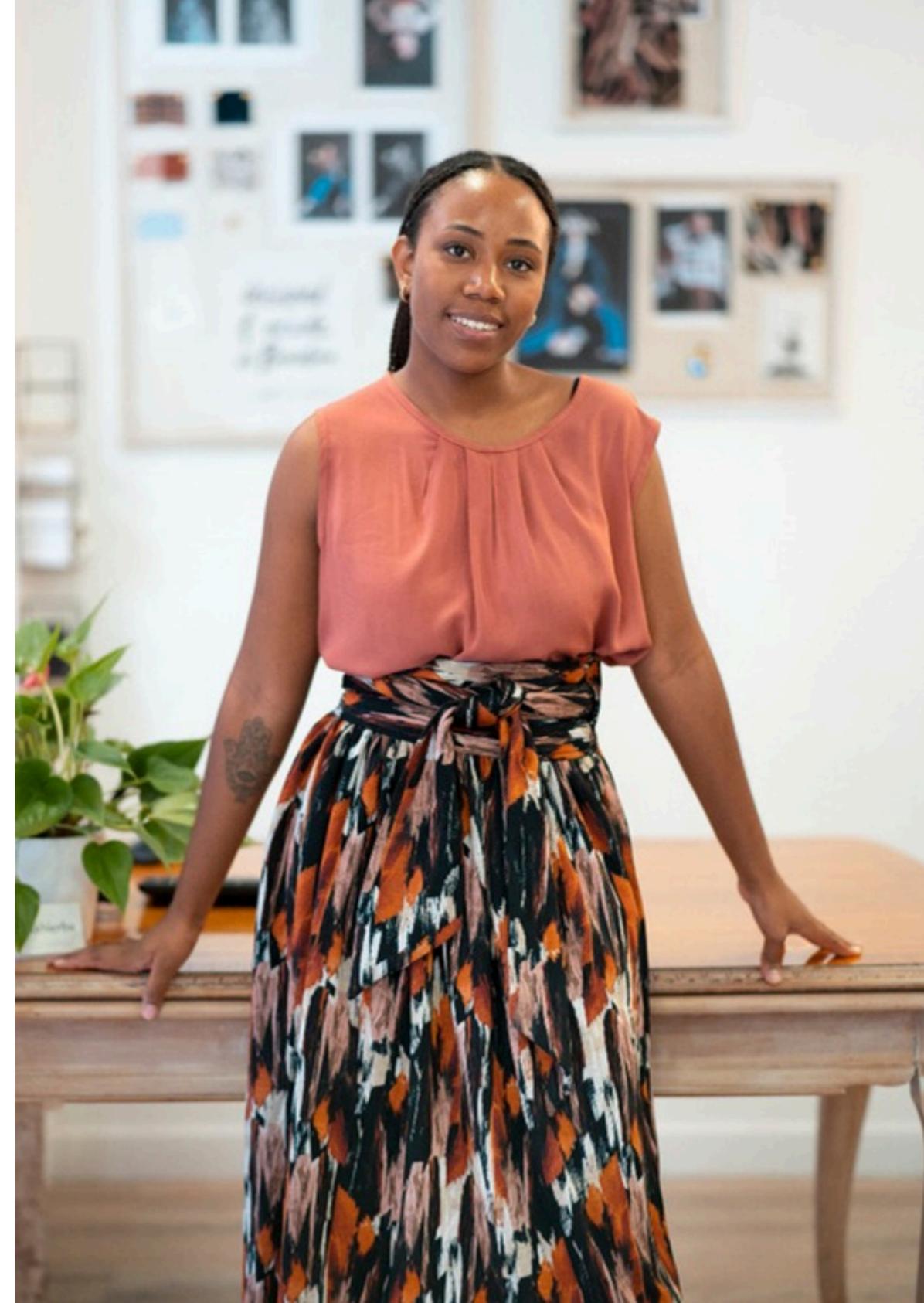
Nominate a woman leader by providing her name, background, and contributions. The process is free and open to all, ensuring merit-based recognition.

Each nomination is evaluated with precision

Judges from across Canada evaluate each nomination based on criteria like impact, innovation, and leadership, ensuring a fair and thorough process.

Winners shine on a national stage

Finalists are announced in August, and winners are celebrated at the inaugural gala. This event highlights their achievements and provides national media coverage, amplifying their stories and inspiring future leaders.



Three core principles that form the foundation of our initiatives



Empower women leaders

**Create visibility and opportunity
for the women shaping Canadian
business and society**



Recognize true excellence

**Honor achievement with
credibility, rigor, and the respect
these leaders have earned**



Build lasting community

**Connect women leaders with
peers, mentors, investors, and
allies who fuel growth**

Meet the 10 categories of impact



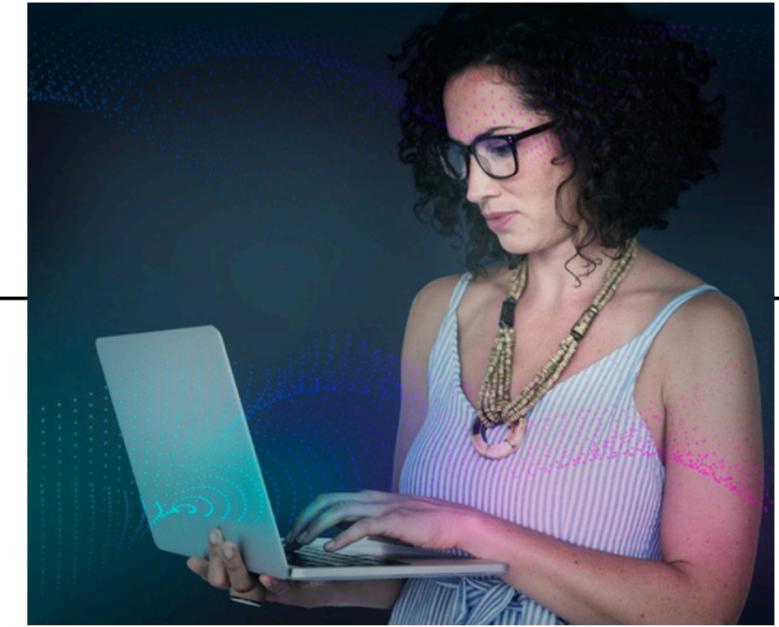
Business woman of the Year

This is our most prestigious honour, celebrating an extraordinary woman whose vision, innovation, and leadership have set new benchmarks for success in the Canadian business landscape.



Women in Finance Award

Honouring founders, executives, or financial experts who are transforming the finance and fintech sectors.



Women in Tech Award

Honouring founders, executives, or financial experts who are transforming the finance and fintech sectors.

Meet the 10 categories of impact



Community Impact Award

Highlighting women-led initiatives that drive meaningful change and social development in local communities.



Black Businesswoman of the Year

Honouring an inspiring Black entrepreneur who exemplifies excellence and leadership.



Women in Real Estate & Construction Award

Acknowledging women who are reshaping traditionally male-dominated sectors.

Meet the 10 categories of impact



Sustainability & Social Enterprise Award

Honouring women entrepreneurs building environmentally conscious and socially responsible ventures.



Women in STEM Excellence Award

Celebrating innovation and leadership in Science, Technology, Engineering, or Mathematics.



Indigenous Woman Entrepreneur of the Year

Celebrating an Indigenous business leader (First Nations, Métis, or Inuit) whose innovation and entrepreneurship are making a lasting impact.



LGBTQ+ Woman Entrepreneur of the Year

Recognizing a trailblazing entrepreneur from the LGBTQ+ community. This award honors a leader who brings her full, authentic self to the business world, proving that diversity is a competitive advantage.

Founding sponsors matter

Be part of Canada's first celebration of women leaders who are changing business and community. Your partnership powers the She & Success ICON Awards and reaches thousands of entrepreneurs, executives, and innovators across the nation.



What your investment delivers



Your brand reaches decision-makers

Thousands of leaders and innovators see your commitment to women in business.



You shape the conversation

Founding partners help define what excellence looks like in Canada's entrepreneurial landscape.



Community trust follows

Association with the ICON Awards signals that your organization backs real change.

Sponsorship packages

Partner with us and reach Canada's most influential women leaders

Presenting partner - EXCLUSIVE

\$18,000

For brands that champion women who lead and inspire

- Exclusive title recognition as Presenting Partner of the She & Success ICON Awards 2026
- 3–5 minute welcome or keynote address during the virtual awards ceremony
- 60–90 second brand video played during the virtual ceremony
- Logo and backlink included in all official email campaigns and registrations
- Opt-in access to post-event audience insights and engagement report
- Top-tier logo placement on the awards website, virtual event screens, and all key digital creatives
- Opportunity to present a premier award category (live or pre-recorded)
- Premium social media spotlight campaign (pre-event + post-event)
- Logo and backlink included in all official email campaigns and registrations

Empowerment Partner

\$15,000

Driving impact, visibility, and change

- Recognition as Empowerment Partner across awards website and event materials
- Opportunity to present one award category
- Sponsored social media posts (pre-event + post-event)
- Mention in press release and post-event recap content
- Opportunity to present a premier award category (live or pre-recorded)
- Prominent logo placement on virtual event screens and digital certificates
- 60–90 second brand video played during the virtual ceremony
- Logo inclusion in official email marketing campaigns
- Mention in press release and post-event recap content

Sponsorship packages

Catalyst Partner \$10,000

Supporting growth, confidence, and momentum

- Recognition as Catalyst Partner on the awards website
- Logo placement on virtual event closing slide
- Group sponsor recognition during the virtual ceremony
- Social media thank-you mention post-event
- Opportunity to present a premier award category (live or pre-recorded)
- Brand mention in selected email communications
- Opportunity to submit a congratulatory message displayed during the event
- Premium social media spotlight campaign (pre-event + post-event)
- Inclusion in the official sponsors' list across awards platforms

Community Partner \$8,000

Rooted in collaboration and support

- Recognition as Community Partner of the She & Success ICON Awards
- Logo placement on the awards website under Community Partners
- Brand mention during the virtual ceremony's community acknowledgment
- Inclusion in community-focused email communications
- Social media thank-you mention highlighting community impact
- Opportunity to share a short community message or quote
- Logo inclusion in post-event recap and community highlights
- Recognition across She & Success community platforms

Category Champion Partner \$5,000

For brands that proudly champion excellence in a specific category

- Exclusive naming rights to one award category (e.g., ****"Women in Tech Award – Presented by [Brand]"**)
- Logo placement alongside the sponsored category on the awards website
- Brand mention during the virtual award announcement
- Opportunity to present the category winner (live or pre-recorded)
- Logo featured on the category's digital certificate/trophy
- Social media shout-out tagging the brand with the category winner
- Brand inclusion in email communications related to the category
- Post-event recognition in the official awards recap

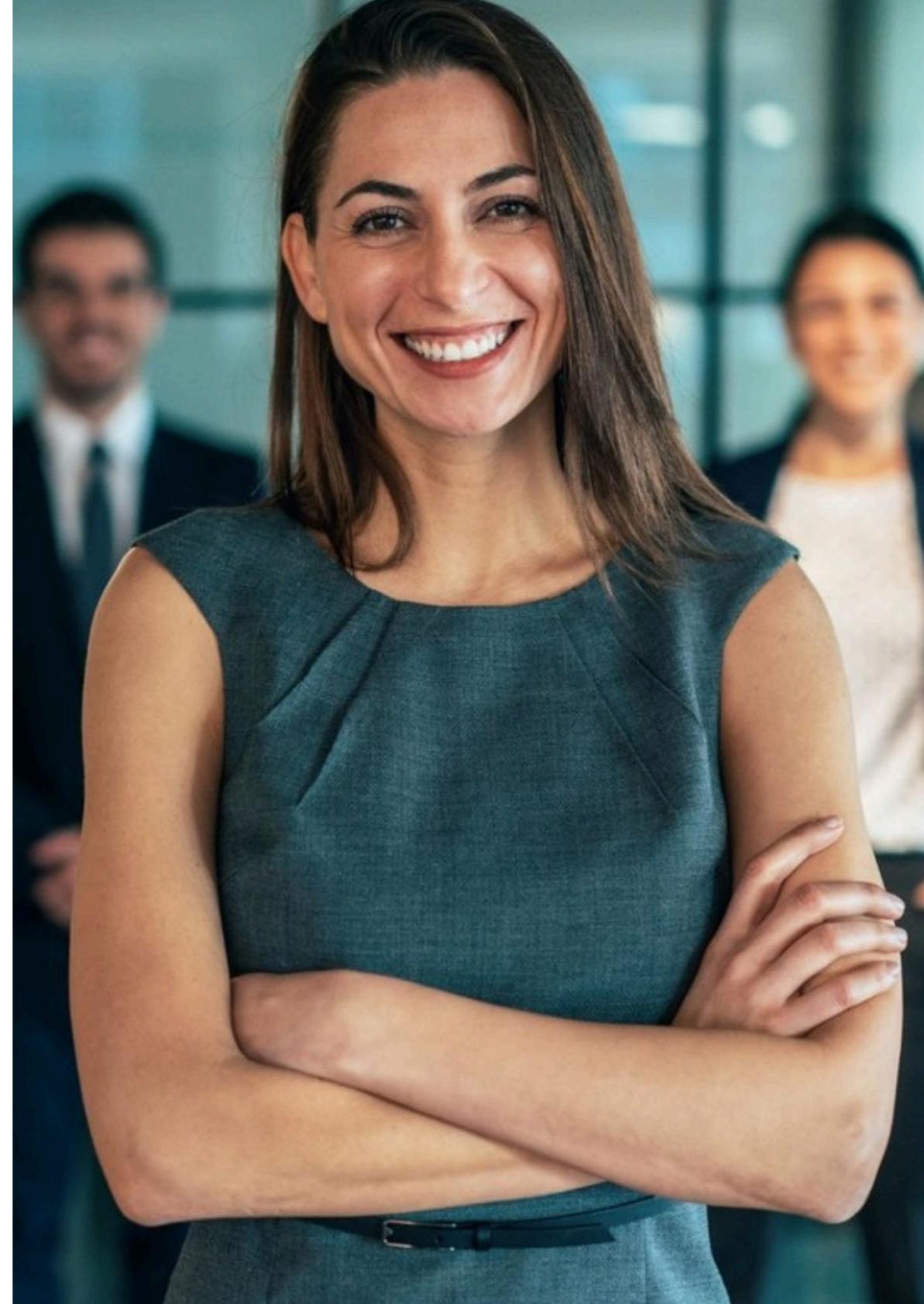
Why Partner With She & Success

Partnership is not sponsorship—it is alignment.

By partnering with the **She & Success ICON Awards**, your brand stands boldly for:

- Women's leadership and economic power
- Equity, visibility, and meaningful recognition
- Purpose-driven storytelling
- Long-term impact beyond a single moment

This is where values meet influence.



Meet the team



SK Uddin

Founder

SK Uddin is the founder of CanadianSME Small Business Magazine and She & Success Business Magazine, with a deep passion for empowering entrepreneurs.



Kripa Anand

Editor

Kripa Anand is the Editor of She & Success Business Magazine, with a strong background in journalism and content strategy.



Maheen Bari

Sr. Media Manager

Maheen is the Senior Media Manager at She & Success Business Magazine, bringing hands-on experience in media, interviews, and campaigns.



Let's Create Legacy Together

The She & Success ICON Awards is an invitation—to celebrate brilliance, elevate voices, and shape the future of women's success.

Partner with us.

Because true impact deserves recognition.

We'd love to
work with you.

Please Contact

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