

*Jane Tan*

942.380.2258  
[jane.caijing.tan.ca@gmail.com](mailto:jane.caijing.tan.ca@gmail.com)

[mjdstudio.com/janetan](http://mjdstudio.com/janetan)  
[linkedin.com/in/jane-caijing-tan](https://linkedin.com/in/jane-caijing-tan)

PROFILE	Promoted to <b>Art Director</b> within three years, leading projects from idea to final delivery and creating, detail-focused brand systems. Passionate about visual storytelling, now moving from commercial advertising to roles with stronger cultural and community impact.		
EDUCATION	The One Academy Diploma in Advertising & Graphic Design May 2019 - Apr 2022 Certificate in Communication Design Jan 2018 - Apr 2019		
PROFESSIONAL EXPERIENCE	<b>MUMA</b> <b>Art Director</b> Feb 2025 - Jul 2025 Directed visual strategy for two-multi platform campaigns, creating clear and consistent visuals across print and digital. Led a small design team on client proposals, securing new projects through strong storytelling. Oversaw concept-to-delivery collaborating client, writers, production teams to refine visuals, streamline workflow across all deliverables.  <b>Junior Art Director</b> Feb 2024 - Jan 2025 Developed ideas for over ten cross-media campaigns, working with senior designers and copywriters from early planning. Led creative reviews and client meetings, guided design decisions, refined concepts, and delivered high-quality work under tight deadlines.  <b>Graphic Designer</b> Jul 2022 - Jan 2024 Produced visual materials for print, social media, and in-store use. Prepared and standardized files for smooth production. Applied layouts and brand guidelines to keep visuals consistent. Assisted senior creatives with tasks and revisions to maintain quality.		
AWARDS	<b>One Asia 2025</b> Shielder 1 Silver, 1 Bronze	<b>Kancil Awards 2024</b> Shielder 1 Silver, 4 Bronze	<b>Kancil Awards 2023</b> ProDiet 3 Silver, 2 Bronze
ADDITIONAL SKILLS	<b>Software Skills</b> Illustrator Photoshop InDesign After Effect Premiere Pro Procreate	<b>Design Skills</b> Illustration Photo Retouching Image Manipulation Typography Concept Design Storyboarding	<b>Applied Skills</b> Branding Visual Identity Logo Design Packaging Design Editorial & Print Design Mural Design