

• BIG DOG • COOKIES POLICY

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OVERVIEW

1. We are Big Dog Australia Pty Ltd (ACN 094 584 148) and Big Dog Pet Foods Pty Ltd (ACN 145 307 562) (**Provider, we, us** and our).
2. This page informs you of the Cookies we use and is to be read together with our Privacy Policy located at <https://www.bigdogpetfoods.com/privacy-policy>.
3. Cookies are small files stored on your device (computer or mobile device). When you visit our website, we may collect information from you automatically through cookies or similar technology. For more information, visit: <https://www.allaboutcookies.org/>
4. You can download this policy as a PDF using the link at the beginning of this document. Reasonable requests for sending this policy in other formats/circumstances can be made by contacting us via the contact details in this policy.

COOKIES AND TRACKING

5. By continuing to use our Website after having had a reasonable opportunity to read this Cookie Policy, you consent to our use of cookies as described in this document.
6. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. Most browsers allow you to manage cookie preferences through the browser settings menu. However, if you do not accept cookies, you may not be able to use some portions of our Service.
7. For marketing and analytics cookies placed by third parties, you may opt out directly using the following tools:
 - a. Google Analytics: Install the Google Analytics Opt-out Browser Add-on at <https://tools.google.com/dlpage/gaoptout>.
 - b. Google Ads: Visit Google My Ad Centre at <https://myadcenter.google.com>.
 - c. Meta (Facebook): Visit <https://www.facebook.com/help/109378269482053>.
 - d. Pinterest: Follow the instructions at <http://help.pinterest.com/en/articles/personalization-and-data>.
 - e. Microsoft Clarity: Manage preferences via your browser settings or visit <https://privacy.microsoft.com/en-us/privacystatement>.
 - f. Klaviyo: You may opt out of Klaviyo tracking by unsubscribing from our marketing emails or contacting us directly.
8. We use cookies in a range of ways to improve your experience on our website, including:
 - a. Keeping you signed in.
 - b. Remembering your temporary information between pages and sessions.
 - c. Understanding how you use our Website and Services.
 - d. Analytics.
9. Types of cookies we use are:
 - a. **Session Cookies:** Used to operate our Service (remembering temporary information between pages).
 - b. **Preference Cookies:** We use Preference Cookies to remember your preferences and various settings.
 - c. **Security Cookies:** Used for authentication and security.
 - d. **Analytics (and marketing) Cookies:** Used for tailoring marketing / advertising and to understand how you use our website.

LIST OF COOKIES

10. The cookies we use change from time to time. Here is a table of the cookies used at the time of this policy's last update:

Name	Provider	Domain	Purpose	Retention Period (Days)*
wf-csrf	Big Dog	bigdogpetfoods.com	Functionality	Session
wf-csrf.sig	Big Dog	bigdogpetfoods.com	Functionality	Session
_ga	Google	bigdogpetfoods.com	Marketing	400 Days
_ga_6WPYNL4RMK	Google	bigdogpetfoods.com	Marketing	400 Days
_gcl_au	Google	bigdogpetfoods.com	Marketing	90 Days
_fbp	Facebook	bigdogpetfoods.com	Marketing	90 Days
__kla_id	Klaviyo	bigdogpetfoods.com	Marketing	400 Days
_clck	Microsoft Clarity	bigdogpetfoods.com	Marketing	365 Days
_clsk	Microsoft Clarity	bigdogpetfoods.com	Marketing	1 Days
ajs_anonymous_id	Klaviyo	bigdogpetfoods.com	Marketing	365 Days

*0 days indicates the cookie will expire in less than 24 hours. Session indicates the cookie will expire at the end of the user session (log out / closure of page).

The wf-csrf and wf-csrf.sig cookies are strictly necessary for the security and operation of our Website. These cookies cannot be disabled through our Website. All other cookies listed above may be managed using the opt-out tools described in this policy or through your browser settings.

CHANGES TO THIS DOCUMENT AND OUR OTHER DOCUMENTS

11. We may update this document from time to time. Any changes will be notified via posting the updated information on this page.
12. We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "effective date" at the top of this document.
13. You are advised to review this document periodically for any changes. Changes to this document are effective when they are posted on this page.
14. Here is a list of our other policies and agreements:
 - a. Privacy Policy: <https://www.bigdogpetfoods.com/privacy-policy>
 - b. Cookies Policy: <https://www.bigdogpetfoods.com/cookie-policy>
 - c. Terms of Use: <https://www.bigdogpetfoods.com/terms-of-use>

END OF DOCUMENT

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