



FRANCHISE Lens

Anytime Fitness FDD Cost Report

Extracted from a 39-brand Fitness Franchise FDD dataset

2025 FDD Data

Report Generated: January 30, 2026

Prepared by Franchise Lens

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Legal Disclaimer

IMPORTANT: THIS REPORT IS FOR INFORMATIONAL PURPOSES ONLY

This report is not financial, legal, or investment advice. The information contained herein is compiled from publicly available Franchise Disclosure Documents (FDDs) and is provided solely to assist prospective franchisees in their preliminary research.

No Guarantee of Accuracy: While every effort has been made to accurately extract and present data from FDDs, errors may occur. Figures may vary by state, year, and individual franchise agreement. Some data points may have been updated by franchisors since the FDDs were filed.

No Performance Guarantees: Past performance data, where disclosed, is historical and does not guarantee future results. Financial performance representations are those made by franchisors and have not been independently verified.

Independent Due Diligence Required: Readers must conduct their own independent verification of all information. Before making any franchise investment decision, consult with qualified legal, financial, and business advisors.

FDD Updates: Franchisors are required to update their FDDs annually. Information in this report reflects 2025 FDDs and may be superseded by newer filings.

No Affiliation: This report is not affiliated with, endorsed by, or sponsored by the franchisor discussed herein. The use of the franchisor's name and trademark is solely for identification purposes.

This report does not constitute an offer to sell or a solicitation of an offer to buy a franchise. No endorsement or recommendation of any franchise opportunity is made or implied.

How to Use This Report

What is a Franchise Disclosure Document (FDD)?

A Franchise Disclosure Document is a legal document that franchisors in the United States are required to provide to prospective franchisees at least 14 days before any binding agreement is signed or payment is made. The FDD contains 23 specific items of information about the franchisor, the franchise system, and the terms of the franchise agreement. FDDs are filed with state regulators and are publicly available.

What This Report Does

- Extracts key data points from the franchisor's FDD
- Presents initial fees, ongoing fees, and investment requirements
- Summarizes outlet count and growth trends from Item 20
- Reports financial performance data where disclosed in Item 19
- Provides a standardized format for review

What This Report Does NOT Do

- Make comparisons or rankings against other franchises
- Provide investment advice or recommendations
- Project future earnings or profitability
- Analyze territory rights, litigation, or training programs
- Replace professional legal, financial, or franchise advisory services

Reading the Tables

"Not Disclosed" indicates that the franchisor did not provide this information in their FDD, or the information was not extractable from the document. This is not necessarily negative; franchisors are not required to disclose all information. Investment ranges reflect the low and high estimates provided by franchisors. Actual costs may fall outside these ranges depending on location, real estate, and other factors.

Scope Definition

FDD Items Included in This Report

- **Item 1 - The Franchisor:** Basic information about the franchisor including legal name, state of formation, year founded, and years in franchising.
- **Item 5 - Initial Fees:** The initial franchise fee and any variations based on veteran status, multi-unit agreements, or other factors.
- **Item 6 - Other Fees:** Ongoing royalty fees, marketing/advertising fund contributions, technology fees, and other recurring fees.
- **Item 7 - Estimated Initial Investment:** The total estimated range of initial investment required to open and operate a franchise location.
- **Item 19 - Financial Performance Representations:** Where disclosed, historical financial performance data such as average unit volumes. Not all franchisors elect to provide Item 19 disclosures.
- **Item 20 - Outlets and Franchisee Information:** Current number of franchised and company-owned outlets, openings, closings, and transfers.

FDD Items Excluded from This Report

The following FDD items are not analyzed in this report: Item 2 (Business Experience), Item 3 (Litigation), Item 4 (Bankruptcy), Item 8 (Restrictions on Sources), Item 9 (Franchisee Obligations), Item 10 (Financing), Item 11 (Franchisor Assistance), Item 12 (Territory), Item 13 (Trademarks), Item 14 (Patents/Copyrights), Item 15 (Obligation to Participate), Item 16 (Restrictions on Sales), Item 17 (Renewal/Termination), Item 18 (Public Figures), Item 21 (Financial Statements), Item 22 (Contracts), Item 23 (Receipt).

This report does not include earnings projections, territory rights analysis, training program details, marketing obligation specifics, or litigation narratives.

Data Vintage

This report is based on 2025 FDD Data. Franchisors update their FDDs annually, and information may have changed since the FDD was filed. Always request and review the most current FDD directly from the franchisor before making any decisions.

Brand Snapshot

Anytime Fitness — Fitness centers offering convenient access and one-on-one, small and large group training, nutrition, coaching and recovery services

Metric	Value
Year Founded	2002
Years Franchising	24.0
Initial Franchise Fee	\$42,500
Total Investment (Low)	\$458,826
Total Investment (High)	\$907,607
Technology Fee	\$799 (frequency not specified in Item 6)
Average Unit Volume	\$442,686
Total Outlets (Item 20)	2,301 (as reported in FDD)
Company-Owned Units	11 (does not represent total system)
Growth Trend	Declining

Note: This snapshot presents factual data points only. See the full Brand Profile section for complete details and context.