



NIKKA FOROUGHİ

UX/UI & PRODUCT DESIGNER

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Behance

www.behance.net/nikkaforoughi

LinkedIn

www.linkedin.com/in/nikkaforoughi/

Website

portfolio.nikka.me

UX/UI & Product Designer with 5+ years of experience working on enterprise platforms used by millions. I focus on simplifying complex workflows into clear, intuitive experiences through user research and creative design. Experienced working end-to-end in agile teams, collaborating with product managers and engineers to ship practical, data-informed solutions. Recently exploring AI tools to improve workflows and decision-making.

SKILLS

Core UX UI Methods

● User research ● Journey mapping ● Wireframing ● Prototyping ● Usability testing ● Visual storytelling ● Accessibility (WCAG) ● Responsive design ● Information architecture ● Enterprise UX ● Design system ● Web design ● Mobile design ● Agile methodologies ● Data-driven design

Collaboration & Process

● Stakeholder presentations ● Cross-functional teamwork ● Innovation ● Problem-solving ● Curiosity

Technical Tools

● Figma and Figma AI ● Axure RP ● Miro ● Lovable ● Cursor ● Adobe Creative Suite ● Basic HTML/CSS

WORK EXPERIENCE

Insurance Corporation of British Columbia (ICBC)

Jan 2023 - Present

UX Designer - North Vancouver, BC

Full time

- Led end-to-end design of insurance renewal and driver licensing experiences, simplifying complex flows and increasing online renewals by 80% in 1 year and bookings by 68%
- Worked closely with product and engineering to define requirements, explore solutions quickly, and ship iterative improvements
- Built and contributed to a cross-platform design system with scalable components, custom iconography, and accessibility standards
- Presented design decisions and trade-offs to stakeholders and leadership, aligning user needs with business and technical constraints

Castofly Technologies Inc.

Sep 2021 - Dec 2022

UX UI Designer - Vancouver, BC

Contract

- Owned product design for an early-stage edtech platform from concept to launch, increasing conversion by 72% within 6 months
- Designed core user flows, wireframes, and high-fidelity prototypes, collaborating closely with developers through implementation
- Conducted user research and usability testing, translating insights into practical product improvements
- Helped establish a design system to improve consistency and speed across the product

Vancouver Coastal Health

Oct 2020 - Jun 2021

Interaction Designer - Vancouver, BC

Contract

- Designed accessible digital tools for elderly rehabilitation patients, focusing on clarity, usability, and empathy
- Iterated quickly based on feedback from patients and caregivers, improving comprehension and usability in real scenarios

EDUCATION

Bachelor of Design, Interaction Design Major

2017 - 2021

Emily Carr University of Art + Design

NOTABLE PROJECTS

Street Sense - Educational Road Safety App

2023 - 2024

Reworked a gamified education product, improving engagement through clearer flows and inclusive design

Podofly – AI-Powered Audio-to-Video Tool

2021 - 2022

Designed end-to-end experience for an AI-powered product, shaping flows from early concept to delivery

AWARDS

Special Kudos, UI, UX and Innovation Awards (The TealBird Website - nikka.me)

May 2022

CSS Design Awards

Honourable Mention Award (The TealBird Website - nikka.me)

May 2022

Awwwards