



2026 ANNUAL CONFERENCE
October 5, 2026 – October 8, 2026

Embassy Suites Grand Rapids
710 Monroe Ave NW
Grand Rapids, MI 49503

Monday – October 5

2:00 PM – 6:00 PM

Registration

4:00 PM – 5:00 PM

Board of Directors Meeting

6:00 PM – 8:00 PM

Welcome Reception

8:00 PM – 10:00 PM

Networking Room

Tuesday – October 6

7:00 AM – 8:00 AM

Registration / Breakfast (on your own)

8:00 AM – 8:30 AM

Welcome – Dr. Tim Boring, MDARD Director

8:30 AM – 9:30 AM

Jess McClure, National Grain and Feed Association

9:30 AM – 10:00 AM

Robert Geers, Michigan Agricultural Commodities

10:00 AM – 10:15 AM

Break

10:15 AM – 12:00 PM

Membership Roll Call

12:00 PM – 1:30 PM

Lunch (on your own)

1:30 PM – 2:00 PM

Angie Setzer, Consus

2:00PM – 2:45 PM

Matt Helwig, CoBank

2:45 PM – 3:00 PM

Break

3:00 PM – 4:00 PM

Jeff Reardon, White Commercial

4:00 PM – 5:00 PM

USDA Update

5:00 PM – 7:00 PM

Dinner (on your own)

7:00 PM – 10:00 PM

Networking Room

Wednesday – October 7

7:00 AM – 8:00 AM	Breakfast (on your own)
8:00 AM – 8:30 AM	Chuck Lippstreu, Michigan Agri-Business Association
8:30 AM – 9:45 AM	Hansen-Mueller Discussion
9:45 AM – 10:00 AM	Break
10:00 AM – 12:00 PM	Committee Meetings & Report Out
12:00 PM – 1:30 PM	Lunch (on your own)
1:30 PM – 4:30 PM	Offsite Tour (Meet in lobby for transportation)
6:00 PM – 8:00 PM	President's Banquet
8:00 PM – 10:00 PM	Networking Room

Thursday – October 8

7:00 AM – 8:00 AM	Breakfast (on your own)
8:00 AM – 8:45 AM	Measurement Technology – VEGA
8:45 AM – 9:30 AM	Mike Delong, ExamNet
9:30 AM – 9:45 AM	Break
9:45 AM – 10:15 AM	Ruchi Ryley, Axon Americas
10:15 AM – 10:45AM	Patrick Crawford, Leica
10:45 AM – 11:30AM	Business Meeting
11:30 AM – 12:15 PM	Board of Directors Meeting