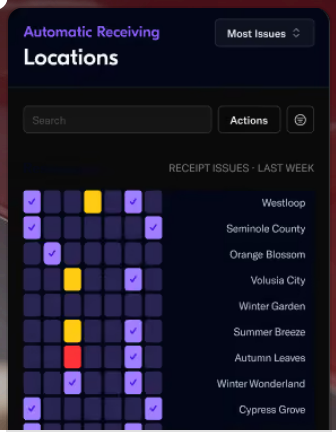
Wiliot

Royal Mail

Real-time visibility across the logistics network



SUPPLY CHAIN
POST & PARCEL · UNITED KINGDOM

How Royal Mail, the UK's national postal service, used Wiliot to see its 900,000+ rolling cages in real time, so it can fill trucks better, keep departures on time, and stop buying cages it already owns.

RETURN ON INVESTMENT · NETWORK-WIDE

Immediate

£20M+
Cage assets now visible

900K+
Cages tagged in ~6 months

TURNING ASSETS INTO LIVE DATA POINTS

Each rolling cage carries three Wiliot IoT Pixels, and 2–6 Bluetooth readers in each of ~8,000 vehicles track it from loading through transit to unloading. Readers are now reaching ~400 sites, adding in-building visibility across a network that handles 1.2B parcels a year.

+25%	More cages found
97%	Departures on time
92%	Arrivals on time
72%	Vehicle utilization

1 DEPLOYMENT,
4 APPLICATIONS

APPLICATION	DATA ENABLED BY WILIOT	OPERATIONAL VALUE
In-vehicle cage tracking	Location of every tagged cage from loading through transit to unloading, across ~8,000 vehicles.	Alerts when a cage is loaded onto the wrong trailer, before it causes a delay.
Asset allocation	Live cage inventory by site: en route, in use, at customer sites or in storage.	Millions of pounds in cage purchases avoided; the right number of cages where they're needed at peak.
Transport utilization	What, and how much, is loaded on each truck, matched against planned departures.	Fuller, better-timed journeys with less unused space, cutting fuel and carbon.
In-building visibility	Cages tracked as they are filled, moved and staged for loading across ~400 sites.	Alerts for non-moving assets and sortation delays, plus end-to-end processing times.

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Wiliot

Physical AI for every asset

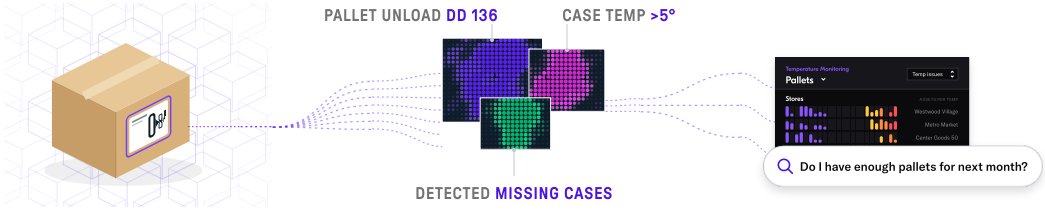
ABOUT WILIOT

Wiliot provides real-time data mining capabilities for organizations that want continuous visibility into their physical operations. Wiliot is the only multi-modal sensing technology for asset tracking that is cost-effective and scalable across any supply chain, and so much more. If you move physical assets, we have a solution for you.

Average ROI

Under 3 months

TURNING YOUR ASSETS INTO LIVE DATA POINTS



Battery-free IoT Pixels

Bluetooth-enabled tags, thin as a sticker, that can be applied to any asset to turn it into a live data source. One tag senses location, motion, temperature, humidity, and light, reporting multiple times a minute.
No gates, portals, or manual scans, and no batteries to replace.

Wiliot Cloud

Proprietary algorithms refine raw sensor signals into decision-ready intelligence, encrypted end to end.

DESCRIPTIVE
What's happening in my supply chain right now?

PREDICTIVE
What's likely to happen next?

PRESCRIPTIVE
What should I do about it?

Physical AI Platform

One place to see every tagged asset in real time, across any use case. Build alerts, reports, and data apps in plain language with our AI agent, no code required.

A SINGLE DEPLOYMENT UNLOCKS MULTIPLE USE CASES

Inventory intelligence

Scan-free accuracy, every area.

Automated receiving

Dock-to-stock in hours, not days.

Reusable asset tracking

No more RTI shrink or over-buying.

Shipment verification

Load errors stopped at the dock.

Temperature monitoring

Case-level cold chain, source to shelf.

JOIN INDUSTRY-LEADING ORGANIZATIONS ALREADY SEEING THE VALUE OF CONTINUOUS VISIBILITY

$92M

Yearly markdown savings
National grocer

$350M

Identified annual value
Fortune 500 retailer

4x

Fewer fresh markdowns on produce moved on time

25%

Increased visibility into fleet size that was unknown

97%

On-time delivery departure rate
Royal Mail

3.3%

Discovered pallets no one knew was missing

Explore case studies →

