

MODE



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OUR VISION

A world where mobility is effortless, intelligent, and sustainable.

We envision a future where every journey is seamlessly connected, reducing friction in transit while promoting efficiency, accessibility, and environmental responsibility.

OUR MISSION

Over the next decade, we aim to lead this transformation as the premier platform for Mobility-as-a-Service (MaaS) and Travel-as-a-Service (TaaS). By leveraging data-driven insights and cutting-edge technology, we will redefine how people move and explore the world through a fully connected and sustainable mobility ecosystem.

CORE VALUES

Think Beyond Borders

Build with Purpose

Every Traveler Matters

Own the Journey

Move Responsibly

Make It Effortless

39%

travelers express frustration over lack of transparency during the booking process.

Price Transparency

45%

travel businesses report cross-border payment delays exceeding three days,

Payment Issues

62 %

are open to using AI assistants in future

Digital Adoption Gap

\$13.4B

worth of AI integration projected in tourism market

2030

78%

believe AI would make the planning process easier

47%

are open to using AI assistants in future

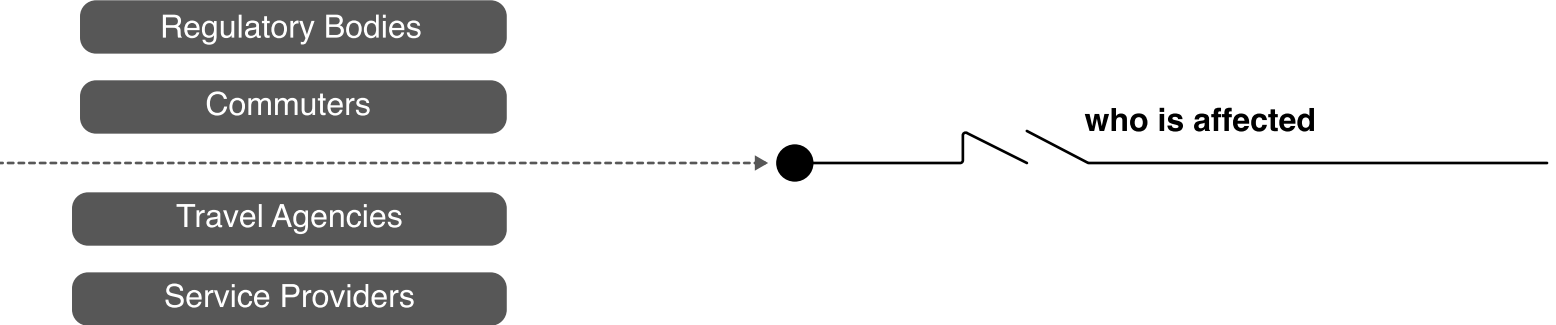
Regulatory Bodies

Commuters

Travel Agencies

Service Providers

who is affected



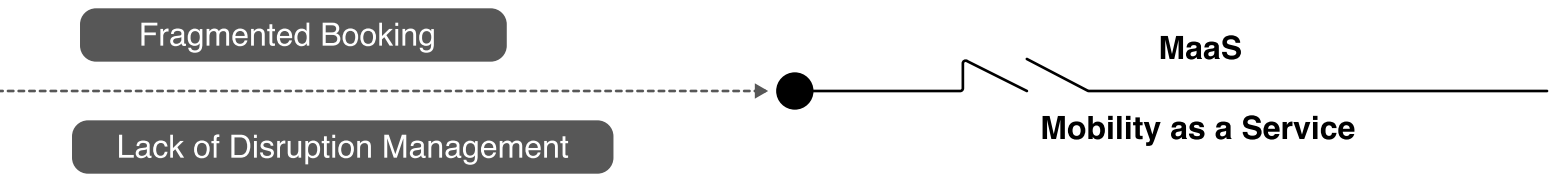
Fragmented Booking

Lack of Disruption Management



MaaS

Mobility as a Service





AI Driven Optimization

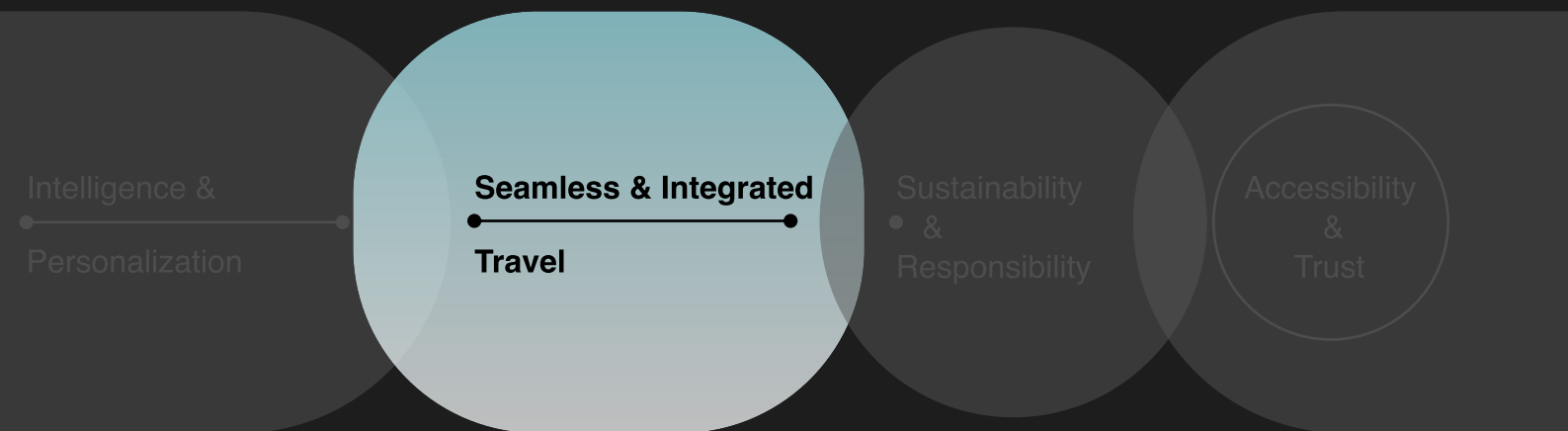
The team prioritizes smart automation and learning in every feature – new tools are designed to leverage AI and user data to deliver more personalized, efficient results for each traveler

Real Time Adaption

When choosing what to build or improve, the company evaluates how it will tailor the experience to the individual.

Proactive Assistance

Anticipate traveler needs and provide helpful suggestions or alerts (such as check-in reminders, alternate connections for missed flights, or personalized activity recommendations) before the user even has to ask.



Unified Travel Experience

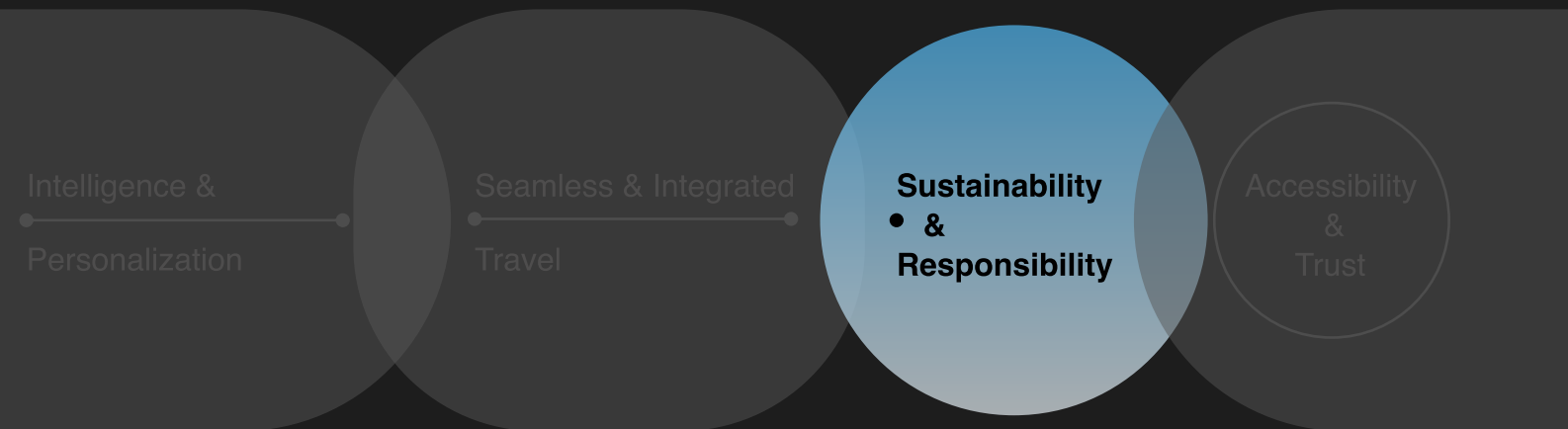
The company designs the product as an all-in-one ecosystem. When developing new features, the team strives to integrate rather than isolate – every tool is built to work together fluidly.

Effortless Booking

The goal is to make the act of booking and managing travel as easy as possible, with minimal hassle or repetition for the user.

Multimodal Connectivity

Development ensures that whether a traveler is on a mobile phone at the airport or a laptop at home, their experience and data are consistent and in sync.



Eco-Conscious Travel

Empower and encourage travelers to make environmentally friendly choices. This could include features like showing the carbon footprint of different travel options, and offering suggestions for carbon offsets or sustainable alternatives during trip planning.

Transparency in Decision-Making

The team ensures that interfaces openly communicate information — from clear cost breakdowns to explanation of AI-chosen routes

Ethical Data Practices

All AI algorithms should be developed and monitored to avoid biases or unethical outcomes, ensuring fairness and respect for user rights.



Universal Usability

Design the platform to be usable by everyone, regardless of ability or technical skill. It also means simplifying interfaces and options so that even non-tech-savvy travelers can plan with ease.

Inclusive & Multilingual Support

Make the travel planner welcoming and effective for a global audience. The app and customer support should be available in multiple languages, and cultural contexts should be respected.

Augmented Reality (AR) & Navigation

Eco Routing & Green Algorithms

Blockchain & Smart Contracts

End-to-End Encryption

Predictive Analytics

Conversational AI & NLP

IoT & Smart Transit

5G & GPS

Cloud Computing

Voice & Accessibility Tech

Energy-Efficient Cloud Computing

Big Data & Machine Learning

AI Bias Mitigation

Recommender Systems

Generative AI

Multimodal Integration APIs

How do we manage
all the information ?



Core processing & decision making power

Conversational AI & NLP

Generative AI

Predictive Analysis

Recommender Systems

Big Data & Machine Learning

User Interactions

Multimodal Integration APIs

IoT & Smart Transit

Voice & Accessibility Tech

5G & GPS

Security, Trust & Compliance

End-to-End Encryption

AI Bias Mitigation

GDPR & Privacy Compliance

Carbon footprint & responsible travel choices

Carbon Footprint Tracking

Eco Routing

Energy-Efficient Cloud Computing

SOCIAL

Sustainability Reporting
 Low-Emission Travel Support
 Resource Optimization
 Carbon Footprint Reduction

Multimodal Travel
 AI Optimization
 User-Centric Features
 Reliability & Innovation

Accessibility

Multimodal integration, voice assistance, bilingual support, inclusive UX

Stress Reduction

Real-time updates and automated rebooking

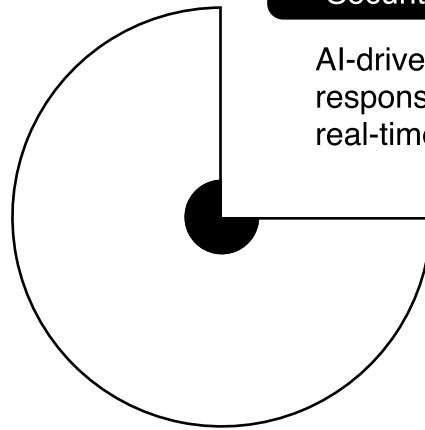
Community Engagement

Support for local tourism, cultural experiences, regional travel integration

Security & Safety

AI-driven risk alerts, emergency response, fraud prevention, real-time monitoring

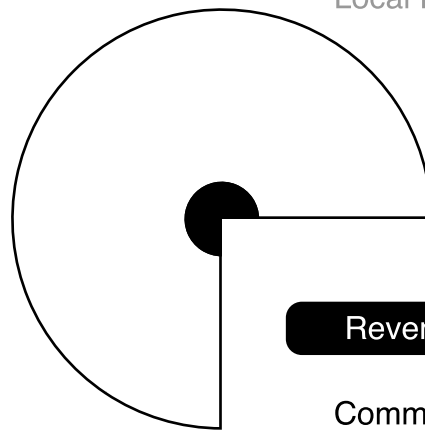
Revenue Generation
 Cost Reduction
 Job Creation & Digital Workforce
 Local Economic Stimulation



ECONOMIC

Sustainability Reporting
Low-Emission Travel Support
Resource Optimization
Carbon Footprint Reduction

Accessibility
Stress Reduction
Community Engagement
Local Economic Stimulation



Revenue Generation

Commission-based partnerships,
subscription models

Cost Reduction

Fuel-efficient routing, automated
scheduling, fare optimization

Job Creation & Digital Workforce

AI-assisted travel agents,
hybrid AI-human customer
service

Local Economic Stimulation

Integration of SMEs, regional
tourism support, growth in
travel economy

Multimodal Travel
AI Optimization
User-Centric Features
Reliability & Innovation

SERVICE

Sustainability Reporting

Low-Emission Travel Support

Resource Optimization

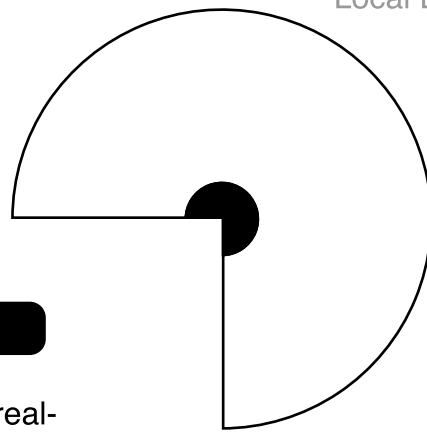
Carbon Footprint Reduction

Accessibility

Stress Reduction

Community Engagement

Local Economic Stimulation



Multimodal Travel

AI-powered unified booking, real-time itinerary management

AI Optimization

Predictive planning and smart recommendations

User-Centric Features

Conversational AI, voice commands, and local assistance

Reliability & Innovation

24/7 availability and frictionless booking

Revenue Generation

Cost Reduction

Job Creation & Digital Workforce

Local Economic Stimulation

ENVIRONMENT

Sustainability Reporting

AI-powered unified booking, real-time itinerary management

Low-Emission Travel Support

Predictive planning and smart recommendations

Resource Optimization

Conversational AI, voice commands, and local assistance

Carbon Footprint Reduction

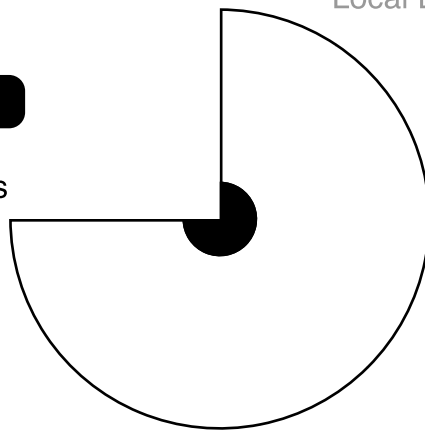
24/7 availability and frictionless booking

Accessibility

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Sustainability Reporting

Low-Emission Travel Support

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Local Economic Stimulation

Research & MVP Development

- Market analysis, competitor benchmarking, and defining user personas
- Core AI model development (NLP chatbot, trip planning engine)
- Initial partnerships with airlines, rail, and ride-sharing APIs
- Wireframing & UI/UX design for the platform

Multimodal Expansion & Optimization

- Integration of public transit, EV rentals, and multimodal journey planning
- AI-driven eco-routing & sustainability tracking features
- Payment gateway setup for digital wallets & seamless transactions

Phase 1 (0 - 3 months)

Phase 3 (7 - 12 months)

Phase 2 (4 - 6 months)

Phase 4 (12 - 24 months)

Beta Launch & Testing

- Implement real-time travel disruption monitoring & notifications
- Security & compliance audits (GDPR, data encryption protocols)

Full-Scale Rollout & Automation

- Expansion to business travel & corporate partnerships
- Nationwide launch with full multimodal travel planning

Virtual Augmentation Opportunity

The Future of Seamless Travel: A Neural Connection

- In the future, multi-modal transit will be powered by neural connections, where vehicles communicate directly with our brains. No more apps, no more payments—just a seamless experience where your thoughts guide your journey.
- The vehicle will automatically sense your destination and needs, whether it's a bike, car, train, or plane, and will be ready to pick you up without a second thought. Traveling will become second nature, intuitive, and effortless.
- This will be the norm—a world where transportation is no longer a task but a seamless extension of your mind and movement.

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Introduction To Design Management

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