LALIN OZYAZGAN

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PRODUCT DESIGNER

Research-driven problem solver with a strong background in building participant rapport, qualitative interviewing, stakeholder communication, and presenting data insights. Passionate about conducting empathetic user engagement and applying research insights to design tools that make a global impact.

EDUCATION

B.S. Clinical Psychology | B.A. Ethnic Studies — September 2016 - June 2020
University of California, San Diego

CERTIFICATIONS

Google UX Design Specialization | Coursera — Issued June 2025

UX Design Professional Certificate | UC San Diego Extended Studies — Expected June 2026

RELEVANT EXPERIENCE

Clinical Research Coordinator | PacTARC at UCSD — April 2024 - September 2025
- Conducted site startup activities for a randomized clinical trial without prior experience
- Led in-depth participant screening procedures, resulting in our site being a top performer for recruitment & retention
- Iterated on study procedures as needed with feedback from various teams

Lead Research Associate | HBCD Study at UCSD — March 2022 - April 2024
- Led a research associate team conducting EEG and MRI sessions with infants
- Collaborated across multidisciplinary, consortium-wide teams, contributing to DEI initiatives.
- Coordinated and adapted participant recruitment efforts across clinics and social platforms

Research Associate | NCANDA Study at UCSD — October 2019 - March 2022
- Administered clinical interviews and neuropsychological assessments
- Conducted MRI sessions and supported analysis of EMA data

PUBLICATIONS

Ozyazgan, L.S., et al. (2024). *Relationships Between Protocol Features and Engagement Rates in Studies of Youth Substance Use Using Mobile Technology.*
Journal of Technology in Behavioral Science, 9, 895–911.

PRESENTATIONS

Biological sex differences in alcohol's effects on resting-state fMRI networks — June 2025
Research Society on Alcohol | New Orleans, LA

Social contexts associated with initiation of alcohol and cannabis use in adolescence and early adulthood — June 2024
Research Society on Alcohol | Minneapolis, MN

SKILLS & TOOLS

RedCap, Medidata EDC, SurveyMonkey, LimeSurvey, MATLAB, STATA, HTML, CSS, Figma