



# UNITING TO ENSURE NO VETERAN STANDS ALONE

Face the Fight® envisions a future where every veteran and those who stand beside them are celebrated for their strength, backed in tough times, and never left to fight alone.

Face the Fight is a national initiative with a mission to break the stigma surrounding suicide in the military and veteran community by fostering honest conversations rooted in support and hope. **Face the Fight seeks to dramatically reduce veteran suicide by 2032, empowering communities with the tools they need to support those who've served.**

Backed by more than 300 coalition members across sectors, this growing movement is built on one powerful belief: that no veteran should ever face life's challenges alone – and together, we can build a future where every veteran feels seen, supported, and valued.

JOIN US.  
SHARE THIS MISSION.  
SAVE LIVES.

[WEFACETHEFIGHT.ORG](http://WEFACETHEFIGHT.ORG)

## FACING THE FACTS\*

**140K+**

Over 140,000 veterans have died by suicide since 2001.

**60%**

The veteran suicide rate is 60% higher than the national average.

**#2**

Suicide is the second leading cause of death among veterans under 45.

*With our collective impact,  
we can create a future  
where no veteran  
faces this fight alone.*

## OUR APPROACH

Through our coalition, philanthropic grantmaking and a robust public awareness campaign, Face the Fight is taking meaningful steps to ensure that no veteran, family member, caregiver, or survivor faces the risk of suicide alone – where mental health stigma is eliminated and compassionate, life-saving support is always within reach. We are investing in proven interventions, deepening collaboration, expanding frontline training and tools, and fostering community-driven solutions to prevent veteran suicide.

## OUR IMPACT

Face the Fight is making significant strides in addressing the urgent issue of veteran suicide through raising awareness and reducing stigma with a focus on sustaining and scaling interventions proven to reduce suicide. Our Scientific Advisors utilize a custom dynamic data model to measure the impact of our philanthropic investments and guide real-time strategy. These efforts are making a tangible difference in the lives of service members, veterans, their families, caregivers, and survivors.

### FOUNDERS



### STRATEGIC PARTNERS



**WEFACETHEFIGHT.ORG**

## OUR IMPACT IN NUMBERS

**1 MILLION+ lives reached** through Face the Fight–funded suicide prevention, connection, and early-intervention strategies

**Through 83 funded suicide prevention projects**, Face the Fight is expanding reach across communities nationwide

**Early progress across key interventions:** suicide risk screening, suicide-specific care, lethal means safety, and postvention training

**770,000+ suicide risk screenings** delivered through FTF-supported programs to help identify and connect veterans to care earlier

**200,000+ lethal means safety encounters** helping reduce access to firearms during moments of crisis

**75,000+ clinicians, peers, and community members trained** to recognize risk and respond effectively

\*2025 National Veteran Suicide Prevention Annual Report, [https://www.mentalhealth.va.gov/suicide\\_prevention/data.asp](https://www.mentalhealth.va.gov/suicide_prevention/data.asp)

## CONNECT WITH US

